

Friday 22 May 2015 - Morning

AS GCE APPLIED INFORMATION AND COMMUNICATION TECHNOLOGY

G041/01 How organisations use ICT

Candidates answer on the Question Paper.

OCR supplied materials:

 Instructions for Candidates G041/01/IC (inserted)

Other materials required:

 Candidates pre-prepared materials for pre-release tasks 1, 2 and 3 **Duration:** 1 hour 30 minutes



| Candidate | Candidate | |
|-----------|-----------|--|
| forename | surname | |

| Centre number | | | | Candidate number | | | | | |
|---------------|--|--|--|------------------|--|--|--|--|--|
|---------------|--|--|--|------------------|--|--|--|--|--|

INSTRUCTIONS TO CANDIDATES

- The Insert will be found inside this document.
- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer all the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Attach your pre-prepared material for tasks 1–3.
- Do not write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.
- This document consists of 12 pages. Any blank pages are indicated.

| For Ex | aminer's Use | Max |
|--------|--------------|-----|
| Task 2 | | 15 |
| Task 3 | | 15 |
| 1 | | 3 |
| 2 | | 4 |
| 3 | | 6 |
| 4 | | 11 |
| 5 | | 10 |
| 6 | | 10 |
| 7 | | 6 |
| 8 | | 2 |
| 9 | | 4 |
| 10 | | 6 |
| 11 | | 8 |
| Total | | 100 |
| | | |



SECTION A

This section relates to the case study on Best of Wood (BoW)

| 1 | The Development Supervisor in BoW is responsible for two job functions. One of these job functions is design. |
|---|--|
| | Identify the other job function that this supervisor is responsible for and describe two tasks carried out by this job function. |
| | Job function |
| | Task 1 |
| | Task 2 |
| | |
| | [3] |
| 2 | Describe the role of the Workshop Supervisor in BoW. |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | [4] |

3

When a salesperson visits a customer who wants a piece of bespoke furniture made, the

| sale | esperson creates a client briet. |
|------|--|
| (a) | Explain the main purpose of the client brief. |
| | |
| | |
| | |
| | [2] |
| (b) | Complete the table with an example of each type of information that would be included in the client brief. |

| Type of Information | Example |
|------------------------------|--|
| Dimensions | Height (120cm), width (90cm), depth (60cm) |
| Type of furniture | |
| Type of wood | |
| Type of finish | |
| Specific design requirements | |

[4]

| The | e proc | cessing of orders is an important process in BoW. | |
|-----|--------|---|-------|
| (a) | Mos | st of the data required is keyed into a text box on the order input screen. | |
| | Ider | ntify one other method of inputting data and give the data input. | |
| | Met | hod | |
| | Data | a | . [2] |
| (b) | (i) | Describe how the delivery charge is obtained. | |
| | | | |
| | | | |
| | | | |
| | | | . [2] |
| | (ii) | Describe the other calculations required to obtain the balance. | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | . [4] |
| (c) | (i) | Identify the output from the order processing system. | |
| | | | . [1] |
| | (ii) | Describe the purpose of this output. | |
| | | | |
| | | | |
| | | | |
| | | | . [2] |

Designers use an ICT system to create furniture designs for customers.

5

| Describe one example of each of the following | for this ICT system. |
|--|----------------------|
| hardware | |
| | |
| | |
| | |
| | [2] |
| software | |
| | |
| | |
| | |
| | [2] |
| nput data | |
| | |
| | |
| | |
| | [2] |
| processing | |
| | |
| | |
| | |
| | [2] |
| output | |
| | |
| | |
| | |
| | ren |

| U |
|--|
| e owner and the Operations Manager want to update the system used for stock control in the rehouse. |
| Explain two weaknesses of the current stock control system. |
| 1 |
| |
| |
| |
| 2 |
| |
| |
| |
| [4] |
| Explain how the stock control system could be improved. You should include details of any equipment needed and how it would be used. |
| |
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| |
| [6] |
| |

7

| The Sales and Marketing Manager wants to make better use of the company's website but is not convinced that e-commerce is appropriate for BoW. |
|--|
| Discuss the specific benefits and limitations of BoW introducing e-commerce and make a justified recommendation to the Sales and Marketing Manager. |
| |
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| |
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| |
| [6] |

SECTION B

You do not need the case study or your notes to answer these questions.

| 8 | Whe | en goods are delivered, they are usually accompanied by a delivery note. | |
|---|------|--|-----|
| | Give | e two items of information that would be included in a delivery note. | |
| | 1 | | |
| | 2 | | |
| | | | [2] |
| 9 | | Computer Misuse Act (1990) was introduced to allow the prosecution of hackers and peo transmit viruses. | ple |
| | (a) | Explain why this Act allows the prosecution of these people. | |
| | | | |
| | | | |
| | | | |
| | | | [2 |
| | (b) | Explain why it is sometimes difficult to prosecute these people. | |
| | | | |
| | | | |
| | | | |
| | | | [2 |
| | | | |

| 10 | Describe the role of the (Human Resources) HR department in a large organisation. |
|----|---|
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| | |
| | |
| | [6] |

11 A sales representative spends most of the working week visiting customers.

| (a) | Identify two mobile devices the sales representative could use while travelling. For each device explain one benefit to the sales representative of its business use. |
|-----|--|
| | You must give a different benefit for each device. |
| | Device 1 |
| | Benefit |
| | |
| | |
| | |
| | Device 2 |
| | Benefit |
| | |
| | |
| | [6] |
| (b) | Explain one disadvantage to the sales representative of using mobile devices. |
| | |
| | |
| | |
| | [2] |
| | |

END OF QUESTION PAPER

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