

# SPECIMEN

## **ADVANCED GCE**

F297 **BUSINESS STUDIES** 

Strategic Management

Candidates answer on the question paper

#### **OCR Supplied Materials:**

Case Study (clean copy)

#### Other Materials Required:

Calculators may be used

**Duration**: 2 hours

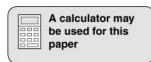
Candidate			Candidate								
Forename			Surname								
Centre Number						Candidate Num	nber				

#### **INSTRUCTIONS TO CANDIDATES**

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer all the questions.
- Do not write in the bar codes.

#### INFORMATION FOR CANDIDATES

- The number of marks for each question is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is 90.
- The quality of your written communication will be taken into account in marking your answer to the question labelled with an asterisk (\*). Marks will be awarded for spelling, punctuation and grammar, use of appropriate form and style of writing, and for organising work clearly and coherently.
- This document consists of 17 pages. Any blank pages are indicated.



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### Answer all the questions

1	(a)	Determine, and show, the critical path for the new stand project.	[13]
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(b)*	The summer break is 14 weeks. Recommend whether SCL should build a new stand for the 2007 – 2008 season.	[18]

2*	Evaluate which stakeholder group will be most influential in SCL's achievement of its 2006-07 objectives. [18



3*	David Rees states that "There is no point worrying about what goes on outside the club; it'll happen anyway. It's what we do on the pitch that matters and determines whether we are successful" (lines 60-62).						
	To what extent might a recession impact upon the strategic decisions taken by SCL? [18]						



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<b>4*</b> Should SCL takeover Littleborough Ladies AFC? Justify your view.	[23]

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