

## NOTICE TO CENTRES

FAO: Heads of Business Studies  
Date: August 2009  
Subject: Legacy GCE A Level Business Studies (7811)

### **Business Thematic Enquiry (2879)**

#### AMENDED VERSION OF THE BUSINESS THEMATIC ENQUIRY 2010 THEME NOTES

An amended version of the Business Thematic Enquiry Theme Notes for 2010 has recently been made available to centres via the OCR website. Minor changes have been made to the overviews of the January and June scenarios. The amended scenarios now read as follows:

*January 2010:* A young manager seeks to widen her business experience and applies for a new job. Two business situations will be presented about which the applicant has to make a decision. One business is a medium sized chain of shops which has been growing steadily and has recently opened a new branch. The other is a smaller, long established, 'old fashioned' business. Each of the businesses is in a different segment of the retail clothing industry. A job decision always has personal elements but candidates will be expected to write a report based on the business elements contained within the scenarios.

*June 2010:* A small family business operating as a sole trader. Both husband and wife work in the business. The husband is a jobbing gardener who also does small building and maintenance jobs. The wife is in home design. The business needs to expand and candidates will be expected to decide which method of growth is best for the business given the circumstances presented within the case.

The original version of the Business Thematic Enquiry Theme Notes for 2010 was available (via the OCR website) from 20 May 2009 to 03 June 2009. Copies downloaded during this period should now be disregarded by centres.

The amended version (in full) can be downloaded from the OCR website:

[http://www.ocr.org.uk/qualifications/as\\_alevelgce/business\\_studies/documents.html#Pre-release\\_materials](http://www.ocr.org.uk/qualifications/as_alevelgce/business_studies/documents.html#Pre-release_materials)

Any enquiry about this notice should be referred to the OCR Customer Contact Centre, (01223 553998), OCR, 1 Hills Road, Cambridge, CB1 2EU.