



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
 General Certificate of Education
 Advanced Subsidiary Level and Advanced Level

CANDIDATE
 NAME

CENTRE
 NUMBER

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CANDIDATE
 NUMBER

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BUSINESS STUDIES

9707/12

Paper 1 Short Answer and Essay

May/June 2011

1 hour 15 minutes

Answer booklet for 9707/12 only

READ THESE INSTRUCTIONS

Write your Centre Number, Candidate Number and Name in the spaces at the top of this page.

Write in dark blue or black pen.

DO NOT WRITE IN ANY BARCODES.

Write your answers in this booklet. Use both sides of the paper.

Write the question number in the left-hand column provided on each page.

Do all your rough work in pen in this Answer booklet and cross it through without making it illegible.

Do not tear out any part of this booklet.

Fasten any extra work to this booklet. All work must be handed in.

QUESTION PAPER INSTRUCTIONS

Section A

Answer **all** questions.

Section B

Answer **one** question.

You are advised to spend no more than 35 minutes on Section A.

This document consists of **12** printed pages.



Question
number

*For
Examiner's
Use*

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Question number

For
Examiner's
Use

	<p>Handwritten response area with horizontal dotted lines.</p>
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Question
number

*For
Examiner's
Use*

	<p>A large rectangular area with horizontal dotted lines for writing.</p>
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Question
number

For
Examiner's
Use

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Question number

For Examiner's Use

Question number	
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