

INTRODUCTION

To achieve this unit, you must:

- carry out research into the working practices of a professional artist, craftsperson, designer, studio or organisation
- produce a personal investigation into professional practice, this will involve one or more art, craft or design specialisms
- complete your *statement of intent*
- present your final work for this unit in a format suitable for presentation to your client.

GUIDANCE FOR CANDIDATES

Research into the professional working practices of an artist, craftsperson, designer, studio or organisation:

You will need to understand the requirements and constraints imposed by professional practice.

You are advised to specifically relate your research to your own work or specialism.

All sources **must** be clearly shown or stated and copyright acknowledged.

Statement of Intent

You must complete a *statement of intent* which clearly sets out the creative work you will produce, the resources you will use and the identification of possible constraints.

Your *statement of intent* should show your understanding of the process of professional practice and how it will inform the production of your creative work.

You may consider the following points when writing and researching your *statement of intent*:

- education, professional qualifications and career routes
- copyright and other legal issues
- the studio, workplace or environment in which you will carry out the work
- working alone or as part of a team
- materials/equipment required
- costings
- liaison with the client/target audience
- health and safety issues
- moral or ethical considerations.

Your *statement of intent* must be submitted to your teacher (signed and dated) **before** you start your creative work.

Your creative work

This can be work which is:

- directly or indirectly related to **one or a number** of your optional A2 units.

or

- stand-alone/discrete.

Your work should fulfil all the requirements of your *statement of intent*. You will need to pay particular attention to documenting and recording the creative process and professional practice for assessment evidence.

You will need to present your final outcome in a format suitable for presentation to your client.

Evaluation

In your evaluation you need to respond to the following:

- How has the work of an artist, designer or craftperson influenced the development of your skills and your work?
- How effective are the materials, processes and techniques you chose to work with?
- How well has the final creative outcome satisfied the vocational requirements of being 'fit for purpose'?
- In what ways in terms of modification or alterations would you adapt or change your creative outcome?

All work must be clearly labelled with your name, candidate number, centre number, unit title and unit number.

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