

Candidate 2 Marks---39

Jamaica—Island Barcelona---City

AO1

Maps are clear, sourced and annotated. More maps included than necessary and some repetition. Time zone, Hemisphere, Region/Province etc. . . . Where is Barcelona in Spain in terms of North/South etc.? Size of Jamaica?

10 marks

AO2/AO3

Images are sourced. Some good coverage of appeal with customer types mentioned but better on a separate report and review. Lacks some depth in terms of appeal for Barcelona.

10 marks

Good bibliography and some analysis

10 marks

AO4

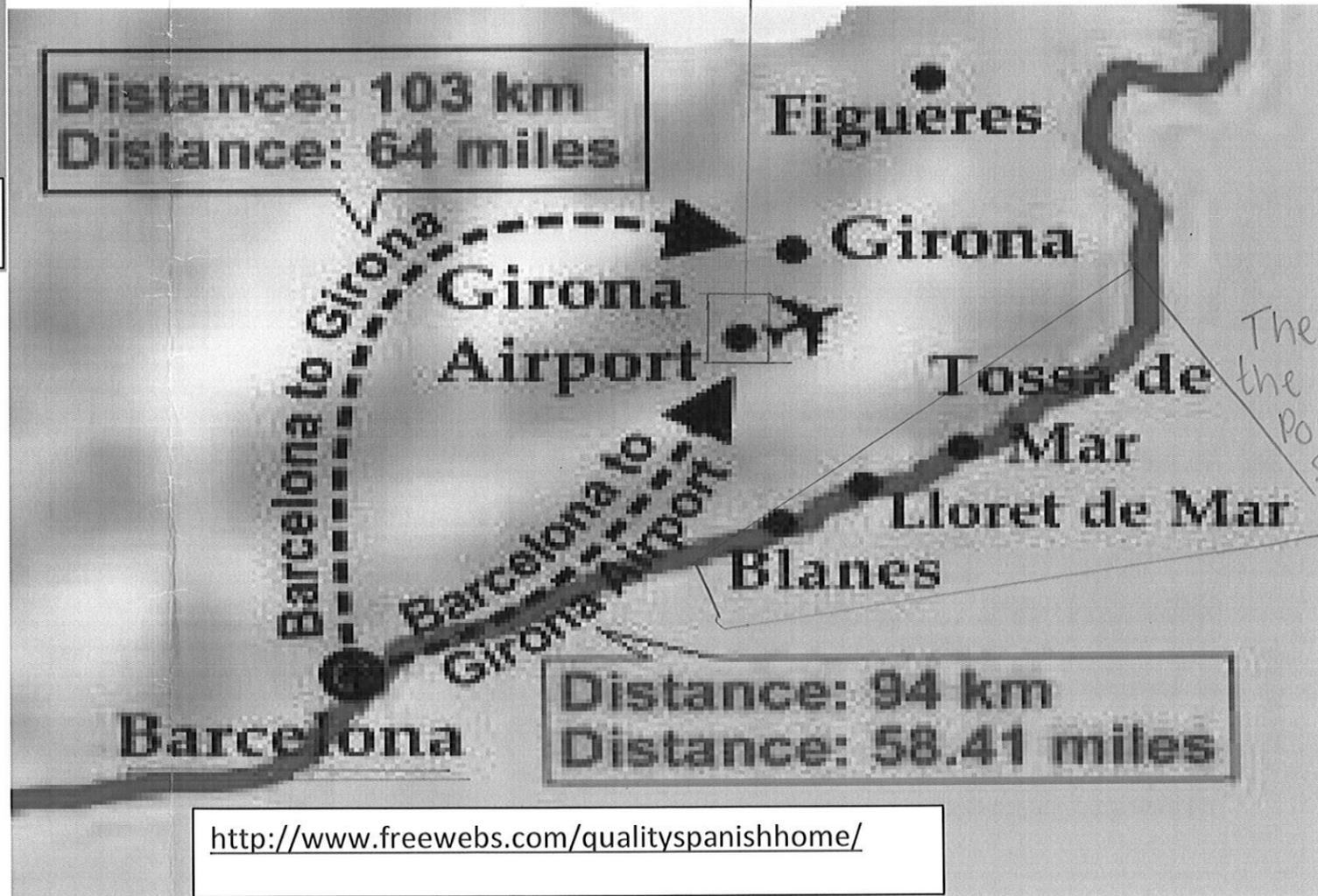
This is generally well done and does include consideration of Business Travel. Current trends described and there are valid predictions.

9 marks

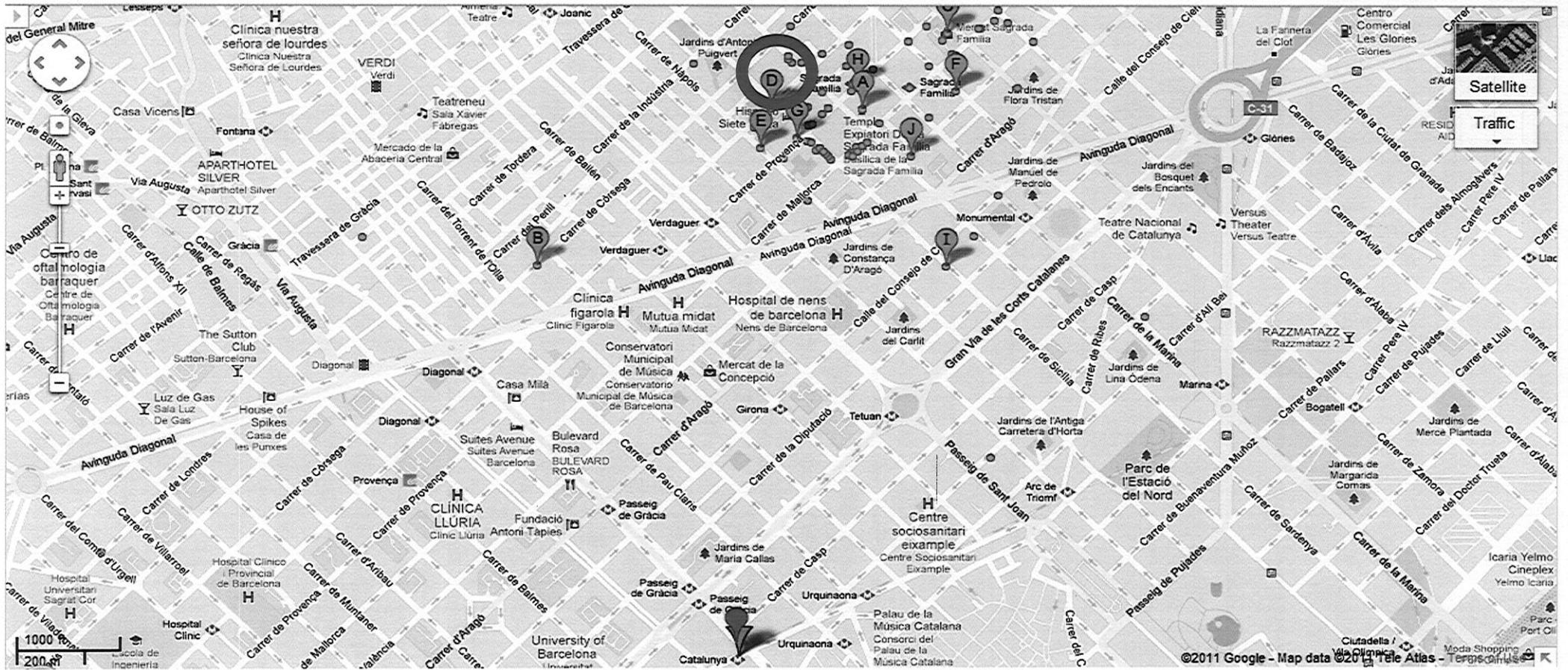


15

This is the closest Airport for Barcelona
The distance between Barcelona and
the Girona Airport is 94km.



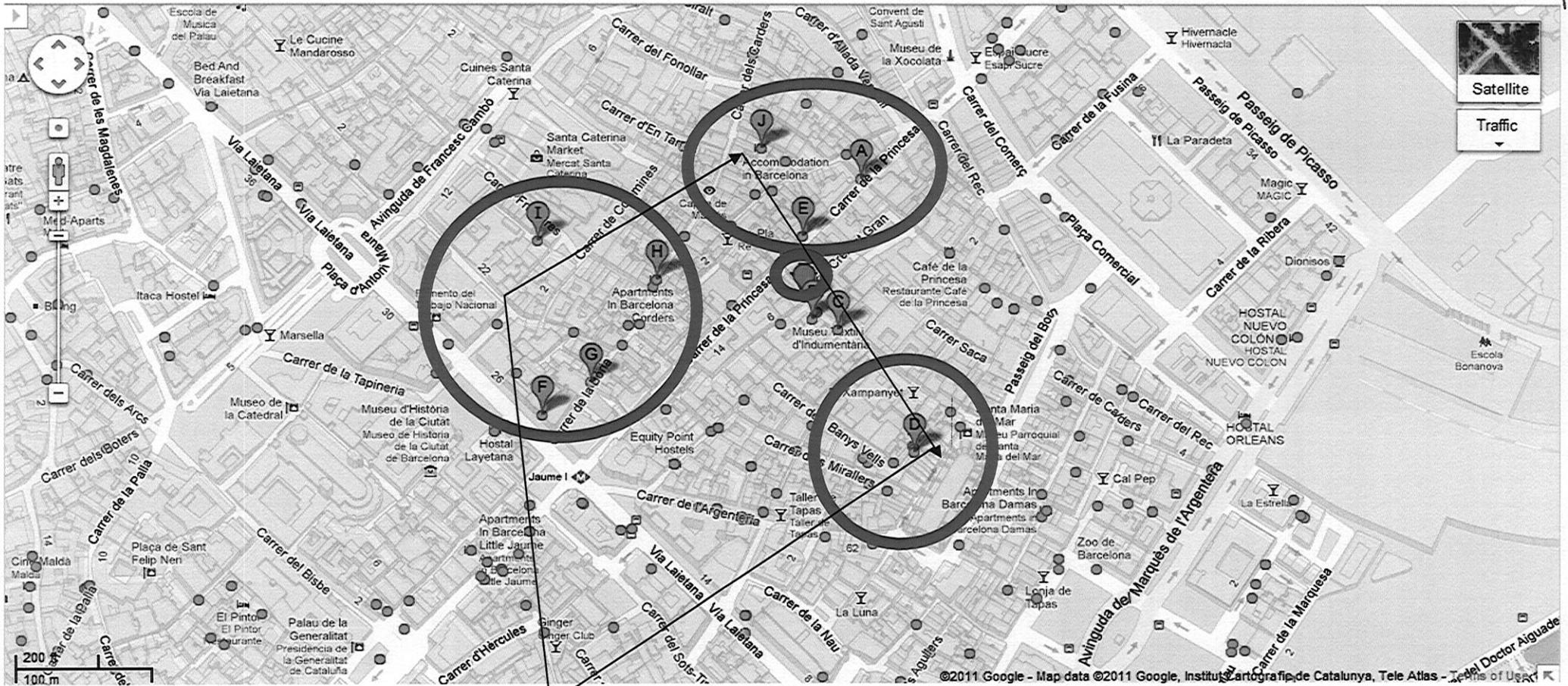
Barcelona internal map



This internal map is mostly based on Sagrada Família. This is mainly because of the building being a popular sight seeing place that mostly everyone goes to see. The circle on the above is the famous building Sagrada Família and the other markers around it is the hotels. This is done for a specific reason because they have many guests going to visit it so therefore there are different types of hotels. The hotels are not for the same aim, some are b&b's and some are hostels. This meets the needs of each family or even individual and also beneficial for the Sagrada Família, the hotel and you.

http://maps.google.co.uk/maps?hl=en&rls=ig&gs_upl=109217774|0|18317172|44|21|0|0|1|202|5964|7.35.2|63|0&bav=on.2,or.r_gc.r_pw.,cf.osb&biw=1280&bih=685&um=1&ie=UTF-8&q=hotels+and+sights+barcelona+map&fb=1&gl=uk&hq=hotels+and+sights+barcelona&cid=0,0,11099104055185367565&ei=NcvTTuCcIYH28QPY672LCQ&sa=X&oi=local_result&ct=image&ved=OCEAQ_BI

AB1



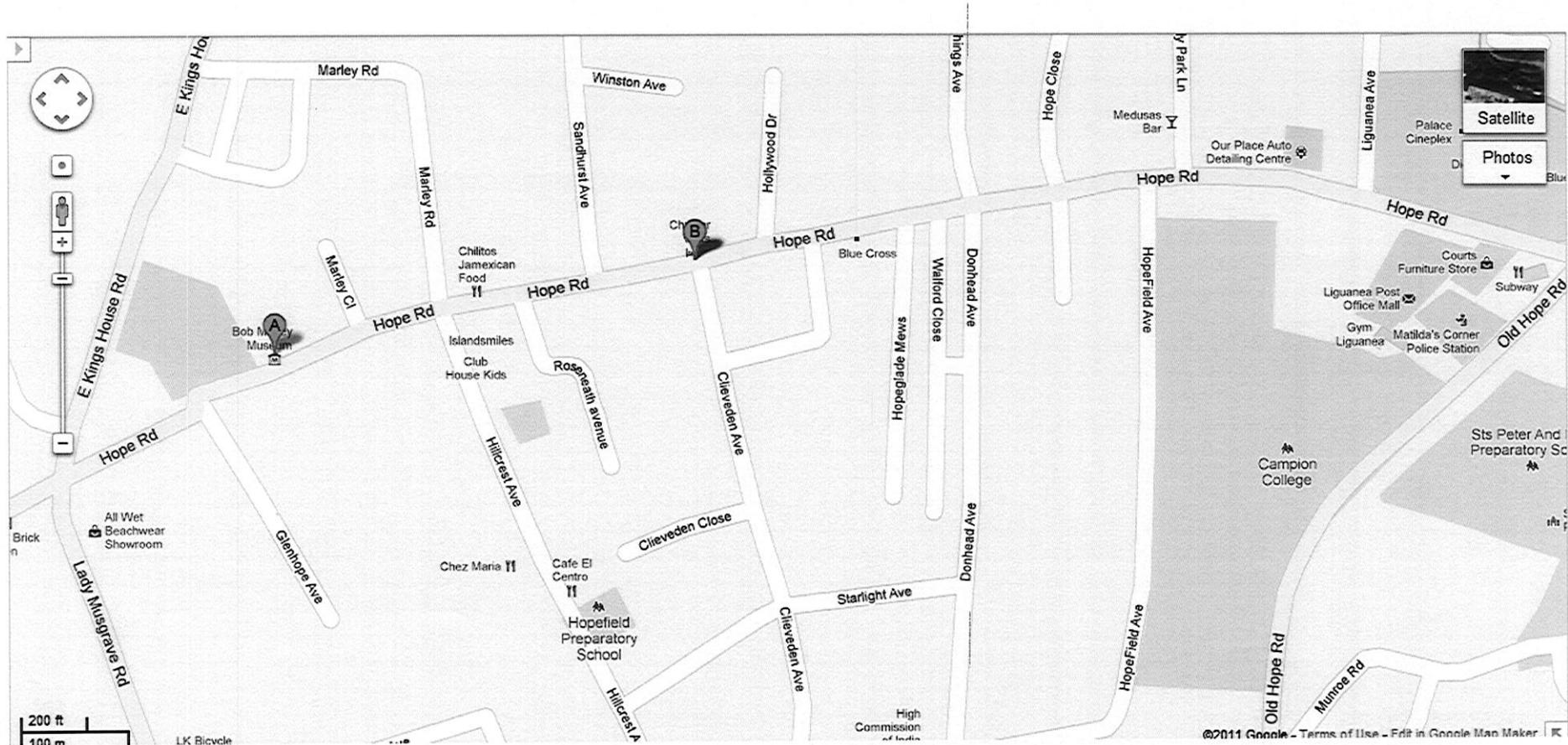
These are all the nearby hotels.

To make my other internal map valid i decided to do another famous place/building and found out about how many hotels were nearby. The marker in red is the Museu Picasso and around this museum is many different accommodations. It is surrounded by shopping areas and also restaurants. The accommodations also include b&b's and apartments which can be preferable for any type of people including business men/women.

http://maps.google.co.uk/maps?hl=en&rls=ig&gs_upl=109217774|0|18317172|44|21|0|0|1|202|5964|7.35.2|63|0&bav=on.2,or.r_gc.r_pw.,cf.osb&biw=1280&bih=685&um=1&ie=UTF-8&q=hotels+and+sights+barcelona+map&fb=1&gl=uk&hq=hotels+and+sights+barcelona&cid=0,0,11099104055185367565&ei=NcvTTuCciYH28QPY672LCQ&sa=X&oi=local_result&ct=image&ved=0CEAQ_BI

Pol.

Jamaica Internal Map.

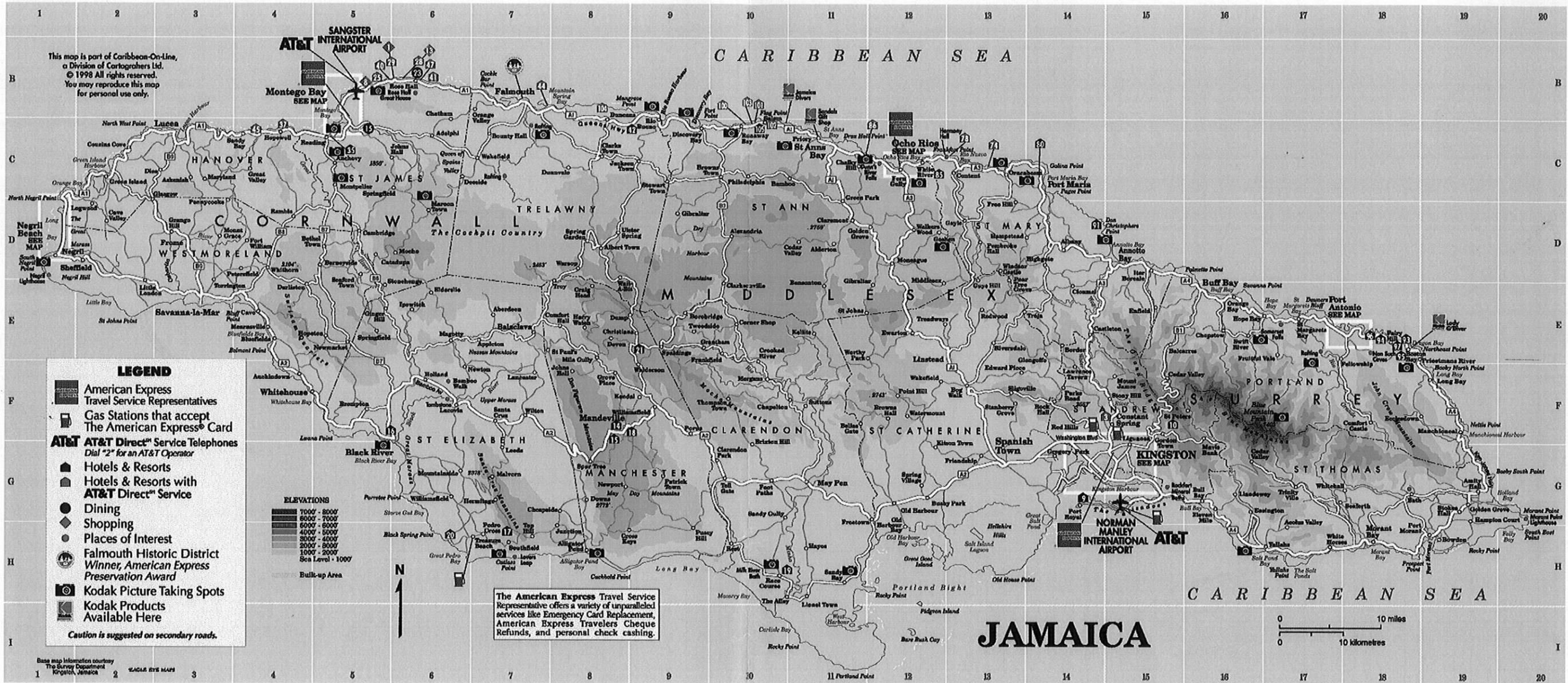


Due to this being a quite small island there are not many hotels nearby. There are more hotels near the beaches. This is the internal map of Jamaica and it shows the Bob Marley Museum and nearby is only one hotel. Also there are 3 restaurants or cafes so people have a various places of where to eat. This is basically because the island has a very humid climate and a lot of people tend to eat for the energy. There is also a bar closer to the museum to meet every one's needs.

<http://maps.google.co.uk/maps?hl=en&tab=w1>

✓

AB1



http://www.riobambu.com/RIU_WEB_PAGES/MENU/JAMAICA/JAMAICA-MAPS/jamaica-maps_001.gif

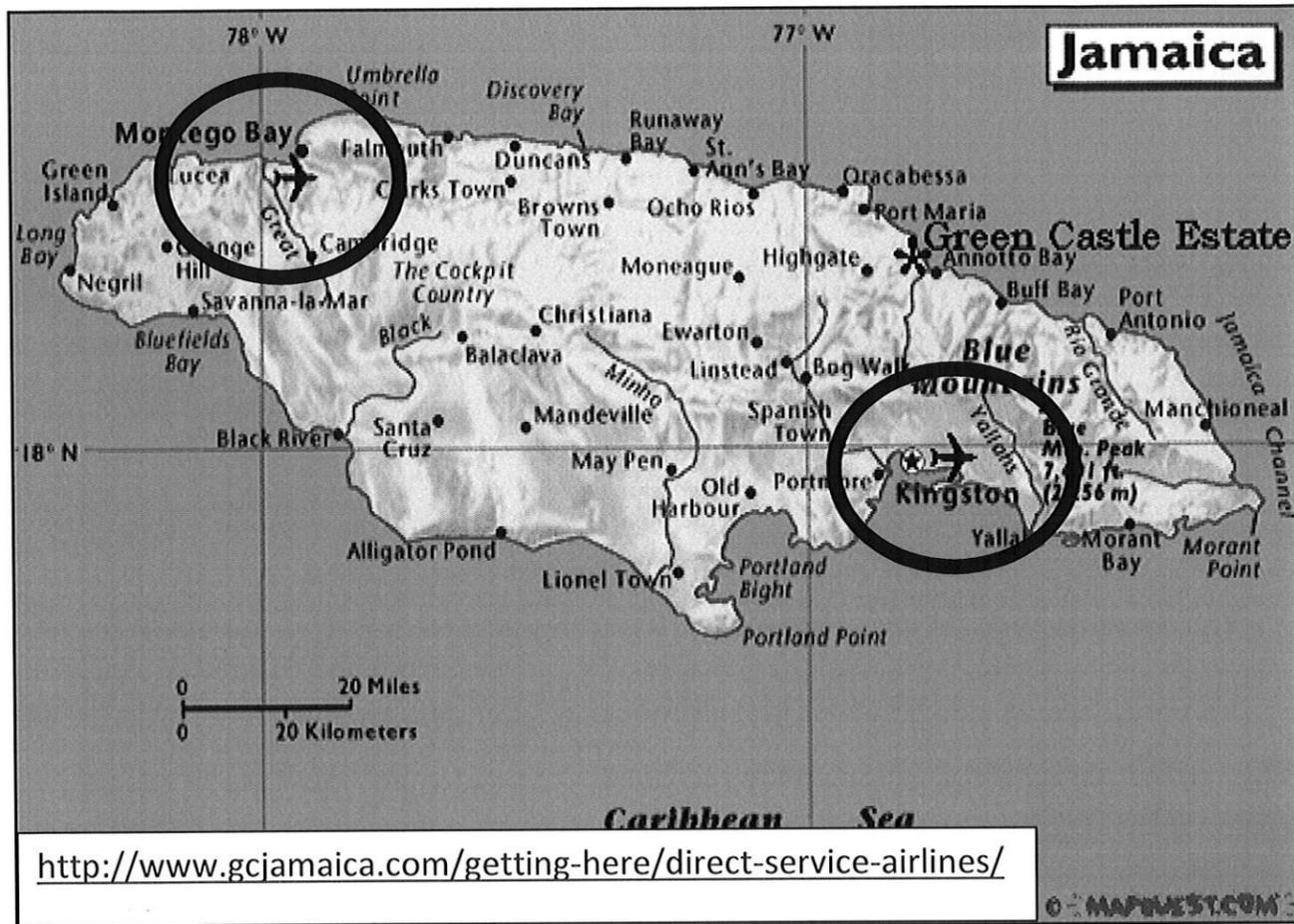
AD

<http://www.europeword.com/blog/wp-content/uploads/2008/12/europe-political-map1.jpg>

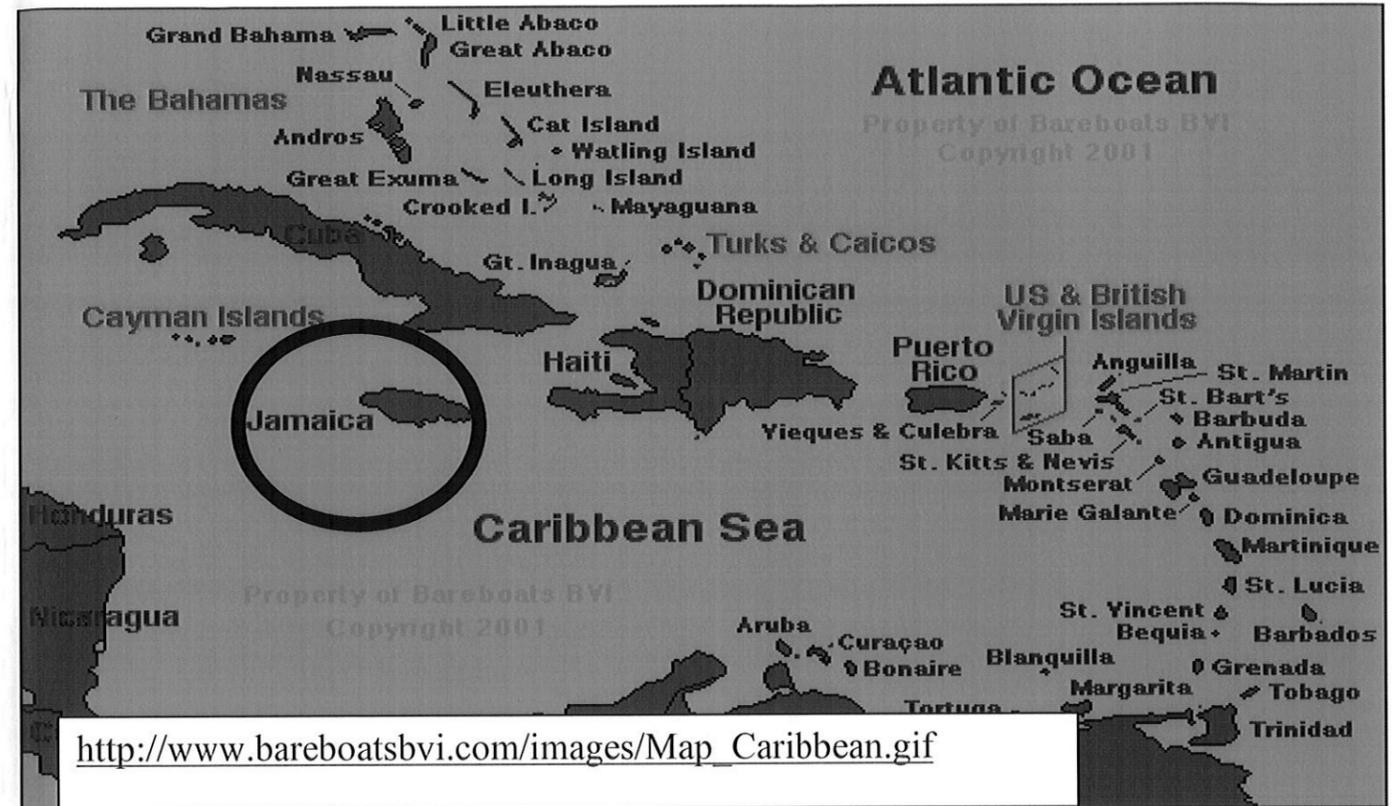


Barcelona is in Spain. Spain is in the European continent with regions such as Catalonia. Madrid is Spain's capital. Barcelona is placed in the North East of Spain which is on the coast of the Balearic Sea.

BR



<http://www.gcjamaica.com/getting-here/direct-service-airlines/>



http://www.bareboatsbvi.com/images/Map_Caribbean.gif

Boat ride will be very luxurious as you can go on ferries and look at different sceneries and it will also get you across the mountains. It is very easy to go around the Jamaica Ireland, as you can fly across the mountains. You can also go on a plane ride to see the fantastic view. As it is a pretty small island I personally think it is very easy to get around the island.

<http://jamaica-guide.info/getting.around/>

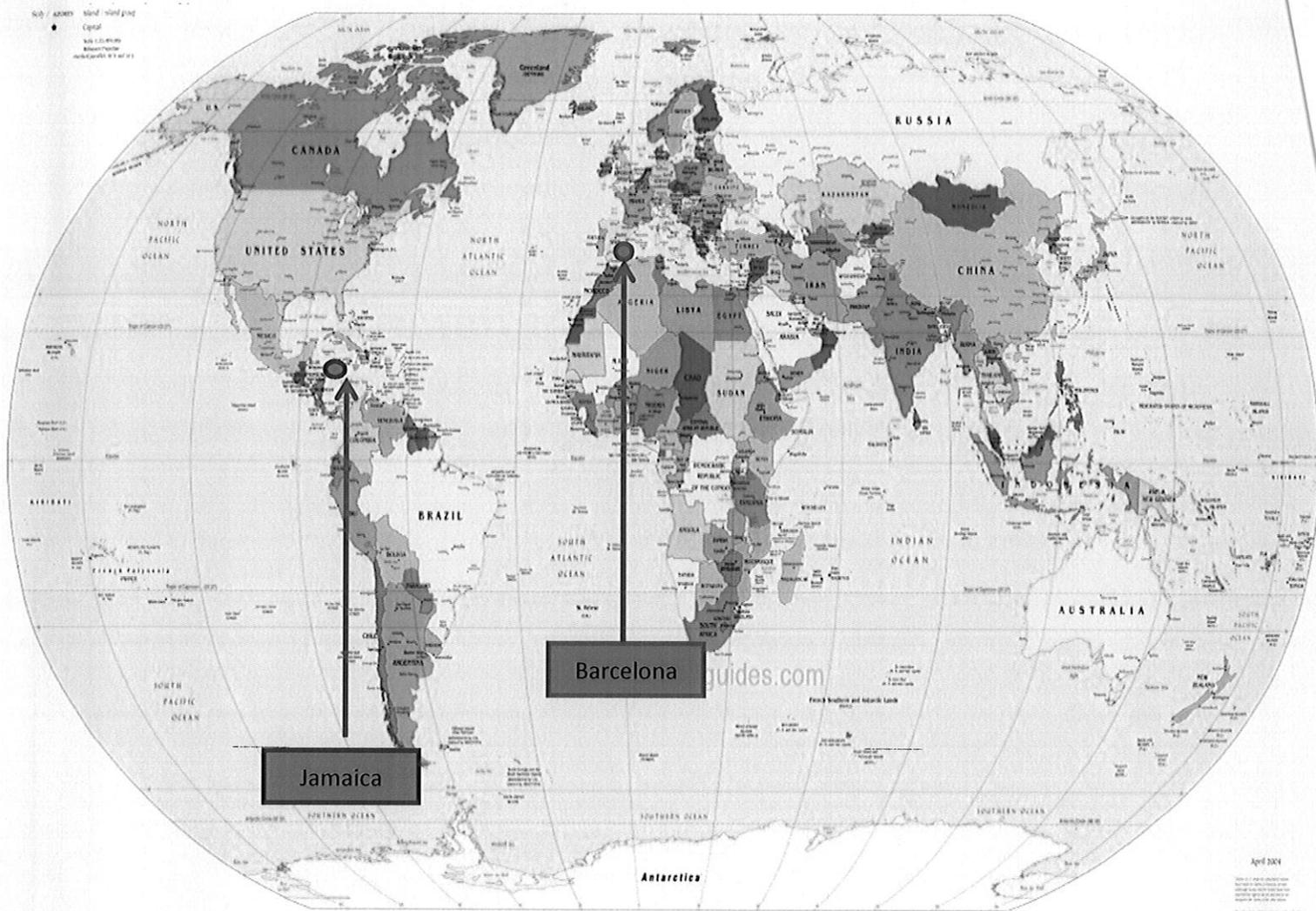
The airport in South of Kingston which is the capital of Jamaica and it is located 11 miles (18km) and from Kingston 234km in length and 80km in width. 10,990 kilometres (square). You can get an airport bus service or local bus service to the centre of Kingston. Taxis are available too. To get to the centre of Kingston it takes between 30 minutes to an hour. There are many local car rental companies such as Liberty/Hertz and International Rentals/Budget. The airport has many facilities that they provide such as ATM's, duty free shops, cafe bars, restaurant, tourist information and also internet Kiosk.

There is also another airport which is in Montego Bay. The airport is located within 2 miles, north east of Montego Bay. To travel to the city or your destination in Jamaica the taxis will be available outside. The main disadvantage is there are no public services from the airport. Most hotels provide ferry transports for the guests and may also provide limousines. Like all countries/islands the same car rental services are given to the Montego Bay airport. There are many bays surrounding Jamaica, but the most popular bay is Montego Bay. Two taxi companies who help the airport are, JUTA and JCAL. They wait outside the terminals for anyone who has booked the taxis and even if they haven't. The facilities the airport provides Internet services, restaurants, cafes and also a smoking lounge. Like all airports you can also have a currency exchange.

<http://travelmole.wordtravels.com/Travelguide/Countries/Jamaica/Airports>

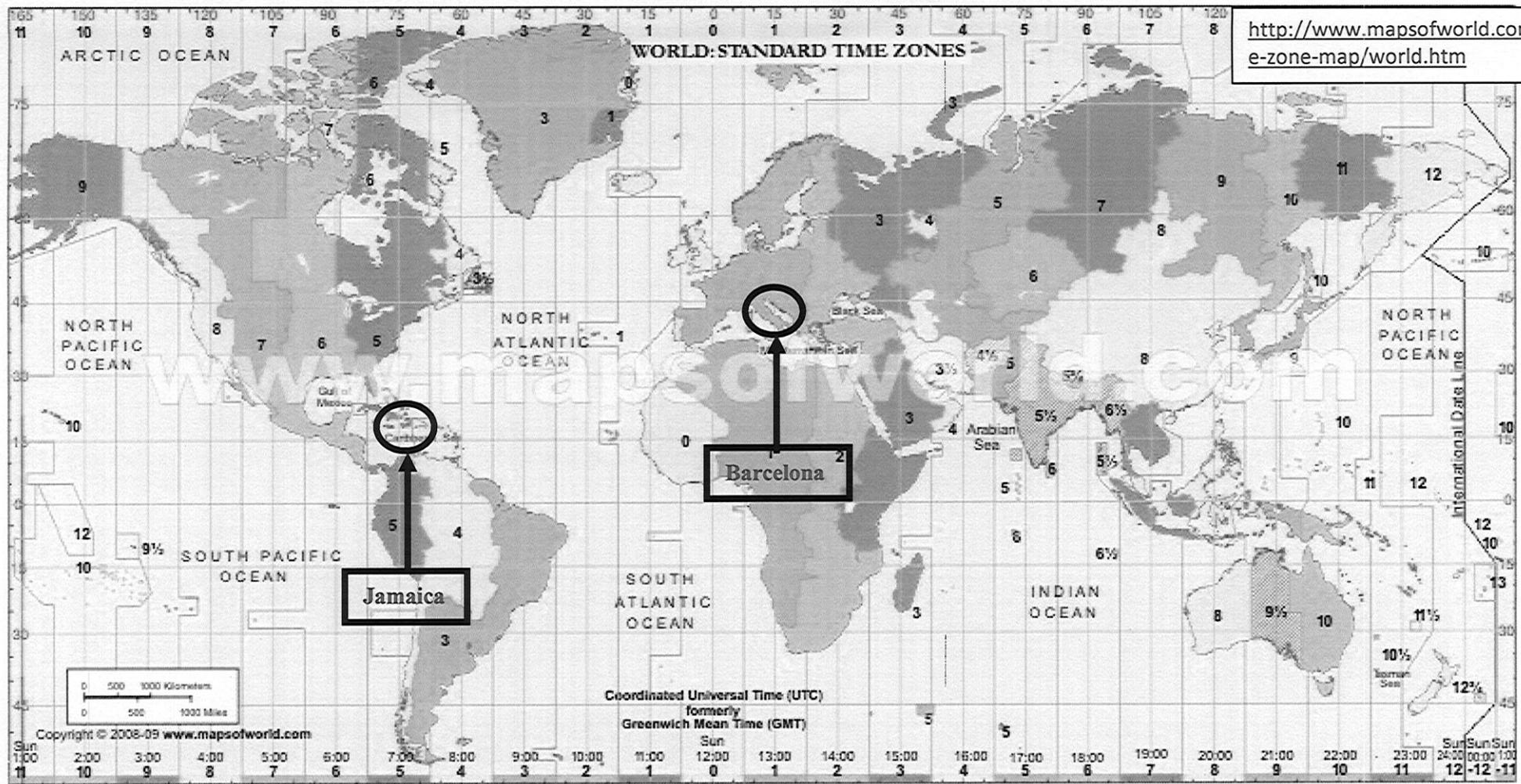
http://en.wikipedia.org/wiki/Kingston_Harbour

13



The two destinations I have chosen are Barcelona and Jamaica. Jamaica being a long haul flight with the duration of $8\frac{1}{2}$ hours depending on the weather conditions. It could vary from $8\frac{1}{2}$ hours to 9 hours. Barcelona is classified as a short haul flight as it takes 2 hours and 15 mins to reach the destination.

AS



Jamaica

The standard time zone in GMT is -5hours. So from the UK's time you minus five hours and you will get the time that Jamaica is living in. The time zone abbreviation is EST (Eastern Standard Time).

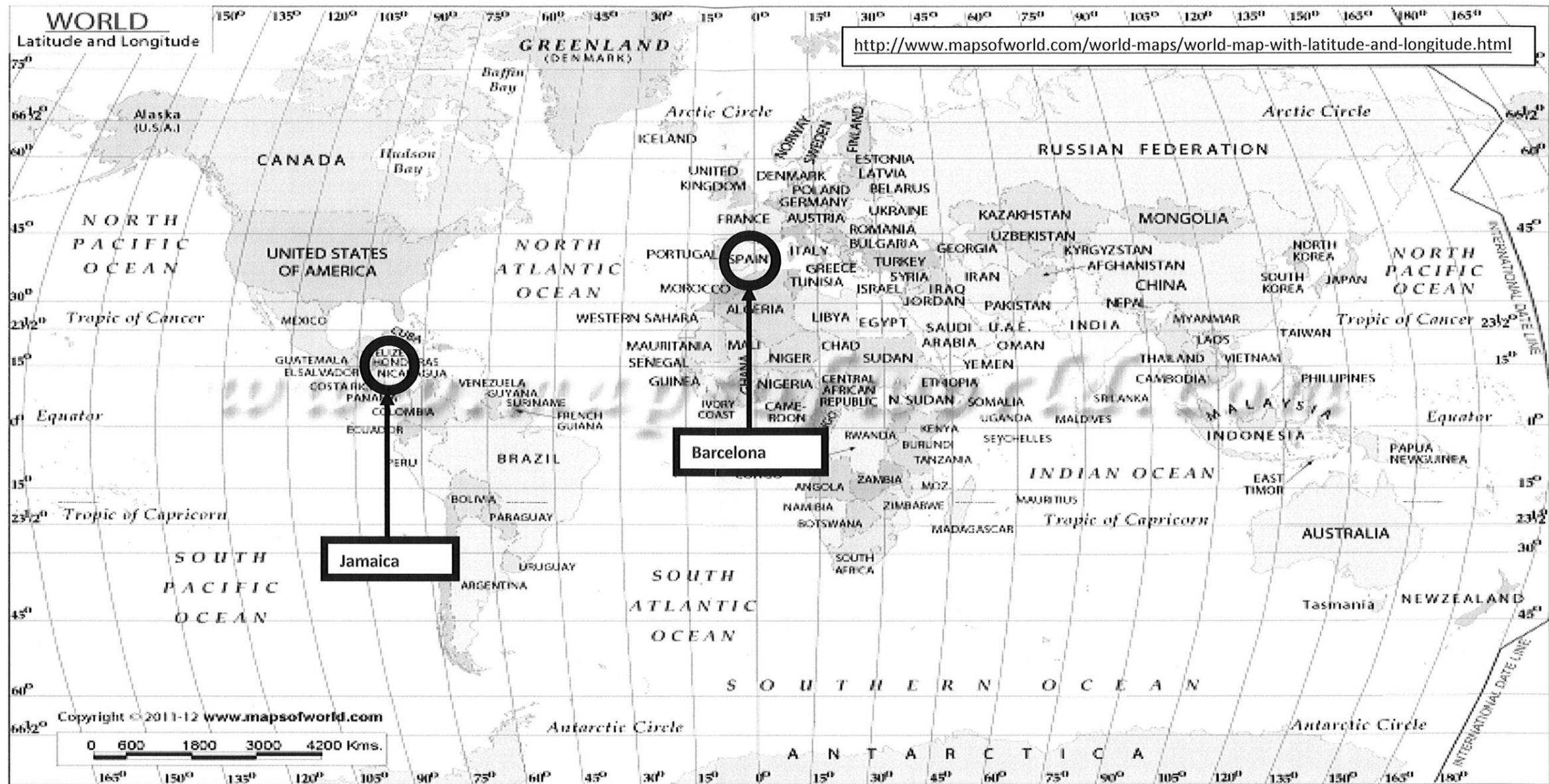
<http://www.timeanddate.com/worldclock/city.html?n=120>

Barcelona

The standard time zone in GMT is +1 Hour. So from the UK's time you plus 1 hour and you will then get the time Barcelona lives in. For Barcelona there is also an offset time which you can +2hours. The time zone abbreviation is CEST (Central European Summer Time).

<http://www.timeanddate.com/worldclock/city.html?n=31>

Dr.



I have chosen two destinations as part of my coursework. One long haul destination and one short haul destination. I have chosen Barcelona as my short haul destination and Jamaica as my long haul destination. Barcelona is 2 hours from London Heathrow airport and 2-3 hours from Manchester airport. Jamaica is 8 ½ in flight from Manchester airport. They both are from the opposite hemisphere.

Pr.

Jamaica

The continent of Jamaica is North America. The environmental arrangement includes latitude of 18' N o 15' N and longitude of 77' W o 30' W. The particular latitude of Jamaica shows its position in the Northern Hemisphere and it's sensibly closeness to the equator. Jamaica is an island located in the Caribbean Sea towards the south of Cuba. Hurricane seasons runs from June 1 to November 30, with August and September being the peak months in Jamaica.

http://www.mapsofworld.com/lat_long/jamaica-lat-long.html

Barcelona

The continent of Barcelona is Europe. The environmental arrangement includes latitude of 41' N o 21' N and longitude of 02' E o 10' E. Barcelona is on the Eastern hemisphere of Spain on the coast of the Balearic Sea. Barcelona is a city in Spain which is in Europe. It is in the Northern Hemisphere. This means Barcelona is closer to

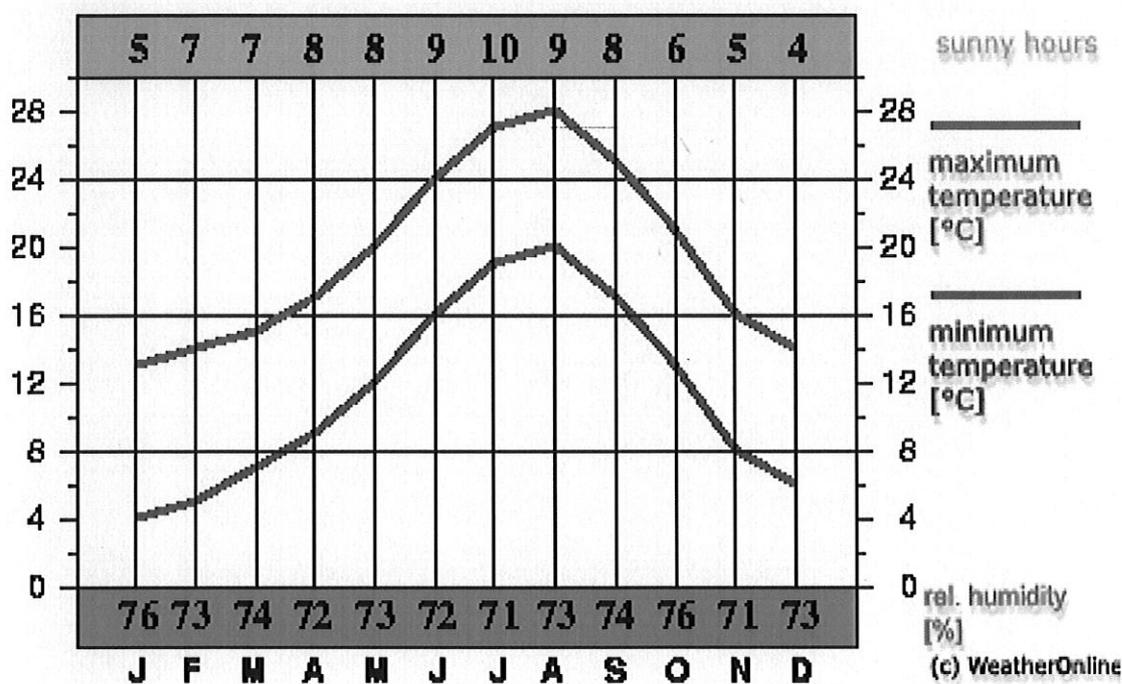
France. The seasons in Barcelona throughout the year are summer which starts from June and lasts until August and winter starts from December up until February. Spring is in March up to May and Autumn is September until November.

http://www.mapsofworld.com/lat_long/spain-lat-long.html

Climate

Barcelona enjoys a wonderful climate with hot summers and cool winters. The ultimate months to visit the city and the nearby attractive resorts are in May, June and September, this is when visitors can expect good weather conditions and not expect any rain. In August, leaving the beautiful city Barcelona isolated due to the sharp heat. Most people go to the coastal resort where they have more shaded areas to escape from the heat. January is the coldest month for Barcelona, with high temperatures averaging 13°C (55F), whereas August is the hottest period, with an average of 29°C (82F). Barcelona's average yearly temperature is 20 °C during the day and 11 °C during night. Generally – "summer's" / "holiday" season lasts about six months, from May to October. Two months (April and November) are in between; sometimes temperature go above 20 °C, with average temperature of 17–18 °C, during the day and 8–9 °C at night.

I personally think the best time to visit Barcelona is between May, June and September, these are the times when the climate is warm and so the tourist/visitors can enjoy this destination.



<http://www.weatheronline.co.uk/weather/maps/city?&IP=89.207.214.14&3&PRG=cityklima&LANG=en&WMO=08181&LEVEL=160>

<http://travelmole.wordtravels.com/Cities/Spain/Barcelona/Climate>

<http://en.wikipedia.org/wiki/Barcelona#Climate>

Accommodations for Barcelona

There are many types of accommodations in Barcelona where people like to go to stay. The hotels have been categorised to help the customer see the inside view of what the hotel really looks like. These hotels are suitable for all types of people; this is because many people go to the city of Barcelona for business. There are a wide range of hotels including b&b's so the business men do not have to pay much for a 1 day visit.

The Categories are:

- Contemporary
- Charming
- Classic
- Luxury
- Boutique

Contemporary hotels are basically from ultra-modern to flashy. It has very good decoration theme and also has a fresh style.

Charming hotels are the hotels which has a homely sense. The hotels which includes old fashioned traditional themes.

Classic hotels include designs which are in the classic. As Barcelona is a classic place the classic hotels will match with it.

Luxury hotels have been awarded as the luxury hotel because of its well-known for their fashion, magnificence and supreme service.

Boutique is where the hotel has excellent service because of the detail used and also the friendly properties.

Contemporary hotel



Catalonia Aragon

They are well known because of the service they provide as it is all worth it. It may be a visitor attraction because of the great transport links to the city centre.

It's close to a metro station and by taking the metro station it would take 15 minutes to get to the city centre.

The hotel has a self serving buffet breakfast. It has an international menu which serves at lunch and dinner. As for normal time the hall caters a cafe.

The rooms in this hotel are the standard type and the hotel Aragon will lower this price in the low seasons which are between January and March. In the seasons between July and August are the high seasons and that is when the hotel increases the price for the rooms.

The modern hotel rooms include air conditioning, heating, television, minibar and a hairdryer. The rating of this hotel has been given 3 Stars.

Luxury hotel



boutiques and cafes.

Majestic Hotel

It is well known for the modern interior and its conserved history.

Its history has made a trademark for what the Majestic hotel is right now. This hotel has class and charm which invites a lot of people to go stay. The hotel lets one discover the city of Barcelona by foot.

The Majestic hotel is surrounded by many

The Majestic Hotel has four wonderful restaurants so the customers have a variety to choose from. They serve fine cuisine on the rooftop so one can enjoy the food whilst looking at the beautiful view. They have services which includes pool bars, health and fitness centre, sauna and a steam bath.

The rooms are very comfortable and homely and have every single detail provided to meet the customer's wants and needs. All rooms have air conditioning, a television, minibar, bathrobes and a hairdryer. This hotel has a rating of 5.

Boutique Hotels

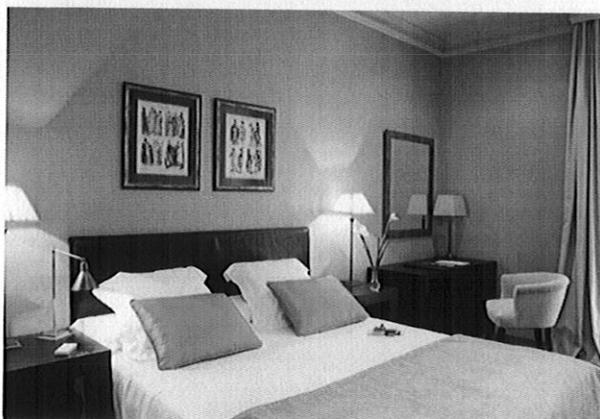


Duquesa de Cardona hotel

It is known for their modern classiness and the seafront setting. It has kept the features from the 19th century. The hotel has a genuine atmosphere where luxury and alterations join to make ones stay delightful.

As Duquesa de Cardona is on the seafront of Barcelona, it brings a lot of tourists. It has a very nice view from the windows.

Duquesa de Cardona hotel has a stylish restaurant which serves Mediterranean food. They have a breakfast room and also a rooftop terrace with a snack restaurant, cocktail bar and a plunge pool.



The hotel has first class air conditioning in all rooms to satisfy discriminating guests. They provide television, minibar, bathrobes, slippers, and hairdryers.

As

The hotel has a luxurious harbour view which will add a little more money than any usual rooms. The rating is 4 stars.

ABZ

Charming Hotel



Hotel Nouvel

They are well known because of the modern architecture used. Also the place it is set on has very comfortable surroundings and also it is in the private service.

This hotel is the oldest in Barcelona which will be the main attraction for most visitors. The hotel is designed very modern and mostly everything in the hotel is hand crafted which people would find quite amusing and interesting.

The hotel has a restaurant which serves a buffet breakfast; there is a set menu for lunch which is daily. There is also a carte menu at the weekends.

The rooms are individually decorated and the rooms are all different sizes and shape. Hotel Nouvel offers air conditioning, heating, television and a hairdryer in ones room. This is also a 3 star rating.

Classic Hotel



Hotel Lleo

Hotel Lleo is well known for the friendly service which is in the private sector as it is family-run. It is also based at a great location that one will find very comfortable with. The hotel has a very good quality as it has a relaxed and informal atmosphere. This hotel knows it is doing good as they get new customers and their old customers coming back year after year.

It has a restaurant that serves breakfast and also little snacks. The restaurant caters for everything such as the bar, lounge, and also a rooftop swimming pool.

The rooms are decorated with every detail and all the concentration one could put in. It has a posh air conditioning system, television, minibar and a hairdryer. Even though the hotel has a minibar in the hotel they still have 3stars.

Historical and Cultural Attraction/sightseeing in Barcelona

La Sagrada Familia



La Sagrada Familia is a famous catholic church. It was originally being built by Gaudi but he later on died. Therefore the archaeologists completed the church. The reason why this historical place is a main attraction is because of the features which are:

Nativity Facade: People find this very amusing and entertaining because of the plant and animal species which are sculpted into stone.

Passion Facade: This is a room which represents the pain and the sacrifice of Jesus.

Spiral Staircase: These are helicoidal stairs which are made out of stone. They allow access to the tower and one can experience the snail shells like stairs.

Spires: This is for people looking at sculptures as it show you the close ups of the gargoyles and the mosaics.

Hanging Model: This has the most different feature in any of the churches that anyone could ever experience. Gaudi had made a 3D construction which no one in the history of architecture.

Nave: Has an immense body of the temple such as a tree branch like painting across the ceiling, this gives an overall effect of a stone.

Rosedoor Cloister: This is the only section which

Gaudi finished and is still very modern. The room represents the sculpture of a serpent wound around a bomb throwing rebel.

Crypt Museum: This is where Gaudi lies. And surround him shows the workshops and stone models.

Apse: Decorated room with lizard's snails and other reptiles. This was one of the first rooms to be completed by Gaudi.

Unfinished Business: There are many started rooms but not completed which many people finds fascinating.

Top 10 Barcelona

<http://www.google.com/imgres?q=la+sagrada+familia+with+cranes&um=1&hl=en&biw=1280&bih=685&tbnid=R0RTViRGfx1OSM:&imgrefurl>

La Pedrera by Antoni Gaudi



La Pedrera is a museum. This is another building which is another one of Gaudi's creations. The Sagrada Familia is visited most but this building is the 2nd most visited building. This building is very unusual just like the other building he has made. Gaudi has made many special features in each of the building and they are both very different. It is a museum

because it has a collection of modern arts and the walls itself in the building are irregular which makes that very fascinating for the people abroad. People can go out on to the balcony and see the view and also see the curved walls. The most amazing feature about this building is the roof which is the sculpture park. It has chimneys across the roof which looks like medieval warriors. Also the view of Barcelona is great from the roof.

This museum is sometimes used for conferences and also concerts.

<http://www.barcelona-tourist-guide.com/en/attractions/museums-in-barcelona.html>

http://www.google.com/imgres?q=la+pedrera+barcelona&um=1&hl=en&sa=N&biw=1280&bih=685&tbn=isch&tbnid=LEur6pM9qtq_RM:&imgrefurl

Museu Picasso



The Museu Picasso is also a museum which contains 20th century Spanish art by an artist called Pablo Picasso. This is also the most visited museum in Barcelona and has many other neighbouring palaces such as medieval arts like La Ribera. Picasso had many great paintings, drawings and they have a lot of things in common with the city.

A02

<http://www.google.com/#sclient=psy-ab&hl=en&source=hp&q=museu%20picasso&pbx=1&oq>

There are many exhibits such as the Hombre con boina which reveals plenty of brush strokes on a portrait. He did not paint any cares of puppies but instead he searched for the oldest men in the city and drew/painted them. There are 2 floors with only his drawings which are very famous.

<http://www.google.com/imgres?q=museu+picasso&um=1&hl=en&sa=N&biw=1280&bih=685&tbn=isch&tbnid=ct2d3W0cjPQP6M:&imgrefurl>

Entertainment in Barcelona

Gay and Lesbian Bars

Antinous Liberia-Cafe

Antinous Liberia Cafe is a popular gay bar in the city of Barcelona. It has a library with a cafe and also gift shops. This has a lot of nude magazines/photo books. It is a very well known gay and lesbian library. It also has a little bar where exhibitions can take place.

http://www.barcelona.com/barcelona_directory/gay_barcelona/shops/antinous_library

Dietrich Gay Teatro Cafe

This is a trendy club which has an internal garden and very attractive golden walls. It features drag artists, dancers and acrobats. This is situated in the middle of the gay district and this is the ideal place for an entertaining evening. It has a very huge show which has a very pleasant atmosphere.



Sauna Galilea

Barcelona's newest gay sauna is for strictly men only. This building has four floors which offer Turkish baths, saunas and Jacuzzi. They also have private cabins with internet service.

<http://www.google.com/imgres?q=sauna+galilea&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbid=56bbMvSsLkvncM:&imgrefurl>

Shopping Areas

Passeig De Gracia

Barcelona has a magnificent avenue where many fashion and design stores are placed. They hold international industries and also the Spain's main heavy hitter industries such as Zara and mango). In this avenue there are also small museums where one can go have a look at antiquities.



La Maquinista

An amazing accommodation in a transformed steam engine factory in the Barri de Sant Andreu building is Barcelona's luminous shopping complex. In the entire building there are over 200 hundred shops and also fast-food restaurants.

<http://www.google.com/imgres?q=la+maquinista&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbid=6R8kX8DbomSu M:&imgrefurl>

Avinguda Diagonal

This is a premier shopping street which holds a line of shoe outlets and also clothes outlets. They also have jewellery shops and food services. This is based near the main road so it is not hard to miss.

<http://www.google.com/imgres?q=avinguda+diagonal+barcelona&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbid=DhsfB7Ti2Qh99 M:&imgrefurl>



Food in Barcelona

Casa Delfin

This is one of the famous and longest running business/ restaurants in Barcelona. It is very popular by the local community and also people from the other places. This is because of their meter-long sandwiches and also their hearty dishes which are incredible. They meet everyone's needs as they have food such as lemon or liver cooked in sherry and Catalan fish stew. This is the only restaurant that does this in the local area and if the people do not go there, they would have to travel quite far to get the food they desire. The recipes used for their food is strictly private as it is a family recipe, but the business is very popular because of the secret recipe.



[http://upload.spottedbylocals.com/Barcelona/normal/casa-delfin-barcelona-\(by-ac-uribe\).jpg](http://upload.spottedbylocals.com/Barcelona/normal/casa-delfin-barcelona-(by-ac-uribe).jpg)

<http://www.guardian.co.uk/travel/2011/jun/04/top-10-bistros-restaurants-barcelona>



Kaiku

This is a daytime only restaurant. This is becoming popular and popular as the years pass by. It mostly provides sea food. It is guaranteed nothing will cause any harm such as food poisoning. The restaurant is on the beach in Barcelona so one can have their lunch on the beach or nearby watching the lovely view.

<http://www.google.com/imgres?q=kaiku+restaurant+barcelona&um=1&hl=en&sa=X&biw=1280&bih=685&tbn=isch&tbnid=VIVyrDooRxlaGM:&imgrefurl>

B2

Climate



<http://travelmole.wordtravels.com/Travelguide/Countries/Jamaica/Map>

<http://travelmole.wordtravels.com/Travelguide/Countries/Jamaica/Climate>

http://en.wikipedia.org/wiki/Geography_of_Jamaica#Climate

Jamaica has a tropical climate with hot weather all year round; however it is cooler in the central highlands. Wet weather is very likely to be quick, intense showers between May and November. The wettest months on the island when rain is steadier are September and October. Jamaica is in the hurricane belt and under threat from these tropical storms between June and November each year, although most tend to miss the island. There are only two types of climates in Jamaica. Two types of climate are found in Jamaica. Warm trade winds from the east and northeast bring rainfall all through the year. The rainfall is heaviest from May to October, in those two months. Temperatures in Jamaica are fairly constant throughout the year, averaging in the lowlands 25 to 30 °C (77 to 86 °F) and at the higher elevations it is 15 to 22 °C (59 to 71.6 °F). Temperatures may go below 10 °C (50 °F) at the peaks of the Blue Mountains. Apart from a bit of wind the island also receives refreshing onshore breezes and cooling offshore breezes at night.

Accessibility around Jamaica.

How to get to Jamaica

Jamaica is the second largest island in the Caribbean Sea. This means the two ways to get to the island would be to travel by air and ferry. There are also helicopter landings for people with private helicopter/planes.

From London to Montego or Kingston as a direct flight it will approximately take 8-10 hours. The airport has many services which are for international flights only. The Jamaican international airport is in Kingston.

One can travel to Jamaica by sea as well. There are two main ports for the ferry to depart. Most common ferries are mostly from the South America which takes the Mediterranean route.

How to get around Jamaica

In the beautiful tropical island Jamaica, are many ways to travel around to see the attractions. The ways of how to travel will help one to reach their destination. One can travel by air, sea, road and rail.

Travelling by air will not charge any taxes. These aeroplanes will take one across the island to their destination. As there is only two airports one can only go from Kingston to Montego or Montego to Kingston.

After travelling from air to get to ones actual destination one can travel by sea. There are many ports in Jamaica as it is surrounded by the Caribbean Sea.

Travelling by road to get to their destination is quite easy. If the tourist is going to drive they should know they should be driving on the left side. One can also travel in a taxi which I mostly surrounded near the airports and the most of the ports. The taxis have fixed price so one should be aware that no changes can be made. Coaches and minibuses are also available to one. But one has to keep in mind that the urban transports are private which may cost more than one expected.

Railways are very common. They are used more than the roads and also have a small catering service inside. The trains also transport goods from all over the island. All this includes access for the disables.

You can also hire cars for people to get around. It is much easier for one to travel around the island with a hired car as it is up to the customer's suitable times.

A2

Landscapes of Jamaica

This is about the scenery in the tropical island of Jamaica. They have many scenery places which one can do many activities on.

The Blue Mountains

The highest point of Jamaica lies in the east, the peak of the Blue Mountains that rises to a height of 7,545 feet. It outlines the longest mountain range in Jamaica. One can go on a walking track to visit the mountain. There are activities that one can do whilst on the mountain. The Peak Trail is one of the activities one can do to get to the mountain and one will not get bored with. There is also a spa there which is The Strawberry Hill Spa.



A2

http://www.google.co.uk/imgres?q=the+blue+mountains+jamaica&um=1&hl=en&sa=N&rls=ig&biw=1280&bih=685&tbn=isch&tbnid=1bjZoWCQvXXQ_M:&imgrefurl=



Martha Brae River

Martha Brae River is a river which is for romantic experience. This is well known for an activity called rafting which is similar to a tour boat. You can see wildlife on your journey and also the beautiful surroundings.

[http://www.tripadvisor.co.uk/Travel-g147311-d153252/Montego Bay:Jamaica:Martha.Brae.River.html](http://www.tripadvisor.co.uk/Travel-g147311-d153252/Montego-Bay:Jamaica:Martha.Brae.River.html)

<http://www.google.com/imgres?q=martha+brae+river+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbn=isch&tbnid=6axNZIDztOGR2M:&imgrefurl=>



Dunn's River Falls. Dunn's River Falls is a famous waterfall near Ocho Rios, Jamaica and a major Caribbean tourist attraction that attracts thousands of visitors each year. The waterfalls are terraced like giant stair steps of which some are man-made improvements. Several small lagoons are combined amongst the vertical sections of the falls.

Climbing up the waterfalls is a popular tourist activity. The falls can be hiked with family. One does not have to be a professional. People often hike in a hand-holding human chain lead by a guide.

[http://en.wikipedia.org/wiki/Dunn's River Falls](http://en.wikipedia.org/wiki/Dunn's_River_Falls)

(Image)http://www.google.com/imgres?q=dunns+river+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=VEhlyn_CYhoAWM:&imgrefur



ASZ

Cranbrook Flower Forest and River Head Adventure Trail

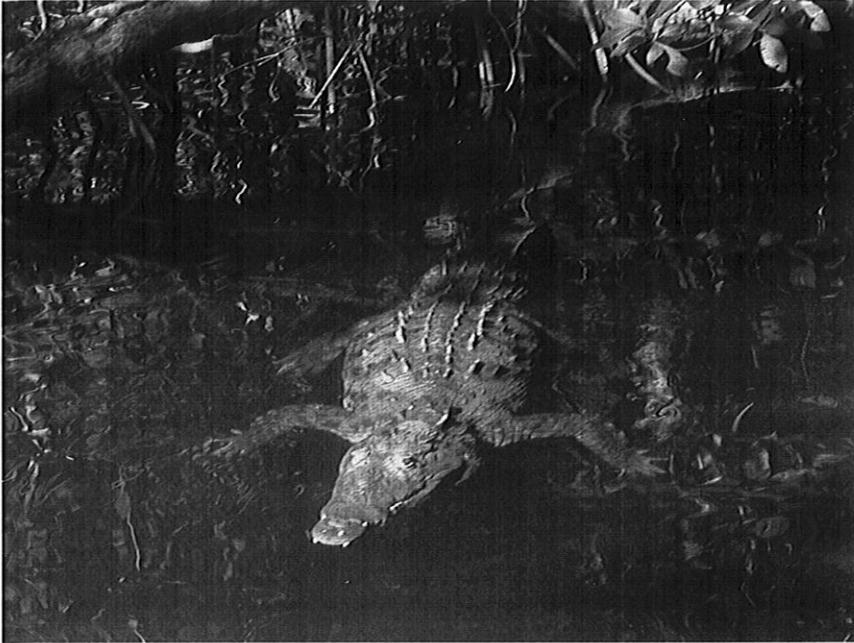
Cranbrook Flower Forest is a great environment for visitors who prefer to stay ashore. The park is raging with tropical flowers, making it the perfect place for a scenic picnic. You can hike the trail or take a donkey ride into the hills where there are several breathtaking waterfalls.

If one goes to the Somerset Falls in Port Antonio, where you will find another set of waterfalls along the Daniel River. In the Somerset falls one can go swimming in it and you can also enjoy a boat ride around the falls and visit the caves.

(Images)http://www.google.com/imgres?q=cranbrook+flower+forest+jamaica&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=Hkk9TP4_8sku8M:&imgrefur

(Images)

(Image)<http://www.google.com/imgres?q=cranbrook+flower+forest+jamaica&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=LB18Ker2TkH1gM:&imgrefur>



Black River

In the South of Jamaica, in the north of the black river you will find a large area of marshy land which is known as the habitat of the crocodiles from this island. There are safe boat trips which will take you through this river. You see the vegetation at the side of it which is another main attraction for one to visit these places.

AD

http://www.silversands.com/black_river_safari.htm

(image)<http://www.google.com/imgres?q=black+river+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=2B5BYKPFf2hE0M:&imgrefurl=>

Green Grotto Caves.

Green grotto cave is the main tourist attraction. The cave is a historic feature of Jamaica. The Green Grotto is quite big so there is much to discover in the cave.



B2

(Image)<http://www.google.com/imgres?q=green+grotto+caves+jamaica&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=PkbplyeGOPgHM:&imgrefurl=>

Bibliography

<http://jamaica-guide.info/attractions/nature/>

Wildlife and vegetation of Jamaica.



In Jamaica the weather reflects on everything, this is because the well known tropical climate assists various systems. The climate helps to nurture and inspire the plants and animals in Jamaica. The weather is sunny

and humid which is helpful for the vegetation/food that grows there. Jamaica mostly grows fruits such as avocado pears, cocoa and also guavas. The main fruits and plants that are well known is the sugarcane, bananas and citrus trees.

This then can be sold to other countries such as the UK. Many plants are found in Jamaica. Mahogany, cedar and coconut palm trees. Mostly green plants and ferns are every around the island but the tropical flowers are the only plants which are in the Jamaica forest.

Even though most of Jamaica's local vegetation has been removed, it has been replaced with farming, which means more food growth such as rice and vegetables are produced more. This is near the Blue Mountains. Because of the growing of the foods the loss of wildlife has occurred. An example of this is the Caribbean monk seal which was in Jamaica and now is in total extinction. In the areas of heavy rainfall there are many indigenous (original) flowers. The dry plants such as cactus's are around the south of the coastal area. The west is scattered with trees and grasslands.

http://en.wikipedia.org/wiki/Geography_of_Jamaica#Vegetation_and_wildlife

http://www.my-island-jamaica.com/plants_and_animals_in_jamaica.html

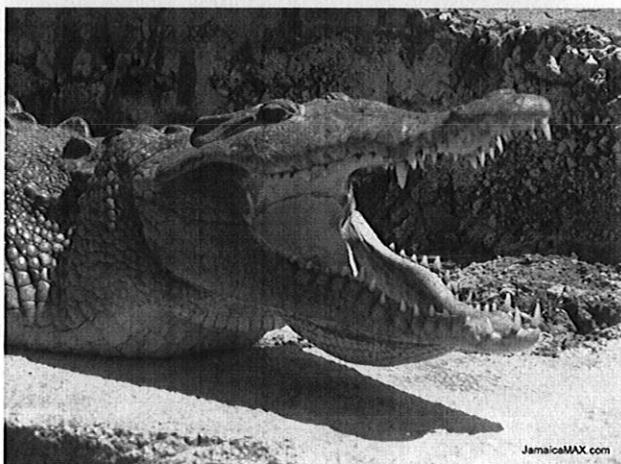


Wildlife

Jamaica has many types of animals. Jamaica is there home and their natural habitat. Because the island is surrounded by water the turtles, rays and colourful fish has made the island their home. There are many turtles and toads all around the island and the two most famous around the entire island are the lizards and the snakes, these are not harmless at all. The animals in Jamaica are not harmless at all; they eat mostly fruit which is freshly grown. The whales in this island are becoming extinct but the ones at the moment are being taken care of.

<http://www.henry.k12.ga.us/pges/instruction/kid-pages/islands/jamaica/plantsanimals.html>

<http://www.mapsofworld.com/jamaica/travel-guide/wildlife.html>



ADZ

Historical and Cultural Attraction/sightseeing in Jamaica



The Columbus Park.

The Columbus Park in discovery bay shows the spot where Columbus put his foot when he first came to Jamaica. This is now a tourist destination as it has maritime artefacts as it the history of Jamaica. It used to be a fishing village but now is a huge tourist destination. It is a very lovely calm place where one can just enjoy the beautiful sunny weather with.

<http://www.google.com/imgres?q=columbus+park+jamaica&num=10&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=sjnOldiFEeS0eM:&imgrefurl>

The Bob Marley Museum



The Bob Marley Museum in Kingston, Jamaica is devoted to the Jamaican musician Bob Marley who was into the reggae music. This museum is a home to Tuff Gong and it is one of the famous Jamaican historical places of visit. Especially from people who enjoys Bob Marley's music. It shows everything about him and how he grew up. The most amazing thing about this museum is that at the end of it they show a video about him. For the museum to be fascinating for the visitors cameras are not allowed in. The rooms show how he lived and looks like just how he left it with his pictures and also his awards. The most effective room in the house is when an

assassin attempted to murder Bob Marley. The bullets are still in the wall.

<http://www.google.com/imgres?q=bob+marley+museum&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=OC-2FXaK4zAagM:&imgrefurl=http://blog.travelpod.com/travel-photo>

Firefly

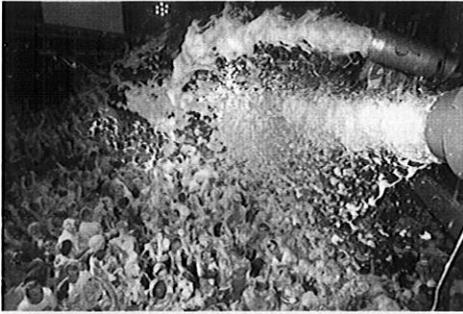
Firefly in Ocho Rios is the historic home of play writer Noel Coward. This home is named after the insect seen in one warm evening and this place should not be missed if one goes to the island Jamaica. This house has had many political leaders and also entertainment. Many entertainment people have been to visit the home including Queen Elizabeth II. This home shows a many photos of the celebrities and also the grounds of where Noel Coward is now buried.



<http://www.123independenceday.com/jamaica/historical-places.html>

<http://www.google.com/imgres?q=firefly+jamaica&num=10&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=QTWimBKF-bsJkM:&imgrefurl>

Entertainment in Jamaica



Amnesia

Amnesia is a club where one can enjoy the night dancing away. There are only two types of clubs in the tropical island of Jamaica and they are: the American nightclubs and the Jamaican nightclubs. Amnesia is a Jamaican nightclub which holds reggae music which will let one have an experience of a lifetime. Amnesia is the most popular place there and anyone would recommend their lovely service.

<http://travel.yahoo.com/p-travelguide-2885697->

[amnesia_night_club_kingston-i](#)



The Jungle Nightclub

The bar is the ultimate Jamaican dancehall and the most reliable Jamaican bar. Everyone loves to join in the dances, singing and also eating. They have a sports bar and a jerk grill upstairs. You get the experience of a lifetime, you see people dressing up and how different they dance to the music.

They have different days where there is a women only day and also men only days.

<http://www.tripadvisor.co.uk/Travel-g147313->

[d629957/Negril:Jamaica:The.Jungle.Night.Club.Sports.Bar.And.Grill.html](#)

<http://www.google.com/imgres?q=jungle+nightclub+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=GGnidHeBrciaM:&imgrefurl>

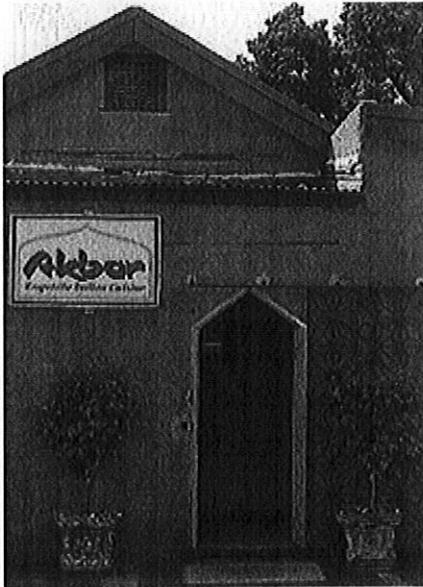
<http://www.google.com/imgres?q=amnesia+nightclub+jamaica&um=1&hl=en&sa=X&biw=1280&bih=685&tbm=isch&tbnid=uCylsl2Jt6gLvM:&imgrefurl>

A02

Food in Jamaica

Akbar Restaurant

Akbar restaurant is placed in Kingston and it is an Indian cuisine. The foods they produce are vegetarian, breads, lamb, beef, chicken and this is all included with the seasonings of the east. It is flavoured with herbs and the spiciness. The Indian food they serve is up to the best standards and also the restaurant itself is in a calm atmosphere. It is known as the best Indian restaurant in Kingston. It is a lovely decorated restaurant with four dining rooms.



<http://jamaica-guide.info/food/restaurants/akbar/>

<http://jamaica-gleaner.com/pages/foodbk2006/akbar.html>

The Pelican



The Pelican is in Montego Bay which serves food at reasonable price. The shellfish served there is at its highest but the other food/dishes are sold at lower prices. It is known for their lunch time dishes as they sell stuffed sandwiches, Jamaican dishes and also chicken and lobster. For deserts they have a range of sundaes modern ones and also old-fashioned ones which meets every customer's needs. Even though the Pelican bare is a wooden bar that is built on the sand, it still is a lovely visitors attraction.

<http://yourjamaicantourguide.com/wp-content/uploads/2010/04/pelicanbar.jpg>

<http://yourjamaicantourguide.com/the-pelican-bar-in-jamaica-the-coolest-bar-in-the-carribean.html>

Az

Accommodations in Jamaica

The categories used in the Jamaican hotels is the All inclusive and the 24 hours All inclusive. It is suitable for families and also people with high disposable income. The hotels are quite expensive and one will have to save quite a lot of money.

Gran Bahia Principe Jamaica

24 hour Inclusive



This hotel is privately owned and so is the beach that it is placed on. This overlooks the waters of the Caribbean Sea. There are plenty of facilities that one could do such as a range of water sports to getting yourself pampered. The hotel has many collections of dining choices. As it is a tropical country the weather will mostly be sunny so one will have a relaxed atmosphere and a lovely experience. It is in runaway Bay. Pr

It has 3 laked-like swimming pools and three whirlpools. It also has a restaurant which provides Italian, Japanese, Gourmet and grilled food. It also has a money exchange bar which is helpful for people from abroad. An advantage for families is the kids club which ages 4-12 can participate in and the parents can enjoy a little freedom. The hotel has a different suite for people who have children.

All bedrooms have air conditioning, ceiling fan, ironing facilities, satellite TV, shower and whirlpool, hairdryer and also a balcony.

24 hours service is included with this hotel. One can get food, drinks, sport and leisure, entertainment and health and relaxation gym anytime they want.

This hotel is official 4.

Rose Hall Resort & Spa, a Hilton Resort



The Rose Hall Resort & Spa, a Hilton Resort is in Montego Bay. It is based between the Jamaica mountains and the turquoise Caribbean waters. This offers a great range of water facilities and activities. They also have their own private beach. The hotel is also near towards the bars and nightlife.

The hotel offers a range of services such as an outdoor swimming pool, waterfalls and a large waterslide. There are approximately 5 restaurants including carts to provide food. The restaurants also provides two lounges and sports bar.

There is a section for children so it will be safer for them. The rooms include air conditioning, cable TV, coffee maker, iron, ironing board, a full bathroom including balcony. Those who wants a good view with the room will have to pay an extra addition.

ASZ

Analysis

The two locations I have chosen are different from each other as Jamaica is an island whereas Barcelona is a city. Due to the difference they both have different number of tourists. Jamaica has a population of 2,702,300 and this is a recent count as it was taken in 2010. The population of Barcelona is 1 670 810, which was taken in 2006. The differences between the populations show the differences between the sizes of the locations. This shows that Jamaica is bigger than Barcelona. A21B3

Barcelona is a famous attraction in the country of Spain. Spain is located in the South Western Europe and Barcelona itself is located at the very North of Spain at the coast of the Mediterranean Sea. Catalan and Spanish are the two main languages that are spoken in Barcelona and because of Barcelona being nearer to France, the language French is also spoken. Roman Catholic is the main religion in Barcelona although the main one being Christianity. However all religions are welcome and safe in Spain. Barcelona is quite religious as it has many churches, Sagrada Familia is one. Many people go to visit this building/church due to it being a trademark of Barcelona and sight which shouldn't be missed.

Jamaica is also a famous island, because of the beautiful landscapes such as the: beaches, rivers, waterfalls and the exotic plants. Jamaica is located in the Caribbean Sea at the South of Cuba and the east of the Dominican Republic. It is based from the north of South America. Patwa and English is the most popular language spoken. English is mostly spoken and Patwa is spoken as an informal speech. It can also be used in reggae songs. Rastafarians are the most popular type of Jamaican people. Jamaica has many different cultures such as Muslims, Africans, Jews and also Roman Catholics. They are very understanding and welcoming in each and every type of culture. Jamaica is very religious mainly because of many religious people there.

Barcelona is not purpose built; it is mainly the ruins and the heritage of Barcelona which makes it that visitor's attraction. It is the second largest city in Spain. The city has different seasons but the most welcoming season is between July and August. The coldest month in Barcelona is January where everyone would like to be near the heater. A21
B3

The same goes for Jamaica, it is not purpose built and the main attractions are the beaches. Due to it being an island a lot of water is available. Many people do not go towards the months May to October due to the heavy rainfalls but the climate before and after that is amazing. The humid weather is unbelievable and you can have an amazing time with a lovely tan.

Barcelona is a short haul flight from the UK. Barcelona is in Spain which is part of the European Union. There is a +2hours time difference between the UK, for example if it is 7.00am in the UK it will be 9.00 in Barcelona. Some tourists may travel to Barcelona due to business. Some may go to visit friends and also just simply as a holiday experience. Most people prefer to stay at b&b's as they would not be staying there for long, due to travelling around the city. They can also have their privacy. There are tours which are provided as their package deals and different services to choose a certain holiday package which suits you.

Jamaica is a long haul flight from the UK. Jamaica is in the Caribbean. There is a -5 hours time difference between the UK and Jamaica, for example if it is 7.00am in UK, it will be 2.00am in the Jamaica. Most people prefer to stay at hotels as they would not want to stay at relative's houses because they are not up to our standards. There are tours which are provided by the hotels which meet your needs.

It is preferable for you to visit Barcelona for a minimum of 3 days. You can get a lot done in Barcelona for 3 days. You can get settled and see the major attractions. But it is also ideal for one to stay for 5-7 days. That is the most amount of how many days one should stay for a visit. This is mainly because you can see all the attractions in Barcelona within 3 days and may get uninteresting for the visitors. But if you stay there for a maximum of 7 days you have more time to relax. Whereas it is preferable to stay at Jamaica for at least a minimum of a week. Jamaica is a place to relax and enjoy the sun. It is also ideal to stay for 2-3 weeks as you can see all the attractions and visit the different beaches.

Barcelona is today one of the world's most important tourist, money-making trade-fair and the arts all contribute to its status as one of the world's major global cities. The actual city Barcelona is developed and modern to attract tourist but there despite the beautiful buildings in this city there is The Barceloneta Beach which is also a main attraction for most visitors. Jamaica is yet still a developing country. This is because of the high crime rates and also weaker justice system. It is very much about their own culture but it also welcomes other cultures in to their island. It may have money problems but they know how to live according to how much money they own, just like the European countries are in this moment in time.

In Jamaica when men greet they usually pound each other's knuckles together. That is a respectful way of how to greet from one Jamaican to another. A person who visits the island may feel the need to adjust to the way they do things but the people who live are not harsh or unpleasant so one can stay the way they are. The tourist that goes to Jamaica is mostly families and couples. As it is not a much developed island the business there is very poor.

In Barcelona it is known that two kisses (one on the right and one on the left) cheek is a way of women greet in Barcelona. Men in Barcelona go with the handshake which is done in most countries. There are various people who go to Barcelona. There are mostly business people who visit Barcelona as it is a well developed city. Also a lot of families and couples go to visit for a couple of days too due to the beach being a great attraction.

Cricket is the most popular sport in Jamaica. Some people say it is like a significant part of Jamaican culture. Jamaica won the Beijing Olympics in 2008. Jamaica is also one of the leading countries in sprinting, as Usain Bolt is famous and also has a record holder. Whereas Barcelona is mainly popular for football and they have been holding tournament for more than 6 years.

Barcelona is an extremely rich city, with common music events, inherited museums, theatre festivals, and first class sort's facilities and events. Shopping is a very popular activity. The opening hours are usually longer in shopping centres. Whereas Jamaica lives in poverty and have very few money to spend, so they can hardly hold any events as Barcelona. Although Jamaica does take part in festivals where everyone enjoys themselves, this is a tradition for them as they do it monthly. Also Jamaica do not have very modernised shops as Barcelona has.

Barcelona and Jamaica has different types of money. Barcelona (Spain) pays in Euros and Jamaica pays in Dollars. The rates in both city/islands may vary.

www.google.co.uk/publicdata

http://www.trueknowledge.com/q/population_of_barcelona_2010

<http://www.mathmods.eu/consortium/barcelona/campus-and-city-living/112-the-city-of-barcelona>

B2
A3

Questionnaire Analysis.

I had made a questionnaire to find out about the two locations I had chosen for my piece of coursework. I needed to find out whether the visitors enjoyed their trip there and also to show their different views.

Only one of the questionnaires was filled mainly because no one I knew had visited Jamaica. I gave out two questionnaires for Barcelona and both of them varied. This was due to the fact that they both stayed at different accommodations and visited different places at different times. One of the people that completed this questionnaire shared that they stayed at a friend's house whilst the visit whereas the other person shared that he/she stayed at different hotels. The individual who stayed at a friend's house commented on how it felt comfortable just like home.

The individual who was staying at the hotel commented on how it offered different catering services at different times and also having a disco. He/she also commented that the hotel Rubens (one of the hotels he/she visited) is very good for looking at the lovely views outside. The individual also commented on how very upmarket it is and also it is very close to the metro. Like any other hotels it has DVD players, glasses and fresh water bottle every day.

Both individuals used different types of transport which were available. Metro was seen to be easier for one individual as they had a 10 journey pass which was very good value. The other individual commented that they also travelled on a bus, but this was the tourist bus. They also commented that they used the bikes which they rented out to see the lovely sights in Barcelona and also walked a lot, this was because they mainly went to see the sights. B2.

Both of the volunteers would like to visit Barcelona again as it was a great experience for them to see many famous buildings around the city. There was no downside about Barcelona as it met everyone's needs and even the food places met each individual's needs. One of the volunteers works in the school and every year offers to take them to Barcelona as they always have great experience with it.

Questionnaire.

I am carrying out a questionnaire to complete my coursework for Travel and Tourism. I am trying to find out more information about the city Barcelona. It would be much appreciated if you could take a few minutes to complete this questionnaire.

How long did you go to Barcelona for?

4 days, 3 nights

Where did you stay in Barcelona?

Hotel Rubens - Yes liked
Hotel Loreb de Mar - No disliked

Did you like the accommodation?

Yes No

(Please state why)

Rubens - lovely views for photography, smart + upmarket hotel, close for metro into centre (15 mins)

Hotel Loreb de Mar - 1 hr from centre, downmarket, no good views

What did your hotel offer?

breakfast (+ poss. eve. meal)

internet

Loreb de Mar - disco, bar

Would you go to Barcelona again?

Yes No

Did it meet your expectations?

Yes No

Was it easy to get around?

Yes No

What kind of transport did you use to get around and was it expensive?

Yes

No

Metro - not really - 10 journey pass was good value

What kind of transport did you use to get around and was it expensive?

Yes

No

Bicycle (cheap - rented the bike) and used
the taxi bus. (good value) Also walked
a lot.

Bibliography

AB3

Websites or books used	How helpful it was
Accommodations for Barcelona	
<p>Top 10 Barcelona DK Eyewitness Travel</p>	<p>This has helped me very much as it has shown me various attractions about Barcelona. It has shown me about the top 10 main attractions and also how one can travel around the city.</p>
<p>http://www.barcelona-tourist-guide.com/images/int/hotels/hotel-nouvel-3.jpg</p>	<p>This is the picture of hotel Nouvel and the building itself shows the modern features of the hotel.</p>
<p>http://www.kinkaa.co.uk/imgw/Hotel_Lleo_Barcelona_Barcelona_Umgebung_Spain</p>	<p>This is a picture of hotel Lleo which shows the customers of what type of place they would be living in.</p>
<p>http://www.conferencebarcelona.com/hotel_images/majestic-hotel--spa-05002_109_b.jpg</p>	<p>This is a picture of hotel majestic which shows people what type of environment they would be living in.</p>
<p>http://barcelona.thepperfecthotels.com/productos/DUQUESA-DE-CARDONA-7.jpg</p>	<p>This is a picture of hotel De-Cardona which shows the inside of the building in one of the rooms. It shows the customers the inside rooms for to attract them.</p>
<p>http://barcelona.thepperfecthotels.com/productos/DUQUESA-DE-CARDONA-17.jpg</p>	<p>This is an outside view of the De-Cardona hotel which also attracts more customers.</p>
Accommodations in Jamaica	
<p>http://www.thomascook.com/images/catalog/accommodation/TC-web-proof-9/Main/All_Languages/TC_Holiday_Live/Caribbean/Jamaica/Runaway_Bay/Gran_Bahia_Principe_Jamaica/J86H07M07_HSF.jpg</p>	<p>This is a picture of the Grande-Bahia-Principe hotel which is on the beach of Jamaica.</p>
<p>http://images.hotel-rates.com/hotels/1000000/20000/19600/19588/19588_94_b.jpg</p>	<p>This is a picture of the Rose Hall Resort & Spa, a Hilton Resort.</p>
Entertainment in Jamaica	
<p><a 596="" 739="" 831"="" 885="" href="http://travel.yahoo.com/p-travelguide-2885697-<u>amnesia_night_club_kingston-i</u></p> </td> <td data-bbox="> <p>This website gave me inside information about the amnesia club in Kingston. It gave me information about what activities take place there. It also told me where it was situated.</p> </p>	
<p>http://www.tripadvisor.co.uk/Travel-g147313-d629957/Negril:Jamaica:The.Jungle.Night.Club.Sports.Bar.And.Grill.html</p>	<p>The Jungle in the night club website helped me a lot because it gave me inside information and also different services they provide for different customers.</p>

http://www.google.com/imgres?q=jungle+nightclub+jamaica	This is a picture of the Jungle and the nightclub in Jamaica. It shows the customers the atmosphere and if they would like to visit the place.
<u>Entertainment in Barcelona</u>	
http://www.barcelona.com/barcelona_directory/gay_barcelona/shops/antinous_library	This helped me a lot as it showed me that there are different places for different people that way it meets everyone's needs. It gave me information about where it is and what kind of environment it is in.
http://www.google.com/imgres?q=sauna+galilea&um=1&hl=en&biw=1280&bih=685&tbn=isch&tbnid=56bbMvSsLkvncM:&imgrefurl	This website helped me a lot as well. This showed me different activities that take place in Barcelona.
http://www.google.com/imgres?q=la+maquinista&um=1&hl=en&sa=N&biw=1280&bih=685&tbn=isch&tbnid=6R8kX8DbomSu_M:&imgrefurl	This website helped a lot because it showed me the different shopping areas in Barcelona and how big they are.
http://www.google.com/imgres?q=avinguda+diagonal+barcelona&um=1&hl=en&sa=N&biw=1280&bih=685&tbn=isch&tbnid=DhsfB7Ti2Qh99M:&imgrefurl	
<u>Food in Jamaica</u>	
http://jamaica-guide.info/food/restaurants/akbar/	This website helped me find the restaurants in Jamaica and what types of food they have to offer. It also shows me who it suitable for.
http://jamaica-gleaner.com/pages/foodbk2006/akbar.html	I Took the picture from this website which showed me what the outside of the restaurant looked like.
http://yourjamaicantourguide.com/wp-content/uploads/2010/04/pelicanbar.jpg	This is a picture of the people who has visited the pelican bar. These people have a smile on their face which definitely means they have had a really good time there. This picture really helped me to show the good restaurants in Jamaica.
http://yourjamaicantourguide.com/the-pelican-bar-in-jamaica-the-coolest-bar-in-the-carribean.html	This gave me information about the pelican bar and what food they provide for the customers. It also tells me where they are based so the customers know which types of places they can eat whilst they are on their travels.
<u>Food in Barcelona</u>	
http://upload.spottedbylocals.com/Barcelona/normal/casa-delfin-barcelona-(by-ac-uribe).jpg	This is a picture of the Casa Delfin restaurant.
http://www.guardian.co.uk/travel/2011/jun/04/top-10-bistros-restaurants-barcelona	This website really helped me with the restaurants as it showed me where the restaurants are, what they

	are close to and also what food they provide.
http://www.google.com/imgres?q=kaiku+restaurant+barcelona&um=1&hl=en&sa=X&biw=1280&bih=685&tbm=isch&tbnid=VIVyrDooRxlGM:&imgrefurl	This is an image of the Kaiku restaurant to show the customers whether they like the atmosphere.
<u>Historical attraction in Jamaica</u>	
http://www.google.com/imgres?q=columbus+park+jamaica&num=10&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=sjnOIdiFEeS0eM:&imgrefurl	This website really helped me because it showed me a lot of different things which I didn't know about the Columbus park.
http://www.123independenceday.com/jamaica/historical-places.html	This website helped me very much as it showed me many different places which are historical attractions.
<u>Landscapes in Jamaica</u>	
http://www.tripadvisor.co.uk/Travel-g147311-d153252/Montego Bay:Jamaica:Martha.Brae.River.html	This website helped me a lot because it showed me different activities which take place in this site.
http://www.google.com/imgres?q=martha+brae+river+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=6axNZIDztOGR2M:&imgrefurl	This picture showed me the environment it is placed and therefore can recommend it to other people.
http://www.google.com/imgres?q=cranbrook+flower+forest+jamaica&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=Hkk9TP4_8sku8M:&imgrefurl	This website gave me a picture of the place and also information about the Cranbrook Flower Forest.
http://www.silversands.com/black_river_safari.htm	This helped me very much as the website itself is very amusing. The information given is very good and gave the right amount of information.
http://www.google.com/imgres?q=black+river+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=2B5BYKPFf2hE0M:&imgrefurl	This is a picture of the Black river.
http://www.google.com/imgres?q=green+grotto+caves+jamaica&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=PkbIpyleGOPgHM:&imgrefurl	This is a picture of the green grotto cave which is in Jamaica which shows the inside view of the cave.
http://jamaica-guide.info/attractions/nature/	This website helped me with the different landscapes which are in Jamaica.
<u>Historical attractions in Barcelona</u>	
http://www.google.com/imgres?q=la+sagrada+familia+with+cranes&um=1&hl=en&biw=1280&bih=685&tbm=isch&tbnid=R0RTViRGfx1OSM:&imgrefurl	This website helped me with the historical attractions as it told me different things about the museum which I didn't know about.
http://www.google.com/#sclient=psy-ab&hl=en&source=hp&q=museu%20picasso&pbx=1&oq	
http://www.google.com/imgres?q=museu+picasso&um=1&hl=en&sa=N&biw=1280&bih=685&tbm=isch&tbnid=ct2d3W0cjPOP6M:&imgrefurl	This is a picture of the museum which looks fabulous and invited people to visit it.

<u>Accessibility in Barcelona and Jamaica</u>	
World City Guide	This has helped me throughout my whole work as it told me many things about Jamaica and Barcelona. The information on the where-about of the city/island I have talked about. It has also helped me with accessibility and I think without this book I would not have known the information I do now.
http://travelmole.wordtravels.com/Travelguide/Countries/Jamaica/Airports	This website showed me the airports in Jamaica which is useful to know as it would be hard if one didn't know where to land.
http://jamaica-guide.info/getting.around/	This website helped me because it showed me the different transportation in Jamaica to travel around with and also to reach ones hotel.
<u>Jamaica Map</u>	
http://www.bareboatsbvi.com/images/Map_Caribbean.gif	This is a map of the Caribbean sea and it made it clear which islands were bigger than Jamaica.
<u>Wildlife and Vegetation</u>	
http://en.wikipedia.org/wiki/Geography_of_Jamaica#Vegetation_and_wildlife	This website helped me because it made it clear whether vegetation was taking part in Jamaica or not.
http://www.my-island-jamaica.com/plants_and_animals_in_jamaica.html	This website showed me where the habitats of the animals are which was very useful as this lead me into finding the plants.
http://www.henry.k12.ga.us/pges/instruction/kid-pages/islands/jamaica/plantsanimals.html	This website did not help me as much as the others did. All this website said was "there many different types of plants and animal around Jamaica."
http://www.mapsofworld.com/jamaica/travel-guide/wildlife.html http://www.google.com/imgres?q=bananas+in+jamaica&um=1&hl=en&biw=1280&bih=685&tbn=isch&tbnid=Bz6Azlq_cEWsCM:&imgrefurl	These websites showed me the different vegetables and fruits which are grown in Barcelona and which wildlife creatures are harmless.
http://www.google.com/imgres?q=wildlife+in+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbn=isch&tbnid=ao9JuxTsgV8JM:&imgrefurl	This also helped me as it gave me different wildlife creatures that are in Jamaica.

http://www.google.com/imgres?q=wildlife+in+jamaica&um=1&hl=en&sa=N&biw=1280&bih=685&tbnid=fgSccWH0fr38PM:&imgrefurl	This website helped me a lot as there are various places where vegetation and wildlife can be found and this website gave me the actual places where the sites are.
<u>Longitude and Latitude</u>	
http://www.mapsofworld.com/world-maps/world-map-with-latitude-and-longitude.html	This map helped me figure out the latitude and longitude of each country (Jamaica and Spain).
http://www.mapsofworld.com/lat_long/jamaica-lat-long.html	This gave me the accurate longitude and latitude of Jamaica.
http://www.mapsofworld.com/lat_long/spain-lat-long.html	This gave me the accurate longitude and latitude of Barcelona.
<u>World Time Zone</u>	
http://www.mapsofworld.com/time-zone-map/world.htm	This map showed me what time difference there is between the two countries.
http://www.timeanddate.com/worldclock/city.html?n=120	This showed me the GMT time of Jamaica and how many hours forward or backwards it is from the UK.
http://www.timeanddate.com/worldclock/city.html?n=31	This showed me the GMT time of Barcelona and how many hours forward or backward is it from the UK.
<u>World Map</u>	
http://www.traveldir.org/images/world/world_map_political.jpg	This is the world map which showed me the distance between my long haul country and short haul country. It also showed me which hemisphere they both are in.
<u>Map of Europe</u>	
http://www.europeword.com/blog/wp-content/uploads/2008/12/europe-political-map1.jpg	This is a picture of Europe which helped me show where Spain is. It also showed me where Barcelona is in Spain and what the capital of Spain is.
Analysis	
www.google.co.uk/publicdata	This website helped me find out the population in Jamaica. It was very useful.
http://www.trueknowledge.com/q/population_of_barcelona_2010	This website helped me find out the population in Barcelona which was also very useful as it brought me greater knowledge.
http://www.mathmods.eu/consortium/barcelona/campus-and-city-living/112-the-city-of-barcelona	This website helped me with the lifestyle of Barcelona and what type of activities they do.

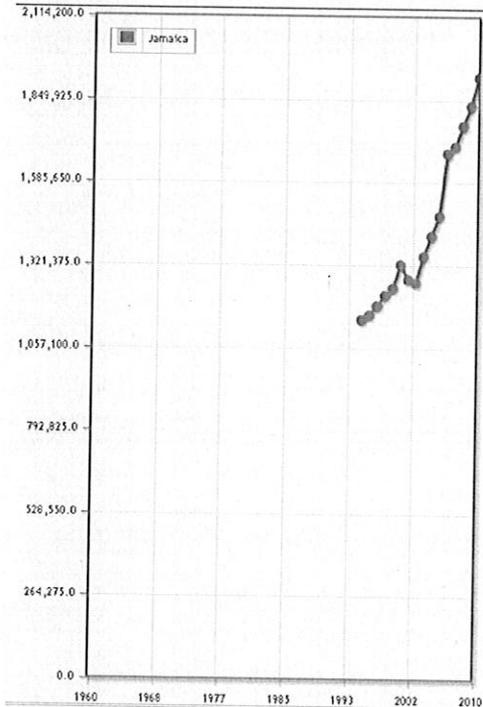
Websites or books used	How helpful it was
http://www.indexmundi.com/facts/indicators/ST.INT.ARVL/compare#country=jm	This website was very helpful as it showed me the amount of international visits Jamaica gets. Also by using these statistics it showed me that the island itself is developing and by Jamaica developing the more tourists come.
http://www.indexmundi.com/facts/spain/international-tourism	Indexmundi was very helpful in finding the amount of international tourists in Spain. As I could not find any statistics for Barcelona itself, to find out the population of the over view Spain was more helpful.
http://www.numbeo.com/cost-of-living/city_result.jsp?country=Spain&city=Barcelona&displayCurrency=GBP	This website was extremely helpful as it showed me the cost of living in Barcelona. As this showed me about Barcelona, it was a bonus because if I would not have found this I would have had to find out the overall cost of living in Spain. These results showed me that it would affect the hotels and where they would visit as they would have to pay TAX. It was very understandable and allowed me to find out extra information.
http://www.jamaicancaves.org/jamaica-crime.htm	This website allowed me what would be a barrier for Jamaica for the tourists decreasing. I found out the crime had been very common and because of this many people had become aware of it and may not want to visit Jamaica.
http://jamaica-gleaner.com/gleaner/20120229/business/business5.html	This website showed me that Jamaica itself has grown their population; this is because of the cruise lines who has added Jamaica as their destination.
http://www.lonelyplanet.com/jamaica/practical-information/money-costs	This website showed me the costs in Jamaica. It showed me that because the cost is low and don't have to pay much for necessities and services more people are most likely to visit it. This is because it is affordable and good value for their money as it is becoming modern but keeping its tradition.
http://articles.cnn.com/2008-11-06/world/storm.paloma_1_hurricane-paloma-hurricane-center-tropical-storm?s=PM:WORLD	This website showed me the barrier of why people would not visit Jamaica. People would not visit Jamaica as much because of the forecasts of hurricanes and the hurricanes in Jamaica affects are very bad.

http://www.stabroeknews.com/2012/news/breaking-news/03/10/4-8-magnitude-earthquake-felt-in-jamaica/	<p>This showed me that the earthquakes are also a barrier which would allow less people to visit Jamaica.</p>
http://www.insights.org.uk/articleitem.aspx?title=Barcelona%3A+Before+and+After+the+%E2%80%99992+Olympic+Games	<p>This website showed me the population before and after the Olympics and how much Barcelona had changed because of the Olympic Games taking place.</p>
http://en.wikipedia.org/wiki/Camp_Nou	<p>This Wikipedia website was very interesting as it showed me irrelevant information at the beginning but towards the end it talked about how the Camp Nou stadium affected the tourism to Barcelona.</p>
http://www.xe.com/ucc/convert/?Amount=1&From=GBP&To=EUR&r=1#converter http://www.x-rates.com/d/GBP/EUR/hist2007.html	<p>This statistics showed me the currency changing over the years and it is becoming expensive each year.</p>
http://www.travelmole.com/news_feature.php?id=1138798	<p>The barrier for people to visit Barcelona is the amount of tourist's slumps. This shows that the population of Barcelona is more looks out for rather maintaining its purity and tradition. This is why I found this website helpful.</p>
http://www.travelmole.com/news_feature.php?id=1144236	<p>This is also a barrier for people as the tourists do not want to go to a place where they have to look out for getting robbed. This wouldn't let the tourists stay calm; they would feel very uneasy in Barcelona.</p>
http://www.thebizlunch.com/	<p>This is a huge advantage for Barcelona for the entire entrepreneur's to join in and merge business together. This is because this is a meeting where all businesses can promote themselves and get other interested in to buying a share or building their own business.</p>
http://www.travelmole.com/news_feature.php?news_id=103860&c=setreg&region=2	<p>This website was very helpful as it shows that Spain is declining for other cheaper flights. The promotion for Spain is not a problem, but the pricing is becoming even expensive therefore there are other countries competing.</p>
http://www.economywatch.com/economic-statistics/year/2013/	<p>This shows that Jamaica is becoming expensive as years go by because they have been hit by recession. This is only a prediction of what may or may not happen.</p>

	This is why this website was very useful.
http://ehotelier.com/hospitality-news/item.php?id=A2095_0_11_0_M	This website showed me that the amount of tourism is going to increase in Jamaica therefore this would mean that Jamaica is still developing.
http://www.slideshare.net/barcelonabusiness/data-angles-2011	This showed me the statistics of Barcelona which was not as helpful as any other websites.
http://www.metrovancouver.org/2011IRBC/DataProfiles/DataProfileSheets/Barcelona.pdf	This was very helpful as it showed me that Barcelona may run out of water and have less water than they have. This would mean that the hotels would become even more expensive.
http://www.photos4travel.com/travel-resources-tools/most-visited-top-ranking-countries	This was very useful to use as it showed me the amount of tourists increasing in different years and it helps me understand why this is.
http://www.google.co.uk/imgres?imgurl=http://www.moodiereport.com/images/mastercard_chart_jun11_03.jpg&imgrefurl=http://www.moodiereport.com/document.php%3Fc_id%3D6%26doc_id%3D27462&usq=5nm1uD3pzKABA4xTbdRAwW-oFtw=&h=291&w=600&sz=71&hl=en&start=19&zoom=1&tbnid=2s3kOIdfZfzdVM:&tbnh=65&tbnw=135&ei=rol5T4qbFsaG8gPr3uiLCw&prev=/search%3Fq%3DBarcelona%2Binternational%2Btourist%2Barrivals%2Bgraph%26um%3D1%26hl%3Den%26safe%3Dvss%26sa%3DN%26sout%3D1%26tbn%3Disch%26prmd%3Divns&um=1&itbs=1	This was very helpful to use as I could not find many graphs including Barcelona in. But this was also very hard to talk about as in the ranking but they were quite low.

International Tourism in Jamaica.

The visitor statistics show the amount of international tourist visiting a country or an island. My two destinations (Jamaica and Barcelona) will show whether the city/island has had a success with the tourism or has been unlucky. I will later on explain why this problem has occurred.



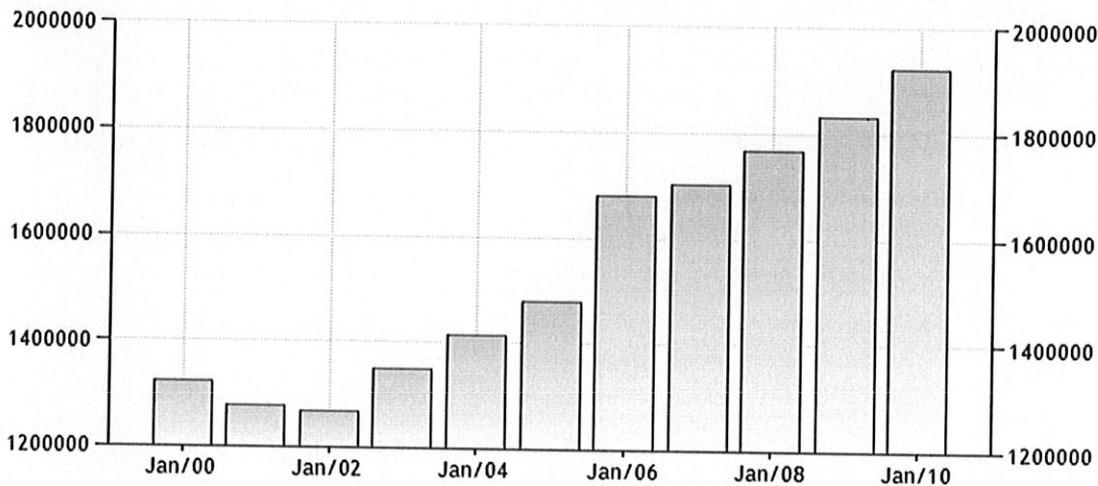
Approximately in 1994 the number of international tourism started off in a very slow pace. As the amount of tourist increased between 1994 to 2000 it helped Jamaica itself build up a reputation. Following this achievement a sudden drop in 2000 occurred. This may have been that not many facilities have been provided for the island and also it may have lacked the amount of promotion. From 2002 to 2010 there has been a huge increase in the amount of tourist. This may be because the island itself has been improved by staying cultural but also westernised some areas of the island. More hotels has expanded and security itself has been improved so people do have a place to stay and also feel safer than before at the same time. In 2000 to 2002 there was a huge drop as Jamaica was affected by the 9/11, there were many terrorism attacks which stopped many people visiting Jamaica. Also Jamaica has been added to many of the cruise liners, so this is another way many tourists can get to Jamaica. Most of the visitors who have travelled to Jamaica are mainly there for the leisure.

Competition

good price

This is because as Jamaica is an island it is surrounded by the Caribbean Sea which means more water (leisure) activities will take place. Another reason why the amount of international tourism has increased is because as the ways of travelling has improved more people may want to visit their friends and families. Jamaica has also developed an airport which would mean many people can fly in Jamaica as it is a long haul destination. Jamaica is very popular for the Europeans as Jamaica has warm weather when it is Europe's winter. <http://www.indexmundi.com/facts/jamaica/international-tourism>

all year round.



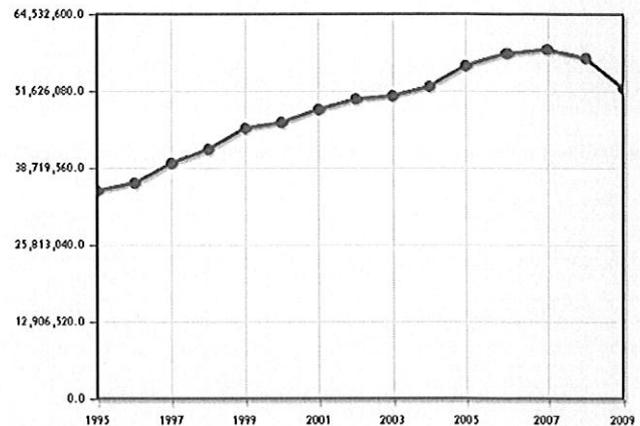
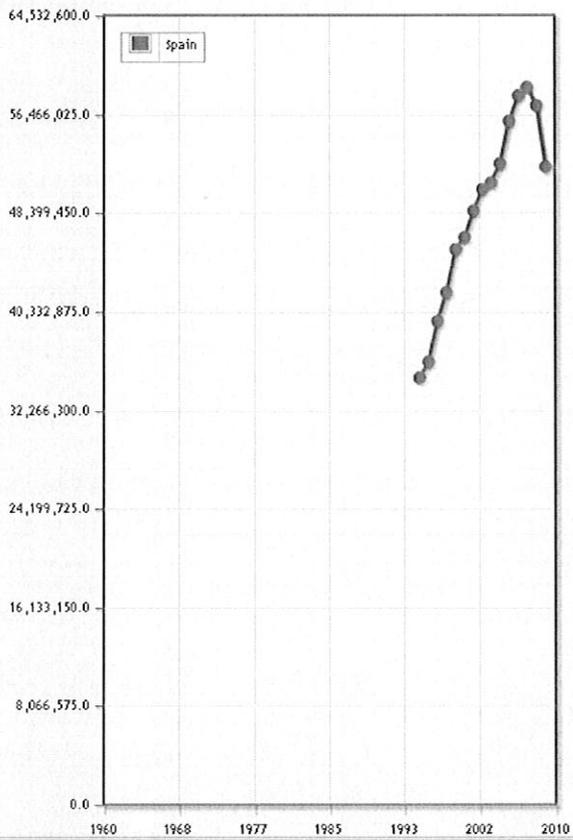
At

<http://www.tradingeconomics.com/jamaica/international-tourism-number-of-arrivals-wb-data.html>

This statistic shows me that in January 2000 Jamaica started off quite well with the amount of international tourists, but by the end of 2001 the international tourist were starting to decline. Still in 2002 Jamaica was still on the decline, therefore they knew they had to change this and by this they knew they had to develop it further. So from 2002 to 2003 there was a jump and from there the development were continuing and so were the increasing on their international tourism. This may be because Jamaica had not been developed very well and the tourists thought they had limited things to do. Also these tourists may not be there for going around Jamaica, they may have either gone for business or visiting family and relations. Over the year the amount of international tourists has increased. This is because they have developed many things and more activities to take part in. Also including the people who are there for business and family the amount of people visiting has increased from 13, 00000 to 19, 00000. The development in Jamaica is a huge advantage as it often ends up being an attraction and many people may be intrigued to visit Jamaica. Therefore from 2000 to 2010 6, 00000 more people are visiting Jamaica.

A4

International Tourism in Spain



The international tourism in Spain approximately started in 1995. From 1995 to 2007 the amount of international tourists kept rising. This would mean that Spain would try to develop more things for more visitors to come. From 1995 to 1996 only a few amount of international tourist came but from 1996 to 1997 the amount of tourist shot up. This is because the Eurovision song contest took place and also The England Football game. From 1998 to 1999 the amount of inbound tourism increased. This is because the motorcycle Grand Prix took place which interested a lot of people throughout the world to come and watch it. Between 2007 to 2009 the amount of international tourists fell. This is because Spain itself is becoming over-developed and very expensive, so there would be no value for others money. Another reason of this would be there are no leisure facilities for one to take part in. In 2005 to 2006 rejuvenation took place in Spain because money was around and the EU was not in recession, therefore to look more attractive Spain renovated and improved most things to allow more international tourists to visit. Although they improved most of the areas, Spain became over commercialised in 2007/8 which reduced the amount of international tourists. Also the economic conditions worsened in Spain which put off many of the tourists as there were many slump areas. The reason why the amount of tourists increased between 1995 to 2007 would be because the amount of people visiting families and friends. As the flights are cheap more people are likely to visit their families and friends as they would not have to pay for accommodation or either travelling around. Also the city Barcelona is known for business so many of the visitors in Spain/ Barcelona would be Business people.

<http://www.indexmundi.com/facts/indicators/ST.INT.ARVL/compare#country=es> ✓

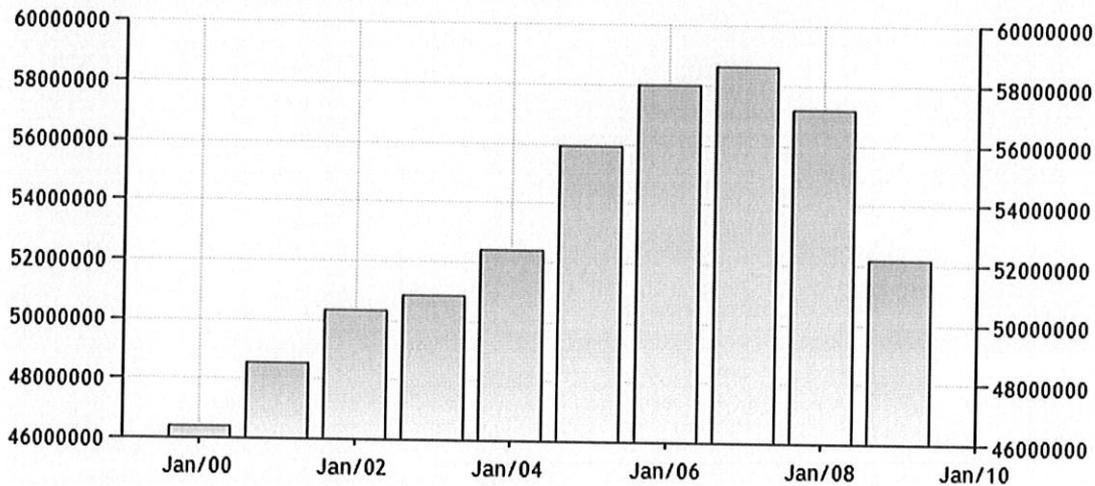
AD+

CHART 1: GLOBAL TOP 20 DESTINATION CITIES BY INTERNATIONAL VISITORS (2011)

1	London	20.1m	11	Seoul	7.9m
2	Paris	18.1m	12	New York	7.6m
3	Bangkok	11.5m	13	Amsterdam	7.4m
4	Singapore	11.4m	14	Kuala Lumpur	6.9m
5	Hong Kong	10.9m	15	Milan	6.7m
6	Madrid	10.1m	16	Barcelona	6.7m
7	Istanbul	9.4m	17	Vienna	6.2m
8	Frankfurt	8.4m	18	Shanghai	5.5m
9	Dubai	7.9m	19	Taipei	5.4m
10	Rome	7.9m	20	Tokyo	5.0m

http://www.google.co.uk/imgres?imgurl=http://www.moodiereport.com/images/mastercard_chart_jun_11_03.jpg&imgrefurl=http://www.moodiereport.com/document.php%3Fc_id%3D6%26doc_id%3D27462&usq=_5nm1uD3pzKABA4xTbdRAwW-oFtw=&h=291&w=600&sz=71&hl=en&start=19&zoom=1&tbnid=2s3kOIdfZfzdVM:&tbnh=65&tbnw=135&ei=rol5T4qbFsaG8gPr3uiLCw&prev=/search%3Fq%3DBarcelona%2Binternational%2Btourist%2Barrivals%2Bgraph%26um%3D1%26hl%3Den%26safe%3Dvss%26sa%3DN%26sout%3D1%26tbn%3Disch%26prmd%3Divns&um=1&itbs=1

The top 20 city destinations show that Barcelona is number 16. Barcelona may not be as popular as other destinations but because the city has kept its culture that is why the main reasons people often visit it. Also most of the tourists are for the Barcelona Football Club as it is very popular and also becoming the world's favourite football team. When they have matches many people travel to Barcelona and watch the game and also may go to the tourist attractions after.



<http://data.worldbank.org/indicator/ST.INT.ARVL>

This statistic shows me that in Barcelona January 2000 the city was at its lowest, this may be because it had not been as commercialised therefore no one was interested in the city. Although in January 2002 the amount of international tourism started increasing which would lead to the city developing even further to make sure the amount of tourism increases even more. January 2007 was the highest Barcelona has gotten so far. This may be because of many reasons such as people go to visit the main attractions such as the Sagrada Familia, or visiting family and friends. Also people who go to visit

Barcelona are also people who are on business and visits from school. These are becoming very popular in this generation but because of this the city has become over commercialised which has lead to Barcelona decreasing in 2009 because it is losing its traditional touch.

AB4

Factors influencing popularity Barcelona

Development

The city of Spain, Barcelona, keeps developing which increases the amount of international tourists to visit the city. Barcelona has been known as junctions for the manufacturing, where most of the trading and shipping will be either done or exchanged.

Barcelona became a huge tourist destination after the city had the Olympic Games in 1992.

<http://www.insights.org.uk/articleitem.aspx?title=Barcelona%3A+Before+and+After+the+%E2%80%99992+Olympic+Games>

This has a huge positive impact towards the city because many people from different countries are going to visit the city. This is the time to show everyone that Barcelona is an amazing city and they can provide for different types of people. Barcelona as a city also shows that they keep their tradition in practise and show the people the different types of attractions. A negative impact for Barcelona could be that, the city was not as developed so they could not make as much money as they expected to get.

One of the main developments that Barcelona is popular for is Camp Nou. Camp Nou is used for football and other events. Camp Nou was being built in 1954 and finished in 1957. Near after it had been built Camp Nou hosted their first European Cup Winners' Cup between Rangers and Dynamo Moscow in 1972. Also on 24th May 1989 there was a European Cup final with A C Milan and Steaua Bucharest. And on the 1st of July 2009 the U2 tour took place which 90,000 people attended to.

http://en.wikipedia.org/wiki/Camp_Nou

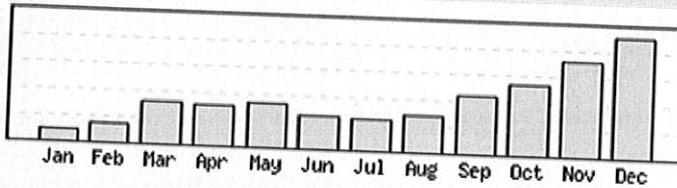
This is a huge positive impact for Barcelona, this is because many people around the world know what Camp Nou is and where it is, Camp Nou is a top attraction of Barcelona, so more events such as the football events or even concerts taking place, the more Barcelona itself can attract the tourists to go around Barcelona and look at the different tourist attractions. Also the more tourists come, the more Barcelona can improve, and the more it improves the more people would like to go see what it has improved. The negative impact of this would be that buying these tickets would be expensive for the tourists and also the hotel prices are going to rise too which would mean a profit for the businesses but some of the tourists may not be able to afford it so they might just watch it on TV.

A future prediction for Barcelona could be to hold another big event such as the Olympics to gain more tourists and also given another chance to the old tourists to come back to the city of Barcelona.

A54.

Exchange rates

2007 - British Pounds to 1 EUR (invert)



Month	Average Rate (GBP per EUR)
January	0.663698 GBP (23 days average)
February	0.668026 GBP (20 days average)
March	0.680187 GBP (22 days average)
April	0.679765 GBP (21 days average)
May	0.681137 GBP (23 days average)
June	0.675522 GBP (21 days average)
July	0.674411 GBP (22 days average)
August	0.677568 GBP (23 days average)
September	0.689177 GBP (20 days average)
October	0.696025 GBP (23 days average)
November	0.708955 GBP (22 days average)
December	0.722527 GBP (21 days average)

Mid-market rates: 2012-04-02 13:34 UTC

1.00 GBP = 1.20450 EUR

British Pound Euro
 1 GBP = 1.20450 EUR 1 EUR = 0.830223 GBP

	EUR	GBP
1 GBP	1.20457	1.00000
Inverse:	0.83017	1.00000
1 EUR	1.00000	0.83017
Inverse:	1.00000	1.20457

This shows that in March 2012 £1.20 exchanged in Euros would be 83p. This shows even now there is good value in money. Whoever went to Spain or any other European Countries the people from UK would get good value for their money wherever they went. Whereas in 2007 £1.00 would be worth 60 to 70p which was still good value for money.

This has a huge positive impact for the UK tourists as they would feel everything is much cheaper than it would be for them in the UK. A

□ negative impact would be going to other countries would be cheaper for them as they would find the currency even higher, which would be the greater the value of their money. The difference between the pounds and euros is not as much as people would expect. But these tables also show the currency is becoming lower especially in European Countries as the countries are in debt.

<http://www.xe.com/ucc/convert/?Amount=1&From=GBP&To=EUR&r=1#converter>
<http://www.x-rates.com/d/GBP/EUR/hist2007.html>

Crime and social problems

07 October 2009

Barcelona suffers tourist slump

Its social problems like these where it has a negative impact on other tourists. The amount of UK tourists to Barcelona is on a massive decline. This is because of the exchange rate as the Pounds weaken against the Euros.

This has a negative impact on Barcelona because even though the flights may be cheap, people who likes to go on holidays would like a good affordable place to stay and eat. These are the necessities and because of the recession a lot of people like to look for bargains before they book the flights.

AB4

AB4

http://www.travelmole.com/news_feature.php?id=1138798

16 September 2010

Watch your wallet in Barcelona ?

Going around Barcelona is a huge risk for someone to get robbed. Around Barcelona and mostly around the market areas are a lot of pickpockets. Also Barcelona is known as the hotspot as it states on the Trip Advisor.

This has a huge negative impact on the ~~tourists~~ as when they go on holiday having being robbed is the last thing they need. People might not be able to go the markets being afraid of being robbed.

http://www.travelmole.com/news_feature.php?id=1144236

Business travel

Barcelona is known for people going to business on. There are many opportunities in Barcelona for business people to expand on their business and also to get more people interested in their business.

“Around 60 per cent of UK visitors to Barcelona come on holiday, with the rest on business”

http://www.travelmole.com/news_feature.php?id=1138798

The above statement shows ~~that~~ at least 40% of the tourists that arrives in Barcelona are people on business. This has a positive impact on Barcelona as 40% of the people being on business allow more businesses to go there. So not only does Barcelona welcome the normal international tourists but they also welcome businesses and other different customer types. A negative impact could be that because it is becoming too popular with the business and Barcelona being over developed as it is, Barcelona could become over commercialised which could put off a lot of tourists.

The Business Lunch is Barcelona's original networking event, working to foster effective links and networks within the English speaking business community in Barcelona.

<http://www.thebizlunch.com/>

The statement above has a huge positive impact toward Barcelona. This allows many business people to come as it has interesting offers and also sharing ideas of how to improve different businesses. With it being English speaking many people would go as they business people know that they would understand what is going on. Also this is a time for all businesses to get recognised; therefore many businesses especially from the UK would visit it.

A negative impact of this could be that many people may not know anything about this and a lot of businesses may fail to attend.

A future prediction could be more hotels putting on functions for business people and putting on different offers for people to have this experience.

B4

Cost of Transport

Transportation	London	Barcelona
One-way Ticket (local transport)	3.07 £	1.39 £
Monthly Pass	111.21 £	38.83 £
Taxi Start (Normal Tariff)	2.81 £	1.88 £
Taxi 1km (Normal Tariff)	2.40 £	0.74 £
Taxi 1hour Waiting (Normal Tariff)	59.29 £	15.74 £
Gasoline (1 litre)	1.33 £	1.14 £

The transport around Barcelona looks cheaper than most people thought it would be. Comparing the transportation from London to Barcelona, London is more expensive than Barcelona. If one was to buy a monthly pass it would cost £111.21 in London, whereas in Barcelona it would only cost £38.83.

This has a positive impact on Barcelona because the UK tourists would find this cheap; therefore they would have more value for their money. As the recession has hit most of the European Countries most tourists look for cheaper flights, accommodation and travelling expenses as the amount of disposable income has decreased. A negative impact on Barcelona would be that the petrol is running out therefore they would have to increase the price of the petrol which would lead to all types of travelling expenses to increase. Most people would feel that they are spending the same amount of money they would if they had a holiday in London.

A future prediction could be that they could work more efficiently by having a tram which would take people to nearby places.

Barcelona short breaks

Incoming tourist receipts in between 2003-04 Spain declined by 2%; while incoming tourist receipts in Turkey and Egypt grew by 12% and 18%, respectively, according to market intelligence firm Euro monitor International.

http://www.travelmole.com/news_feature.php?news_id=103860&c=setreg®ion=2

This is a huge negative impact on Barcelona because even though it is a short haul destination, people still cannot afford to go to Barcelona. Even though the flights are cheap, food, accommodation and travelling around Barcelona can be quite expensive. The reason why Turkey and Egypt grew on their tourists is because they have a better climate than Barcelona and also cheaper than Barcelona. Because of this more people can afford Turkey and Egypt even if the flights are more expensive than Barcelona.

Act

Factors Influencing Popularity Jamaica

Crime and Tourism

"Oct 27/2011 The crime rate in Jamaica has decreased, somewhat, since the Dudus Coke a drug leader - Tivoli Gardens affair (which recently caused the death of the former Prime Minister, Bruce Golding). Nevertheless, what follows still applies."

<http://www.jamaicancaves.org/jamaica-crime.htm>

This has a negative impact on the tourists because by the former prime minister dying many people may think that a conflict is going to rise. Therefore many crimes may take place and it would stop most visitors to go to Jamaica because they do not want to be caught up in the bad situations. Also Jamaica will lose out on quite a lot of money because in the UK at that time it is getting a bit cold, therefore people like to go to a warm country for a bit of relaxation.

Stray bullets: Jamaica has many people running around with guns who have no problem using them. The murder rate in Jamaica is currently jockeying for top position with Colombia and South Africa, with Jamaica pulling ahead.

<http://www.jamaicancaves.org/jamaica-crime.htm>

This statement above also has a negative impact on the visitors because they would not like to go to a place where they have to watch their backs every 2 seconds. If they did go it would be an amazing adventure but they would still be scared as any conflict can rise any second. The tourist would feel like they would not be able to go to tourists destinations and they have to stay in the hotel.

A future prediction could be more security guards everywhere to make the visitors/tourists feel safer.

Transport

Jamaica received its highest number of cruise visitors in four years at some 1.14 million passengers for 2011, or one-quarter more than 2010, according to latest Port Authority of Jamaica (PAJ) data.

<http://jamaica-gleaner.com/gleaner/20120229/business/business5.html>

This is a huge advantage for many of the visitors as cruise lines are becoming very popular. In the statement above, it shows that the cruise lines are becoming very popular and the amount of the population has increased after they added Jamaica to the cruises. Because of the different way of one travelling this could attract many customers and it shows that this has made a huge change to the population.

Many of the visitors to Jamaica who are included in the statistics are arriving on cruise ships (an ever increasing percentage of recorded tourist arrivals). They visit Jamaica for a few hours, and then return to the boat. The only parts of Montego Bay, Runaway Bay, etc., that they visit are tightly controlled by the police.

<http://www.jamaicancaves.org/jamaica-crime.htm>

Also by arriving on the cruise liners, the tourists will feel safer. This is because there is plenty of security. Because of this more people will want to visit Jamaica and also experience the exotic country even by the boat.

The negative impact would be that the cruise lines will be quite expensive for people to get to Jamaica.

11/11

B4

Cost at destination

US\$ 38 = 23.9762761 British pounds. How much you spend depends on your sense of style. Even hard-core budget travellers will need to spend at least US\$35 a day.

US\$ 2 = 1.26190927 British pounds Roadside stalls and budget restaurants sell patties for less than US\$1 and jerk pork and other local meals for as little as US\$2.

US\$ 45 = 28.3929585 British pounds Car rentals begin at about US\$45 a day for the smallest vehicle. Public transport is inordinately cheap

US\$ 20 = 12.6190927 British pounds. The budget accommodations cost US\$20 or more, even for Spartan conditions.

US\$ 60 = 37.8572781 British pounds Midrange hotels range from about US\$60 to US\$150, while luxury resorts can charge US\$300 or more.

<http://www.lonelyplanet.com/jamaica/practical-information/money-costs>

✓ This is a huge advantage for the tourists because it is cheaper to stay in the hotels and buy food, rather than going somewhere in the European Union. The car rentals are quite cheap as well but the taxis can vary from time to time. By being so cheap this will allow more people to be attracted to it as it would be affordable. Most people would feel like this is good value for their money.

Natural Disaster

Paloma becomes hurricane in Caribbean

November 06, 2008

http://articles.cnn.com/2008-11-06/world/storm.paloma_1_hurricane-paloma-hurricane-center-tropical-storm?_s=PM:WORLD

4.8 Magnitude earthquake felt in Jamaica

By STABROEK EDITOR | MARCH 10, 2012

<http://www.stabroeknews.com/2012/news/breaking-news/03/10/4-8-magnitude-earthquake-felt-in-jamaica/>

✓ The natural disasters can stop people from visiting a country or in this case an island. This is because the natural disaster that affects the island will not be minor. The disasters will be major and many people get affected by it. This is why before going to the island the tourists will first try checking whether they are forecasted any disasters. This has a negative impact on the tourists as they would not like to visit a place where they may or may not be safe.

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Factors influencing popularity

Barcelona and Jamaica.

Costs at destination

Utilities (Monthly)	[Jamaica]	[Barcelona]	
Basic (Electricity, Gas, Water, Garbage) for 85m2 Apartment	63.04 £	87.41 £	+38.65 %
1 min. of Prepaid Mobile Tariff Local (No Discounts or Plans)	0.07 £	0.23 £	+236.13 %
Internet (6 Mbps, Unlimited Data, Cable/ADSL)	21.75 £	28.12 £	+29.31 %

B4

This table above shows the comparison between Jamaica and Barcelona. If one was to visit either one of these two places they would find Jamaica would be cheaper for them. Therefore many people may visit Jamaica than Spain. But also the fact of this would be travelling to Jamaica; this would be much more expensive if one was to go to Barcelona. Barcelona would be much cheaper to travel to because it is a short hall flight, whereas Jamaica is a long hall flight. The positive impact this would have on Jamaica would be, the less money having to pay for the utilities, the more money people would spend on other facilities Jamaica provides as the customers would think they have had a good pricing offer. Even though one does not have to pay very much for the utilities, Jamaica still keeps on improving the island, appealing more people to visit the island. A negative impact of this for Jamaica would be that even though the visitors do not have to pay much for the utilities, the area they may be living in may not appeal to them. The reason behind this could be that the island might be looking more unappealing; therefore that is why one has to pay a small amount. Jamaica is still a developing island which would mean they are still improving some of the things around Jamaica and also not in debt, whereas Barcelona is already developed and are slightly in debt, which would lead to Barcelona asking for more tax.

A positive impact for Barcelona would be that by paying this much the visitors can expect that the facilities provided would be at a very high standard. There are places which would as less than that price but not more than that. This is because there are highly accommodated places and also very low accommodated places, which would make the prices, vary. A negative impact would be that the visitors would not be able to afford it as the European Union is in recession. Not only will the visitors have to pay for the highly rated utilities but they would also have to pay for the food and the travel cost which would cost quite a lot.

http://www.numbeo.com/cost-of-living/city_result.jsp?country=Spain&city=Barcelona&displayCurrency=GBP

Rank	Country	International tourist arrivals
1	France	79.1 million
2	Spain	58.5 million
3	United States	51.1 million
4	China	49.6 million
5	Italy	41.1 million
6	United Kingdom	30.1 million
7	Germany	23.6 million
8	Mexico	21.4 million
9	Austria	20.3 million
10	Russia	20.2 million
11	Turkey	20.1 million
12	Canada	18.2 million
13	Ukraine	17.6 million
14	Malaysia	17.5 million
15	Hong Kong	15.8 million
16	Poland	15.7 million
17	Greece	14.3 million
18	Thailand	13.9 million
19	Portugal	11.3 million
20	Croatia	11.2 million

Data: 2007

Rank	Country	International tourist arrivals
1	France	76.80 million
2	United States	59.75 million
3	China	55.67 million
4	Spain	52.68 million
5	Italy	43.63 million
6	United Kingdom	28.13 million
7	Turkey	27.00 million
8	Germany	26.88 million
9	Malaysia	24.58 million
10	Mexico	22.40 million

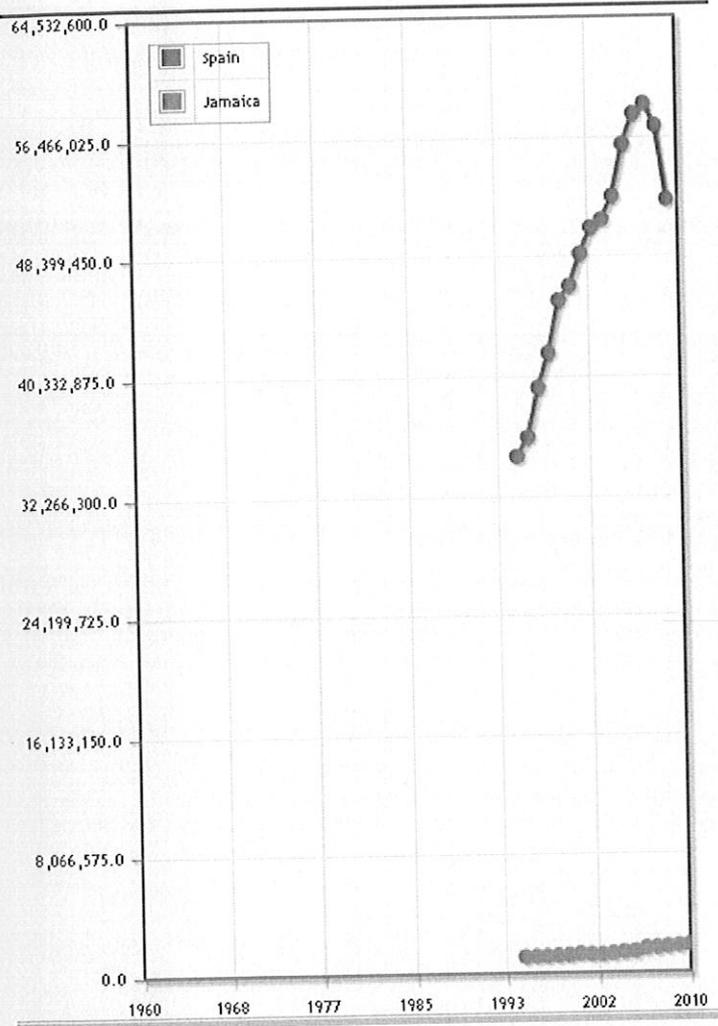
Data: 2010 - The World Tourism rankings are compiled by the World Tourism Organization (UNWTO).

These two tables show the difference of what has happened to Spain in 2007 to 2010. In 2007 Spain was known as the 2nd most visited by international tourists, but in 2010 it was the 4th most visited which shows that there were less international tourists coming in due to many reasons. One of the reasons could be the safety, especially in Barcelona, as Barcelona is a popular city many people like to go visit it and the amount of pick-pockets there can have a negative impact on the amount of tourists. From Spain being 2nd most popular in the world and moving down to the 4th most popular

country, it shows that Spain itself must have had many problems politically and economically. From 2008 recession had now kicked in and the currency was becoming more expensive which would mean more people would find it cheaper to fly there but the accommodation and the travelling cost would be expensive. Before in 2007 58.5 million people used to visit Spain and in recent recordings it shows in 2010 52.68 million visited Spain, which means the amount has decreased by over 70 million. This would affect Spain as they have spent quite a lot of money on improving the country but they are not making enough money to make up for the things they have built.

<http://www.photos4travel.com/travel-resources-tools/most-visited-top-ranking-countries>

Done



Comparison

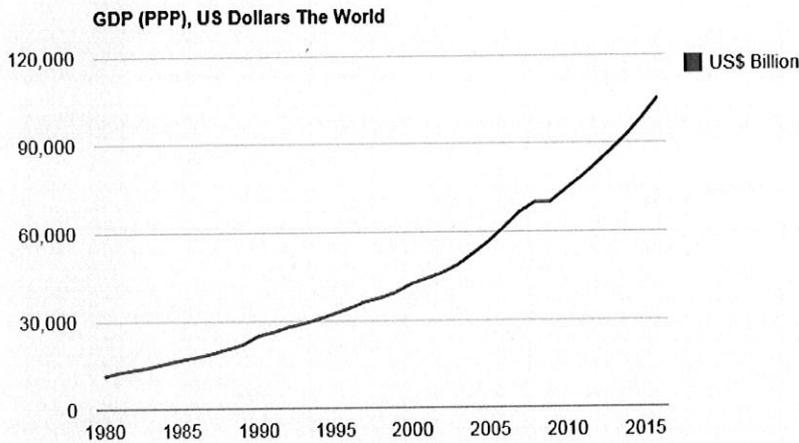
This graph shows that Spain has had more success from having international tourists than Jamaica. Jamaica's international tourists has stayed the same and is slightly increasing. Even though Jamaica's population is increasing the amount of people travelling to Spain is considerably high. This may be because with Jamaica being a long haul flight it may be more expensive than going to Spain as it is a short haul flight. Also Spain is the biggest European country and Jamaica is a small island which allows the amount of people getting into either the city or the island.

B54

<http://www.indexmundi.com/facts/indicators/ST.INT.ARVL/compare#country=jm:es>

Future Predictions

Jamaica



<http://www.economywatch.com/economic-statistics/year/2013/>

These statics show me that as the years go by the recession is going to hit Jamaica. This is because the dollars are increasing which means; even though Jamaica's tourism population is increasing it is more likely for the tourists not to visit so the international tourists are going to decrease. Also because of the dollars increasing in the future less people will be able to afford the flight, the hotel and also the transport in Jamaica. This is because recession has not yet hit the entire world but soon in 2015 it is more likely for the world to be in recession.

“Based on these broad measures, it is projected that travel and tourism in Jamaica in this year will generate US\$5.5 trillion in economic activity and is forecast to grow to US\$9.6 trillion by 2014.”

http://ehotelier.com/hospitality-news/item.php?id=A2095_0_11_0_M

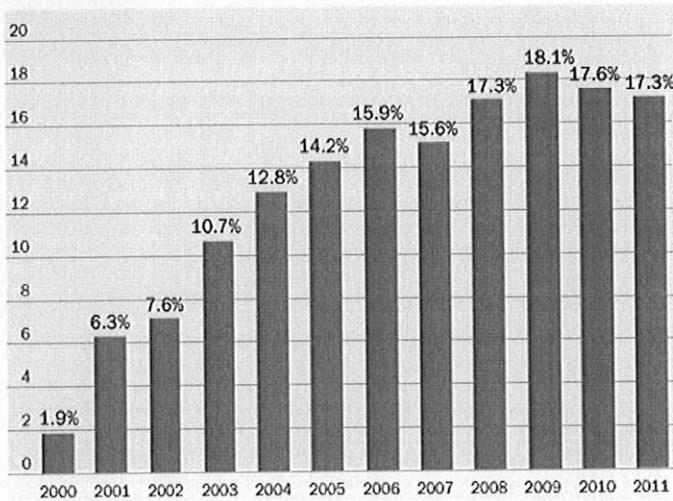
This statement above shows me that this year from the international tourists the economy has grown which has resulted up to 5.5 trillion dollars. As Jamaica had a very successful economy during this period of time, at the time of 2014 Jamaica is more likely to be aiming for a higher result. To achieve this result Jamaica will have to present and promote it in many ways to make sure they get more arrivals to Jamaica than they did in this period. This would mean Jamaica would have to develop themselves to make sure they have new customers and they're old customers too.

Push

2014

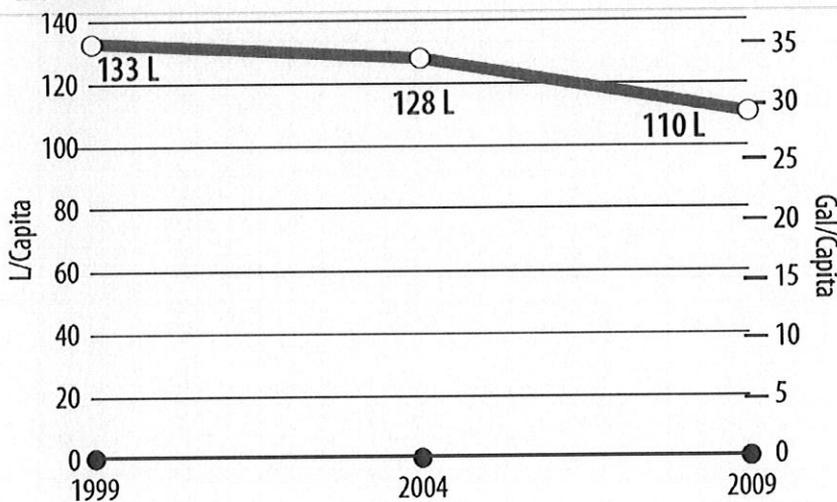
Barcelona

FOREIGNERS AS A PERCENTAGE OF THE GENERAL POPULATION (January 2011)



<http://www.slideshare.net/barcelonabusiness/data-angles-2011>

For Barcelona this shows that the future predictions would be that more foreigners are more likely to live in Barcelona. The population in Barcelona is more likely to increase because many different cultural people are deciding to move to Barcelona/Spain. This would result to the amount of people visiting Barcelona for visiting friends and family, therefore the amount of international tourism will increase.



Asy

<http://www.metrovancouver.org/2011IRBC/DataProfiles/DataProfileSheets/Barcelona.pdf>

In Barcelona the future predictions show that there is going to be less water available, therefore many people's bills may be increased. Also when staying at a hotel the prices may be increased, this is because of the availability of water and its expenses. This would be a barrier for many people to visit Barcelona because the necessities are becoming more expensive.