



General Certificate of Education
Advanced Level Examination
June 2011

Citizenship Studies

CIST4/TN

Unit 4 Global Issues and Making a Difference

Pre-release Topics

NOTICE TO TEACHERS

Candidates will undertake a study in regard to **one** of two pre-release topics. This document suggests the background research that you should ensure candidates cover.

During the examination, candidates will be required to answer **two** questions based on the topic that they have studied.

You may give the information in this document to candidates.

Candidates are **not** permitted to take this document or any associated notes into the examination.

Pre-release topics

EITHER

Topic 1: The Stop The War Coalition

- Obtain information on the Stop The War Coalition: its aims, how it operates, its resources (funding, membership, etc).
- Research some of the Stop The War Coalition's campaigns in detail. What were the aims of the campaigns? How did the Stop The War Coalition approach the campaigns? What activities did they undertake? How successful were the campaigns? How did the campaigns differ from each other?
- How does the Stop The War Coalition use the media to promote its aims and its campaigns? How is the Stop The War Coalition represented in the media?
- Consider the effectiveness of the Stop The War Coalition's campaigning. Are there any criticisms? Suggest ways in which a campaign could be approached differently.
- What can be learnt from the Stop The War Coalition's approach?

OR

Topic 2: Unlock Democracy: The POWER2010 Campaign

- Obtain information about the POWER2010 campaign and other campaigns supported by Unlock Democracy.
- Review and compare the campaigning methods used in the Unlock Democracy and POWER2010 campaigns to promote democracy, rights and freedoms. What were their aims? How did they approach these activities? How successful were these activities?
- How did these groups use the media and social networking in their campaigns?
- What are the implications of Unlock Democracy's campaigns; ie benefits to the electorate versus the implications to governments?
- Relate these campaigns to your local community. What is the likely impact to your local community of these campaigns? Have you or others employed any similar campaigning methods in your local community (on this or any other issue)?

END OF TEACHERS' NOTES