Centre No.			Paper Reference					Surname	Initial(s)		
Candidate No.			6	1	2	6	/	0	1	Signature	

Paper Reference(s)

6126/01

Edexcel GCE

Business Studies (9076)

Unit 6: Corporate Strategy

Advanced

Thursday 21 June 2007 – Afternoon

Time: 1 hour 30 minutes

Materials required for examination	Items included with question papers
Nil	Context

Instructions to Candidates

In the boxes above, write your centre number, candidate number, the paper reference, your surname and initials, and your signature. The paper reference is shown above. If more than one paper reference is shown, you should write the reference of the paper for which you have been entered. Check that you have the correct question paper.

Answer ALL questions. Write your answers in the spaces provided in this question paper. Show all the steps in any calculations and state the units.

Do not return the context with the question paper.

Information for Candidates

The marks for the various questions are shown in round brackets: e.g. (2).

There are 3 questions in this paper.

There are 16 pages in this question paper. Any blank pages are indicated.

The total mark for this paper is 126.

There are up to 6 marks for the quality of written communication.

Calculators may be used.

Dictionaries may **not** be used in this examination.

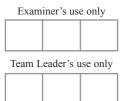
Advice to Candidates

You must ensure that your answers to parts of the questions are clearly numbered.

This publication may be reproduced only in accordance with Edexcel Limited copyright policy. ©2007 Edexcel Limited.

 $\begin{array}{c} {\rm Printer's\ Log.\ No.} \\ M26012A \\ {\rm W850/6126/57570} \\ {\rm 5/5/5/2/2/} \end{array}$





Question Number	Leave Blank
1	
3	
3	
Total	
Total	

Turn over



Bus150564_M26012_A_GCE_Business_1 1 08/12/2006 14:30:01

Leave blank

Answer ALL questions

• • • • • • • • • • • • • • • • • • • •	••••••	•••••		 •	
		***************************************	•	•	
		•••••		 	
•••••				 	
				 •	
	••••••	••••••	• • • • • • • • • • • • • • • • • • • •	 •	• • • • • • • • • • • • • • • • • • • •
		•••••		 	



Leave



	 			• • • • • • • • • • • • • • • • • • • •			••••
	 		•••••				
	 						••••
	 						••••
	 	•••••		••••••			••••
•••••	 •••••	•••••	•••••	•••••	•••••	•••••	
•••••	 ••••••	••••••	•••••	• • • • • • • • • • • • • • • • • • • •	•••••	•••••	••••
	 						••••
	 						••••
	 •••••		•••••		•••••	•••••	••••
	 			• • • • • • • • • • • • • • • • • • • •			
	 						••••
	 			•••••			

	Leave blank



٠	





 	•••••	



•••••	
•••••	
•••••	
•••••	
•••••	

		Leave
		Jimin
		Q2
(Total 4	0 marks)	



3. Assess how the owners of Midchester Bookshop might react t foreign tourists visiting the UK at some time in the future.	to a decline in the number of

Leave



	Leave blank

Leave blank



0 11 233	(Total 40 marks)