

Assessment Evidence

You need to produce work that demonstrates that you have recorded ideas and experiences to develop an outcome that used technological media interactively. Your work will explore a chosen discipline and demonstrate your understanding of equipment, hardware and software and the skills to realise your outcome. The breadth of evidence will come from taught workshops and set or learner-initiated research activities. The depth of evidence should be clearly documented and gathered as an integrated piece of work. The portfolio should include:

- appropriate records of observations, experiences and research
- exploratory work and image making techniques through the use of interactive media software, still or moving imagery
- final outcome.

Your work must include evidence of:

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| a a record of information to develop intentions to develop intentions | c analysis, refinement and presentation of a personal, coherent and informed response realising intentions |
| b development of multimedia ideas by combining technology media processes | d evaluation of the creative potential and effectiveness of the outcome |

Assessment Criteria

	Mark Band 1	Mark Band 2	Mark Band 3	Mark Band 4	Comment/evidence locations	Mark
Assessment strand a (relates to AO1)	Evidence of a basic ability to record information to develop intentions.	Evidence of a competent ability to record information to develop intentions.	Evidence of a confident ability to record information to develop intentions.	Evidence of an excellent ability to record information to develop intentions.		
Marks available	(0-4)	(5-8)	(9-12)	(13-16)		16
Assessment strand b (relates to AO2)	Evidence of a basic ability to develop interactive media ideas by combining technology media processes with some skill.	Evidence of a competent ability to develop interactive media ideas by combining technology media processes with skill .	Evidence of a confident ability to develop interactive media ideas by combining technology media processes consistently and with skill .	Evidence of an excellent ability to develop interactive media ideas by combining technology media processes fluently and with a high level of skill .		
Marks available	(0-5)	(6-10)	(11-15)	(16-20)		20

	Mark Band 1	Mark Band 2	Mark Band 3	Mark Band 4	Comment/evidence locations	Mark
Assessment strand c (relates to AO2)	Evidence of a basic ability to analyse, refine and present a response with limited information .	Evidence of a competent ability to analyse, refine and present a personal and informed response.	Evidence of a confident ability to analyse, refine and present a personal, focused and well-informed response.	Evidence of a fluent ability to analyse, refine and present a perceptive, highly creative and well-informed response.		
Marks available	(0-4)	(5-8)	(9-12)	(13-16)		16
Assessment strand d (relates to AO3)	Evidence of a basic ability to evaluate the potential and effectiveness of the developed idea.	Evidence of a competent ability to evaluate the potential and effectiveness of the developed idea.	Evidence of a confident ability to evaluate the potential and effectiveness of the developed idea.	Evidence of a fluent ability to evaluate the potential and effectiveness of the developed idea.		
Marks available	(0-2)	(3-4)	(5-6)	(7-8)		8
Total mark (out of 60)						