

General Certificate of Education
January 2006
Advanced Subsidiary Examination



BUSINESS STUDIES
Unit 2

BUS2

Thursday 12 January 2006 Afternoon Session

For this paper you must have:

- a clean copy of the Case Study (enclosed)
- an 8-page answer book

You may use a calculator.

Time allowed: 1 hour

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is BUS2.
- Answer **all** questions.
- Do all rough work in the answer book. Cross through any work you do not want marked.

Information

- The maximum mark for this paper is 53.
3 of these marks will be awarded for the Quality of Written Communication.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers. All questions should be answered in continuous prose. Quality of Written Communication will be assessed in all answers.

Answer **all** questions.

Where appropriate, use examples from the Case Study to support your answers.

- 1 Outline **two** possible benefits to *Abacus Aromatherapy Ltd* of constructing a workforce plan before the major expansion in 2002 (**Section C**). (6 marks)
- 2 Explain **two** possible problems that *Abacus Aromatherapy Ltd* may have faced as a result of the stock control difficulties with Lavender Oil between September 2002 and December 2002 (**Figure 2, Section C**). (6 marks)
- 3 Discuss the arguments **for** and **against** the decision to delegate more authority to the production teams and Scott Devine. (15 marks)
- 4 Analyse **two** possible implications for *Abacus Aromatherapy Ltd* of the falling productivity at Jill's factory (**Table 1, Section D**). (8 marks)
- 5 The agreement with IP plc was to employ capital intensive, flow production methods at the new factory. Evaluate the arguments **for** and **against** this decision. (15 marks)

END OF QUESTIONS