



**Wednesday 14 May 2014 – Morning**

**AS GCE LEISURE STUDIES**

**G182/01** Leisure Industry Practice

Candidates answer on the Question Paper.

**OCR supplied materials:**

- Clean copy Case Study

**Other materials required:**

None

**Duration:** 1 hour 30 minutes



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- The quality of your written communication will be taken into account when marking your answer to the question marked with an asterisk (\*).
- This document consists of **16** pages. Any blank pages are indicated.

1 (a) Premier Karting maintains standards using the QUEST quality system.

Identify the **two** models of the QUEST quality system.

1 .....

.....

2 .....

.....

[2]

(b) Describe **two** advantages of the QUEST quality system to a leisure organisation such as Premier Karting.

1 .....

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2 .....

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[4]

2 There are many aspects of health and safety legislation which impact on Premier Karting. One of these is the Health and Safety (First Aid) Regulations.

(a) (i) What are the key intentions of the Health and Safety (First Aid) Regulations?

.....  
.....  
.....  
..... [2]

(ii) State **three** requirements of the Health and Safety (First Aid) Regulations.

1 .....  
2 .....  
3 ..... [3]

(b) Premier Karting is aware of the need to review and keep up to date its health and safety risk assessment procedures.

Define **each** of the following terms:

- risk

.....  
.....  
.....  
.....

- hazard

.....  
.....  
.....  
..... [4]



3 Leisure organisations such as Premier Karting should take into account both internal and external influences on the business through the use of a SWOT analysis and a PEST analysis.

(a) Identify **two**:

- Political
- Economic
- Social
- Technical

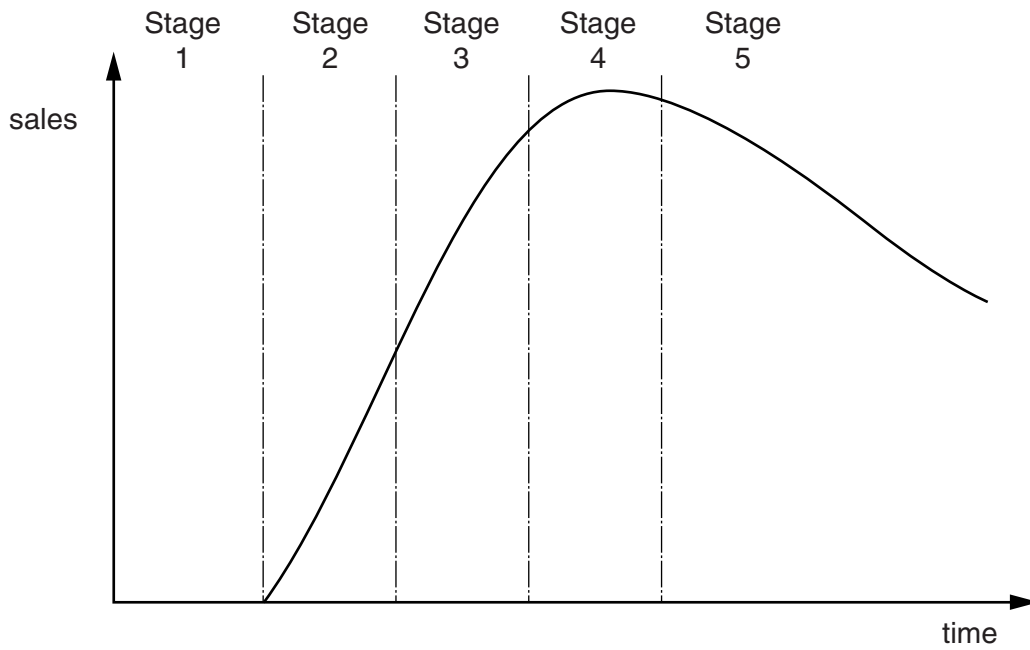
factors which are likely to affect Premier Karting.

Political	Economic
1 ..... .....	1 ..... .....
2 ..... .....	2 ..... .....
Social	Technical
1 ..... .....	1 ..... .....
2 ..... .....	2 ..... .....

[8]



(c) All products move through the product life cycle. The diagram below shows the five stages of the product life cycle.



Identify these five stages:

Stage 1 .....

Stage 2 .....

Stage 3 .....

Stage 4 .....

Stage 5 .....

[5]

(d) Identify the stage in the product life cycle which Premier Karting has reached.

Give a reason for your answer.

Stage: .....

Reason: .....

.....

.....

..... [2]





(b) Assess the effectiveness of budgeting as a means of monitoring financial performance to a leisure organisation such as Premier Karting.

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[6]









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