



First Semester 5 Yrs. B.B.A.,LL.B. (Hons.) Examination, June/July 2012
BUSINESS ENVIRONMENT

Duration : 2½ Hours

Max. Marks : 70

- Instructions:**
1. Answer all **Five** Questions.
 2. **One** essay type and **one** short note question from **each unit** have to be attempted, which is referred as part **(a)** and part **(b)** in all the Units.
 3. Figures to the **right** indicate marks.

UNIT – I

Q. No. 1. (a) Explain the non economic factors of business environment. Marks : 9

OR

What is objective ? Explain all economic and social objectives of business.

(b) In short explain the Micro environment with neat sketch. Marks : 5

OR

Explain in short the SWOT analysis with neat sketch.

UNIT – II

Q. No. 2. (a) What are the factors need to be considered while selecting an appropriate form of business organisation. Marks : 9

OR

What is co-operative society ? List out its object and explain the feature of co-operative society.

(b) Explain the different kinds of public enterprises. Marks : 5

OR

Distinguish between 'Sole tradership' and 'Partnership'.

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UNIT – III

Q. No. 3. (a) Explain the impact of Globalization on Indian economy. Marks : 9
OR

Explain the trends in International Business and their impact in India.

(b) Write short note on MNC. Marks : 5

OR

What are the objectives of New Economic Policy 1991 ?

UNIT – IV

Q. No. 4. (a) Explain the factors influencing work ethics and work culture. Marks : 9
OR

Explain the social responsibility of business towards various stake holders.

(b) Explain the unethical practices under taken by business. Marks : 5

OR

Explain the role of technology in business growth.

UNIT – V

Q. No. 5. (a) Write the objectives of Consumer Protection Act 1986. Explain the importance of “Consumer Protection Act” in India. Marks : 9

OR

Explain the role of voluntary organisation in consumer protection.

(b) Analyse recent development of employment opportunities in IT sector. Marks : 5

OR

State the rights of consumer in “Consumer Protection Act”.