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I declare this is my own work.

# A-level BUSINESS

## Paper 3 Business 3

Time allowed: 2 hours

### Materials

For this paper you must have:

- a calculator
- the Insert.

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use	
Question	Mark
1	
2	
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4	
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6	
<b>TOTAL</b>	















0 3

Using information from **Appendix C** and the case study, recommend whether the use of debt factoring is a good way for SSN Ltd to improve its cash flow.

[16 marks]

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To what extent might SSN Ltd benefit from changing its power culture to a role culture?

**[16 marks]**

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‘Without strategic planning all businesses are doomed to fail.’

To what extent do you agree with this statement?

**[24 marks]**

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**24****END OF QUESTIONS**



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ANSWER IN THE SPACES PROVIDED**







Question number	<p style="text-align: center;"><b>Additional page, if required.</b> <b>Write the question numbers in the left-hand margin.</b></p>
	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
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