



General Certificate of Education

**Applied Art and Design
(8511, 8513, 8516, 8517, 8519)**

**AD08 Application and development of 3D
visual language**

Report on the Examination

2010 examination - June series

AD08 – Application and development of 3D visual language

There were some exciting and well made 3D items this year and the quality of work for the development of ideas in AD08 had improved but quite a few candidates just produced a variety of finished pieces with little experimentation and combinations of 3D media. There was still sometimes a lack of quality in the 3D outcomes, especially in the construction and making of the pieces. However, when centres realised the potential of this unit, sometimes linking it with a visit or the research for AD10, some exciting work was produced by candidates. Many candidates produced to scale maquettes for the final outcome which were then visualised into the site using ICT.

The setting of the work for a client within a vocational context is important at this level and well-written briefs, with constraints are beneficial. This series there was a range of briefs including ceramic artefacts for a local craft shop, design and construction of bags, decorative planters for an estate agent and jewellery with a Cuban theme. Some candidates based AD07 and AD08 on one theme, using the research and development as the starting point for both outcomes and in most cases this worked very successfully.

Mark Ranges and Award of Grades

Grade boundaries and cumulative percentage grades are available on the [Results statistics](#) page of the AQA website.

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