

Candidate forename						Candidate surname				
Centre number						Candidate number				

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED SUBSIDIARY GCE
G041**

**APPLIED INFORMATION AND
COMMUNICATION TECHNOLOGY**

How Organisations Use ICT

**THURSDAY 13 JANUARY 2011: Afternoon
DURATION: 1 hour 30 minutes**

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the question paper.

OCR SUPPLIED MATERIALS:

Instructions for Candidates G041/IC (inserted)

OTHER MATERIALS REQUIRED:

Candidates pre-prepared materials

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Answer **ALL** the questions.
- Attach your pre-prepared material for tasks 1–3.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- No marks will be awarded for using brand names of software packages or hardware.

BLANK PAGE

SECTION A

This section relates to the case study on Progress Plants.

- 1 The Finance and Administration Director is responsible for a number of job functions in the HEAD OFFICE of Progress Plants. One of these is human resources (HR).**

Identify ONE OTHER job function that this director is responsible for and describe FOUR tasks carried out.

[5]

Job function _____

Task 1 _____

Task 2 _____

Task 3 _____

Task 4 _____

**2 Describe the role of the centre administration
assistant in a Progress Plants GARDEN CENTRE. [5]**

- 3 Explain how a garden centre links into the overall organisational structure of Progress Plants. [2]**

- 4 Mail order is an important process within Progress Plants.**

- (a) (i) Identify TWO items of information about plants that are entered by the mail order clerk. [2]**

Item 1 _____

Item 2 _____

- (ii) Identify the method used to enter THESE items of information. [1]**

- (b) Describe how information about an existing customer is displayed. [2]**

- (c) Describe the PROCESSING and CALCULATIONS carried out to process the order when payment is by cheque. [4]**

- (d) The mail order system produces separate delivery notes for plants and non-plant items, along with address labels.**

Identify and describe the ONLY other output from the system when a customer pays by credit card.

[4]

BLANK PAGE

5 An ICT system is used in the WAREHOUSE.

Describe ONE example of each of the following for this system:

(i) hardware [2]

(ii) software [2]

(iii) input data [2]

(iv) processing [2]

(v) outputs [2]

6 Progress Plants runs a mail order operation by sending out catalogues and receiving orders by post.

(a) Explain ONE strength of the current mail order methods. [2]

(b) Explain ONE weakness of the current mail order methods. [2]

(c) (i) Explain ONE possible improvement to the mail order operation. [2]

- (ii) Explain ONE benefit this improvement would bring to Progress Plants. [2]**

- (iii) Explain ONE disadvantage of introducing this improvement for Progress Plants. [2]**

7 Progress Plants keeps a database of customers' details on the head office server.

- (a) Which piece of legislation governs the storage and processing of this data? [1]**

- (b) One requirement of this legislation is that Progress Plants must apply to the Information Commissioner to be added to the register of organisations that store and process personal data.**

Describe the information that Progress Plants must provide for the Information Commissioner.

[4]

SECTION B

You do not need the case study or your notes to answer these questions.

8 Most schools and colleges are examples of public service organisations.

(a) Describe what is meant by a public service organisation. [2]

(b) Give TWO other examples of public service organisations. [2]

Example 1 _____

Example 2 _____

- (c) Give ONE example of a type of commercial organisation and describe the service it provides.** [3]

Type of organisation _____

Service _____

9 All large organisations will have a personnel system that is maintained by the human resources (HR) function.

(a) What type of software will be used by the personnel system? [1]

(b) It is quite possible in a large organisation that there will be more than one employee with the same name.

How will each employee be uniquely identified within the personnel system? [1]

(c) Identify FOUR items of information, other than name and address, that would be stored for each employee. [4]

Item 1 _____

Item 2 _____

Item 3 _____

Item 4 _____

(d) What document might be used to obtain information about a new employee for their personnel record? [1]

(e) Use an example to explain why it is important that information stored about personnel is accurate.

[3]

- 10 Describe the possible roles of the distribution function within a large organisation that manufactures and sells goods. [3]**



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.