



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
General Certificate of Education  
Advanced Subsidiary Level and Advanced Level

---

**ART AND DESIGN**

**9704/01**

Paper 1 Controlled Test

**May/June 2010**

**15 hours**

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The controlled test can be scheduled at any time provided that it is completed no later than 5 June 2010.

---

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the options given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The preparatory work must consist of not more than **four** sides of paper (two sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.

---

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following questions from **any** section.

**Record, analyse and develop your ideas from direct observation and personal experience.**

**Section A** is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer an open-ended starting point.

**Section B** is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer a specific starting point.

**Section C** may **only** be chosen by candidates who prefer to be offered a specific design brief.

### Section A

- 1 Pollution
- 2 Bodywork
- 3 Root and branch
- 4 Relaxation
- 5 Construction **or** deconstruction
- 6 Backlighting

### Section B

- 7 Several large flower stems arranged in a transparent container near to an ornate box overflowing with jewellery and adornments. One item of jewellery **or** one flower-head is placed separately in front.
- 8 A coat, jacket or shirt hangs over the back of a chair. A hat **or** a small bag is placed on the seat of the chair, and a pair of boots or shoes on the floor beneath. A folded umbrella or sunshade leans against the chair.
- 9 The whole or the upper half of a person dressed in the costume and headdress for a ceremony.
- 10 An outside eating area with a table, chairs and sunshade at a café or in a garden or courtyard.
- 11 Interpret the whole or any part of this extract.

'On the day before the celebrations the family travelled into the city. In the evening they arrived at the rented apartment on the top floor of a block close to the centre. From a balcony they could look down on the roofs and gardens of the surrounding area. Visible between two buildings was the corner of the main street, where a man at an illuminated stall was selling banners, flags and souvenirs.'

**Section C**

- 12 A holiday company named **WATERSIDE** offers a range of resorts specialising in specific activities, such as fishing, sailing, swimming, surfing, diving and skiing. Design **three** logos for distinct activities using the company name. Show how each logo will be included with additional text and images of your choice in the layout of **three** separate leaflets.
- 13 Design the cover and a double page layout for the inside of a pamphlet for an association concerned with the preservation of the architectural heritage of your country or region. You may use any title, text or images which refer to the preservation of buildings in particular locations.
- 14 From observations of floral specimens indigenous to your region, design a large banner to be carried by two people at the opening parade of a flower festival.
- 15 Design the costumes for two participants in a ballet based on the idea of toys, dolls and puppets being magically brought to life.

**BLANK PAGE**

---

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.