



General Certificate of Education  
Advanced Level Examination  
June 2010

## Art and Design (Photography)

**ARTF4**

### Unit 4 Externally Set Assignment

To be issued to candidates on 1 February 2010 or as soon as possible after that date.  
All teacher-assessed marks to be returned to AQA by 31 May 2010.

**For this paper you must have:**

- appropriate art/photographic materials.

#### Time allowed

- 15 hours

#### Instructions

- Read the paper carefully. Before you start work make sure you understand all the information.
- Answer **one** question.
- You must show evidence of personal work relating to your chosen question.
- You must show evidence of research and of investigating and developing ideas. This should include visual work and, if appropriate, annotations or written work. Sketchbooks, workbooks and/or journals may be included.
- Practical responses to the work of other artists, designers and craftspeople must show development in a **personal** way.
- The work submitted for this unit must be produced **unaided**.
- You must **not** produce work for this unit after the 15 hours of supervised time.

#### Information

- The maximum mark for this paper is 80.
- All questions carry equal marks.
- This paper assesses your understanding of the relationship between the different aspects of Art and Design (Photography).
- There is no size restriction on work produced for this paper.

#### Advice

- You may discuss your ideas with your teacher before deciding on your starting point.
- You may use any appropriate photographic media, method(s) and materials, unless the question states otherwise.

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This paper will test your ability to:

- develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding
- experiment with and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as your work develops
- record in visual and/or other forms, ideas, observations and insights relevant to intentions, demonstrating an ability to reflect on your work and progress
- present a personal, informed and meaningful response demonstrating critical understanding, realising intentions and, where appropriate, making connections between visual, written, oral or other elements.

The questions below should be seen as starting points for personal investigations in which you make reference to appropriate critical and contextual material.

Choose **one** of the following questions.

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**1** *Approaches to Landscape*

The landscape is a popular subject for many photographers. Sometimes they select unexpected subject matter or produce images using unusual techniques. You might like to consider the industrial landscapes of Edward Burtynsky or the panoramic views of Tom Curley. Investigate appropriate examples and produce a personal response.

**2** *Mixed Media*

Many photographers and artists have explored the idea of working with a range of media when producing images. Sally Mankus and Robert Rauschenberg have worked in this way. Investigate this approach and produce a personal response.

**3** *Ways of Seeing*

Photographers occasionally choose to represent the familiar in distinctive ways which challenge traditional ways of seeing. You might like to consider the *Cowscapes* of Rachael Sudlow or the close-up work of Bill Brandt. Look at appropriate examples and produce your own work.

**4** *Colour*

Some subjects are best seen in colour. Examples can be seen in the work of Martin Parr, William Eggleston and Matt Stuart. Research appropriate examples and produce your own images where colour is a striking and essential feature.

**5** *Natural Forms*

The variety of forms in the natural world has provided inspiration for a number of photographers. Diverse approaches can be seen in the work of Tina Modotti, Edward Weston and Karl Blossfeldt. Explore this theme and create a personal response.

**6** *Viewpoint*

Careful consideration of viewpoint can emphasise the less obvious elements of an object or place. Edward Steichen, Berenice Abbott and Alexander Rodchenko have sometimes created striking images by selecting a viewpoint in order to emphasise perspective. Look at appropriate examples and create your own response.

**7** *New Realities*

The digital work of Catherine McIntyre and the black and white images of Clarence John Laughlin demonstrate the potential of different approaches to create new realities and to sometimes produce surprising images. Consider appropriate examples and techniques and produce your own images.

**8** *Images within Images*

The idea of an image which exists within another image has been explored by a number of photographers. Lee Friedlander and Michael Hughes have both employed this idea. Consider examples and produce a personal response.

**END OF QUESTIONS**

**There are no questions printed on this page**