

**ADVANCED GCE  
BUSINESS STUDIES**  
Strategic Management

**F297/I**

**INSERT**

**Monday 20 June 2011  
Afternoon**

**Duration: 2 hours**



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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**INSTRUCTIONS TO CANDIDATES**

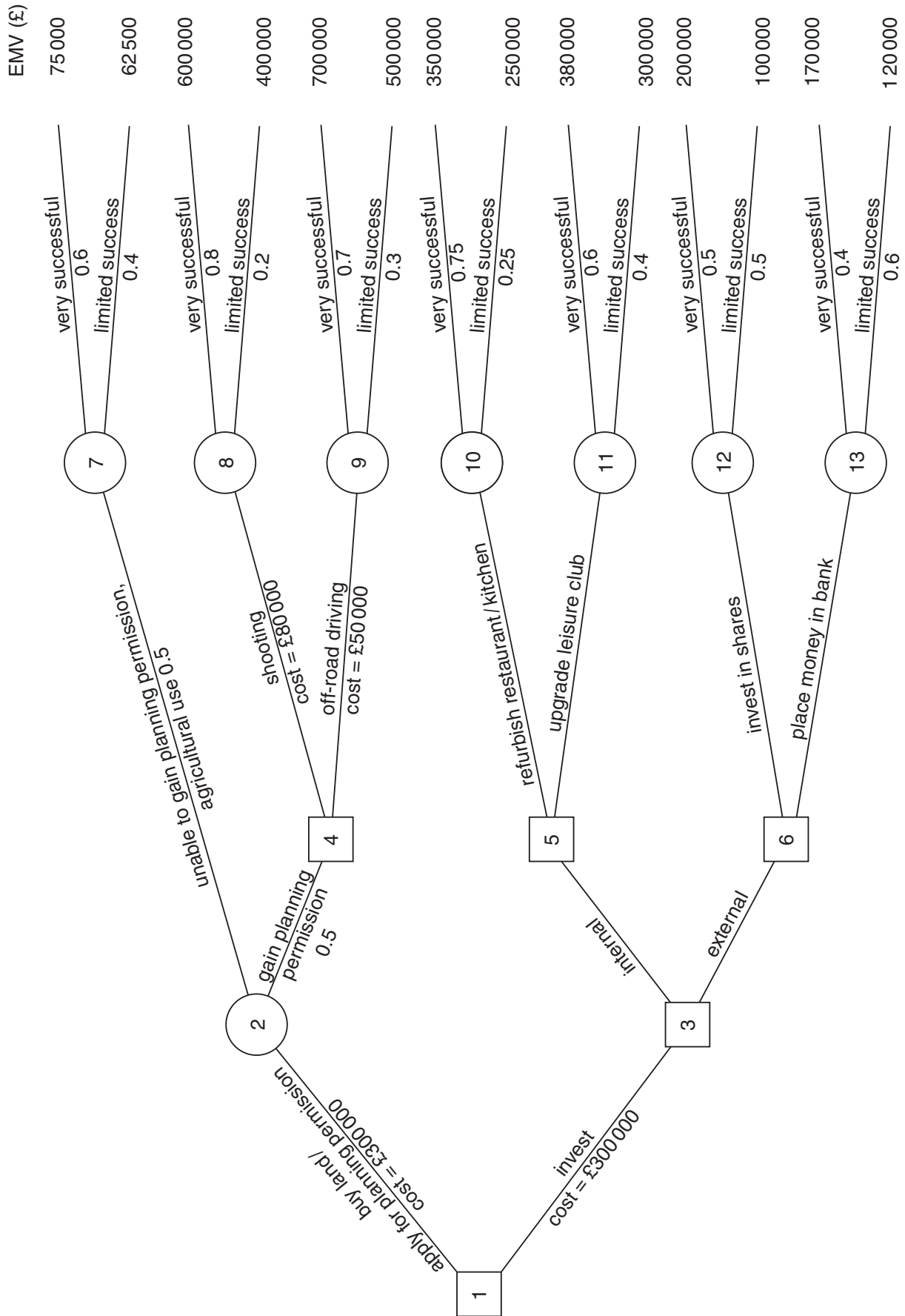
- This insert is for use with question **1(a)**.
- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Please fasten this insert securely to the answer booklet.

**INFORMATION FOR CANDIDATES**

- This document consists of **4** pages. Any blank pages are indicated.

For use with question 1(a).

Decision Tree with complete data



Working box:

**Answer: Emv at node 1:.....**

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