



Please write clearly in block capitals.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

Surname

---

Forename(s)

---

Candidate signature

---

# A-level BUSINESS

Paper 3 Business 3

Friday 7 June 2019

Morning

Time allowed: 2 hours

## Materials

For this paper you must have:

- a calculator
- the Insert.

## Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

## Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
<b>TOTAL</b>	



J U N 1 9 7 1 3 2 3 0 1

IB/G/Jun19/E8

**7132/3**













**0 3**

In 2010 Mike introduced a new approach to operations in response to competitive pressures (lines 34–40).

Using data from **Appendix B** and the **other information provided**, evaluate the extent to which this new approach has been successful.

**[16 marks]**


---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

*Do not write  
outside the  
box*







Do not write  
outside the  
box

A large rectangular area with horizontal lines, intended for writing.

16



0	4
---	---

DWS Ltd is considering investing in solar panels.

Using **Appendix D** calculate the payback period and the Average Rate of Return of this investment.

Based on your results and **other information**, recommend whether DWS Ltd should make this investment. Justify your decision.

[16 marks]

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

Turn over ►



---

---

---

---

---

---

---

---

---

---

Extra space

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---



Do not write  
outside the  
box

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

16

Turn over ►











Do not write  
outside the  
box

Lined writing area with 25 horizontal lines.

Turn over ►



*Do not write  
outside the  
box*

**0 6**

DWS Ltd is considering making a major strategic change.

To what extent is a SWOT analysis valuable for any business deciding on its future strategy?

**[24 marks]**

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---













Do not write outside the box

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

<b>24</b>
-----------

**END OF QUESTIONS**

**Copyright information**

For confidentiality purposes, from the November 2015 examination series, acknowledgements of third-party copyright material are published in a separate booklet rather than including them on the examination paper or support materials. This booklet is published after each examination series and is available for free download from [www.aqa.org.uk](http://www.aqa.org.uk) after the live examination series.

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ.

Copyright © 2019 AQA and its licensors. All rights reserved.

