

Centre Number						Candidate Number				
Surname										
Other Names										
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For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
TOTAL	



General Certificate of Education
Advanced Level Examination
June 2012

Travel and Tourism

TT11

Unit 11 Impacts of Tourism

Tuesday 12 June 2012 9.00 am to 11.00 am

For this paper you must have:

- a clean copy of the preliminary material.
- You may use a calculator.

Time allowed

- 2 hours

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 90.
- In Question 4 you will be marked on your ability to:
 - use an appropriate form and style of writing
 - organise relevant information clearly and coherently
 - use specialist vocabulary where appropriate.
 The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered in this question.



J U N 1 2 T T 1 1 0 1

Answer **all** questions in the spaces provided.

1 Study **Item B** in the Preliminary Material which shows tourism statistics for Denbighshire.

1 (a) What is meant by *direct* and *indirect* tourism income? Give examples to illustrate the difference.

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(4 marks)

1 (b) Describe and comment on the characteristics of tourism in Denbighshire, as shown in **Item B**.

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(8 marks)

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1 (c) Suggest **two** reasons why day visitors make up such an important part of the tourist trade in Denbighshire.

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(4 marks)

16

Turn over ►



2 Tourism in and around Llangollen is seasonal.

Suggest actions that could be taken to increase tourist activity in the low season.

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3 Llangollen is the centre for a wide range of outdoor activities, some of which are of a strenuous nature.

Describe the environmental impacts and potential conflicts which could arise from these outdoor activities.

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4 Discuss the likely economic **and** social/cultural impacts of the annual Llangollen International Eisteddfod on the Llangollen area.

Answer this question in continuous prose. The quality of written communication will be assessed in your answer.

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5 Tourists are frequently attracted to heritage sites. Explain what is meant by the term *heritage site*, giving examples from outside the Llangollen area.

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 (4 marks)

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Turn over for the next question

Turn over ►



6 The Pontcysyllte and Chirk aqueducts and canal corridor, from the Horseshoe Falls to a point just beyond the Chirk aqueduct, is now designated as a World Heritage Site.

6 (a) Suggest why the stakeholders identified in **Item E** of the Preliminary Material supported the application to become a World Heritage Site.

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6 (b)

Describe and explain the likely **negative** impacts faced by various sections of this site as visitor numbers increase following its classification as a World Heritage Site.

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Turn over ►



7 Choose **one** specific tourist heritage site/destination that you have studied (**other than** the Pontcysyllte/Chirk aqueduct site). Your choice does not have to be classified as a World Heritage Site and can be from any part of the world.

Chosen heritage site/destination

7 (a) Describe the features which attract tourists to your chosen heritage site/destination and what is provided for tourists to help them to enjoy their visit.

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Question 7 continues on the next page

Turn over ▶



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(12 marks)

Extra space

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18

END OF QUESTIONS



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