



ADVANCED SUBSIDIARY GCE
BUSINESS STUDIES
 Business Functions

F292

Candidates answer on the question paper

OCR Supplied Materials:

- Case Study (clean copy)

Other Materials Required:

- Calculators may be used

Thursday 8 January 2009
Morning

Duration: 2 hours



| | | | |
|--------------------|--|-------------------|--|
| Candidate Forename | | Candidate Surname | |
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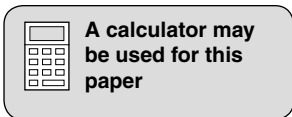
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| Centre Number | | | | | | | Candidate Number | | | | |
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INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- You must answer Question 1 in Section A and Questions 2–5 in Section B. You should not need to spend more than 30 minutes on Section A.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided; however, additional paper may be used if necessary.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **90**.
- The quality of your written communication will be taken into account in marking your answer to the question labelled with an asterisk (*). Marks will be awarded for spelling, punctuation and grammar, use of appropriate form and style of writing, and for organising work clearly and coherently.
- This document consists of **16** pages. Any blank pages are indicated.



Section A

Answer **all** questions.

Question 1 does **not** relate to the QVL case study.

1 (a) Define the term 'market share'.

.....
..... [2]

(b) State **two** functions of a wholesaler.

1

.....

2

..... [2]

(c) One way of structuring the organisation of a business is by product.

Identify **two** other ways in which a business may be organised.

1

.....

2

..... [2]

(d) A small business producing umbrellas has fixed costs of £60,000 per year. Variable costs are as follows:

| | |
|-------------|-------------|
| Labour | £5 per unit |
| Materials | £3 per unit |
| Other costs | £1 per unit |

If the firm sells umbrellas for £11.50 each, calculate the break-even output per month.

.....
.....
.....
..... [4]

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