**UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS**

**Cambridge International Diploma Standard Level**

# MARK SCHEME for the October 2007 question paper

## CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT

## 5198A Presentation Authoring, Maximum mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

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UNIVERSITY of CAMBRIDGE
International Examinations

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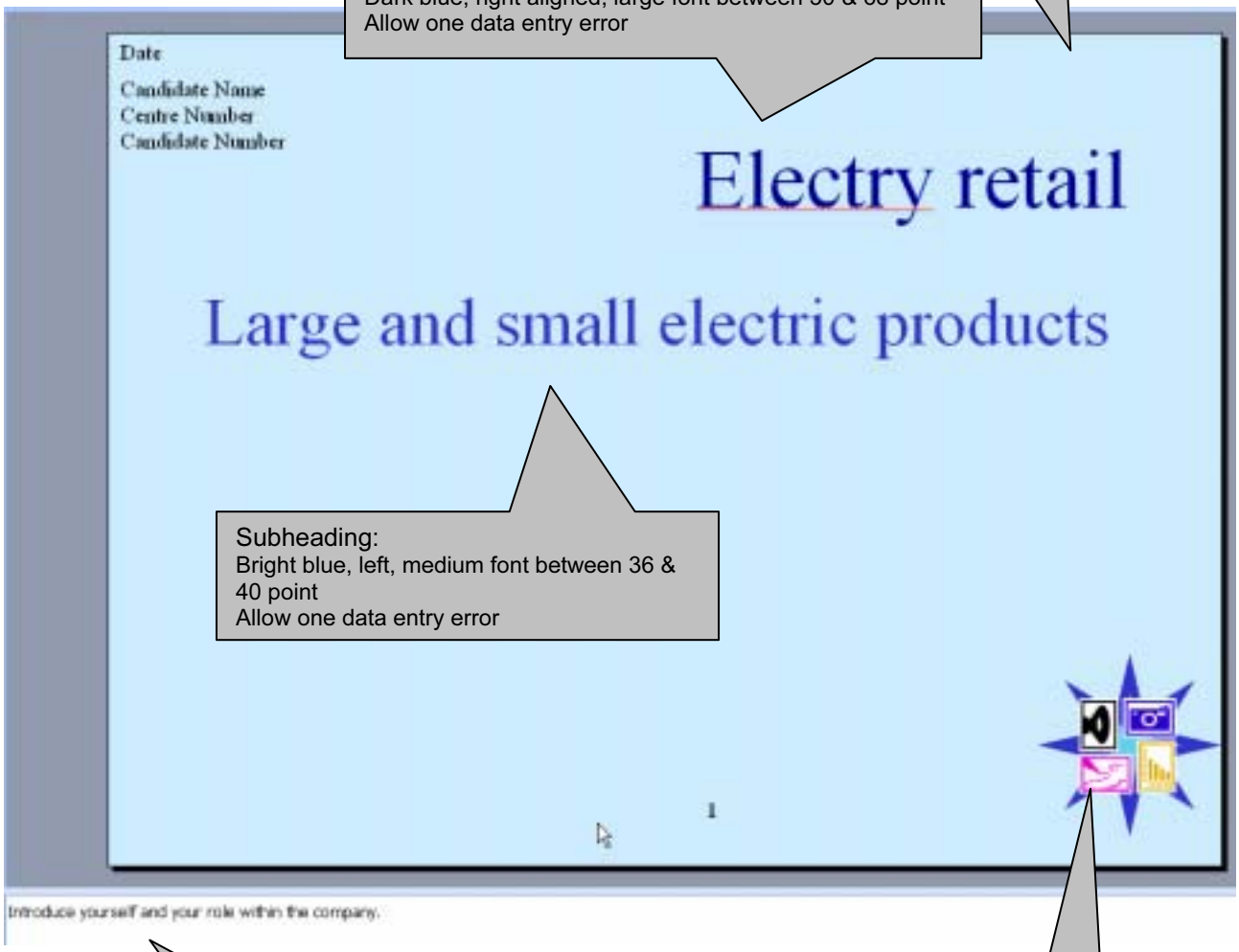
# SLIDE 1

Candidate's name, candidate number, centre number and today's date:
Placed in top left quadrant of the screen
Colour black

Background:
Light blue
Must be consistent throughout all slides

Heading:
Dark blue, right aligned, large font between 50 & 68 point
Allow one data entry error




Subheading:
Bright blue, left, medium font between 36 & 40 point
Allow one data entry error

Presenter Notes:
Must be printed with slide
Allow one data entry error

Logo:
Suitable electric product clipart chosen
Must not be overlapped by text or object
Placed in bottom right quadrant of the screen

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# SLIDE 2

Candidate's name, candidate number, centre number and today's date:
Placed in top left quadrant of the screen
Colour black
Font size to be smallest text on the slide

Heading:
Dark blue, right aligned, large font between 50 & 68 point
Allow one data entry error

Background:
Light blue
Must be consistent throughout all slides

Bulleted list:
Dark green, left aligned, small font between 16 & 28 point
Allow any bullet points – but must be present
Allow one data entry error

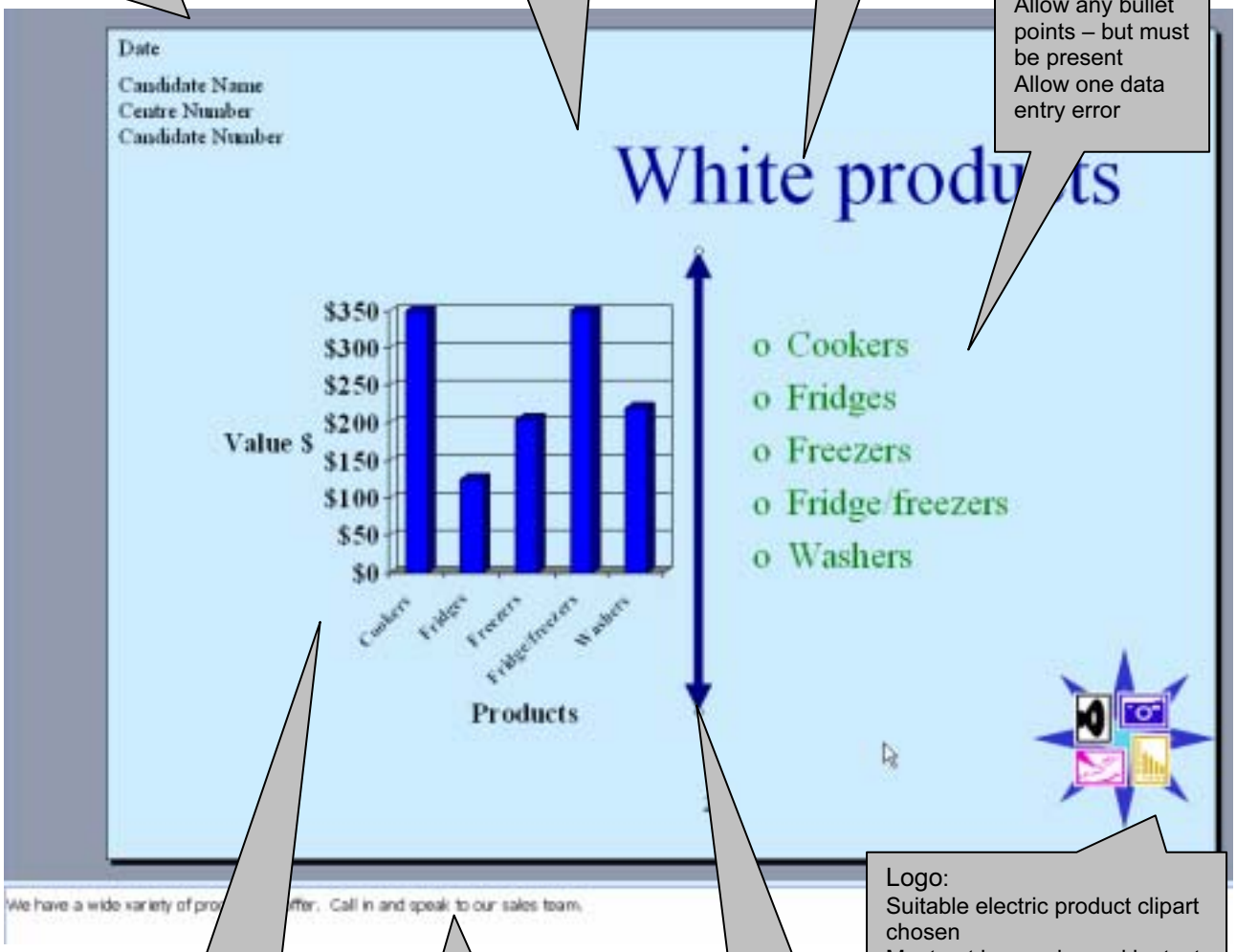


Chart vertical bar created from data. Must not display a legend:
Cookers 350
Fridges 125
Freezers 205
Fridge/freezers 350
Washers 220
Must display axis titles:
Value $
Products

Presenter Notes:
Must be printed with slide
Allow one data entry error

Logo:
Suitable electric product clipart chosen
Must not be overlapped by text or object
Placed in bottom right quadrant of the screen

Double arrow headed dark blue vertical line between bullet and graph
6 point thick line
Any form of arrow is acceptable
A single line with no arrow heads is not acceptable

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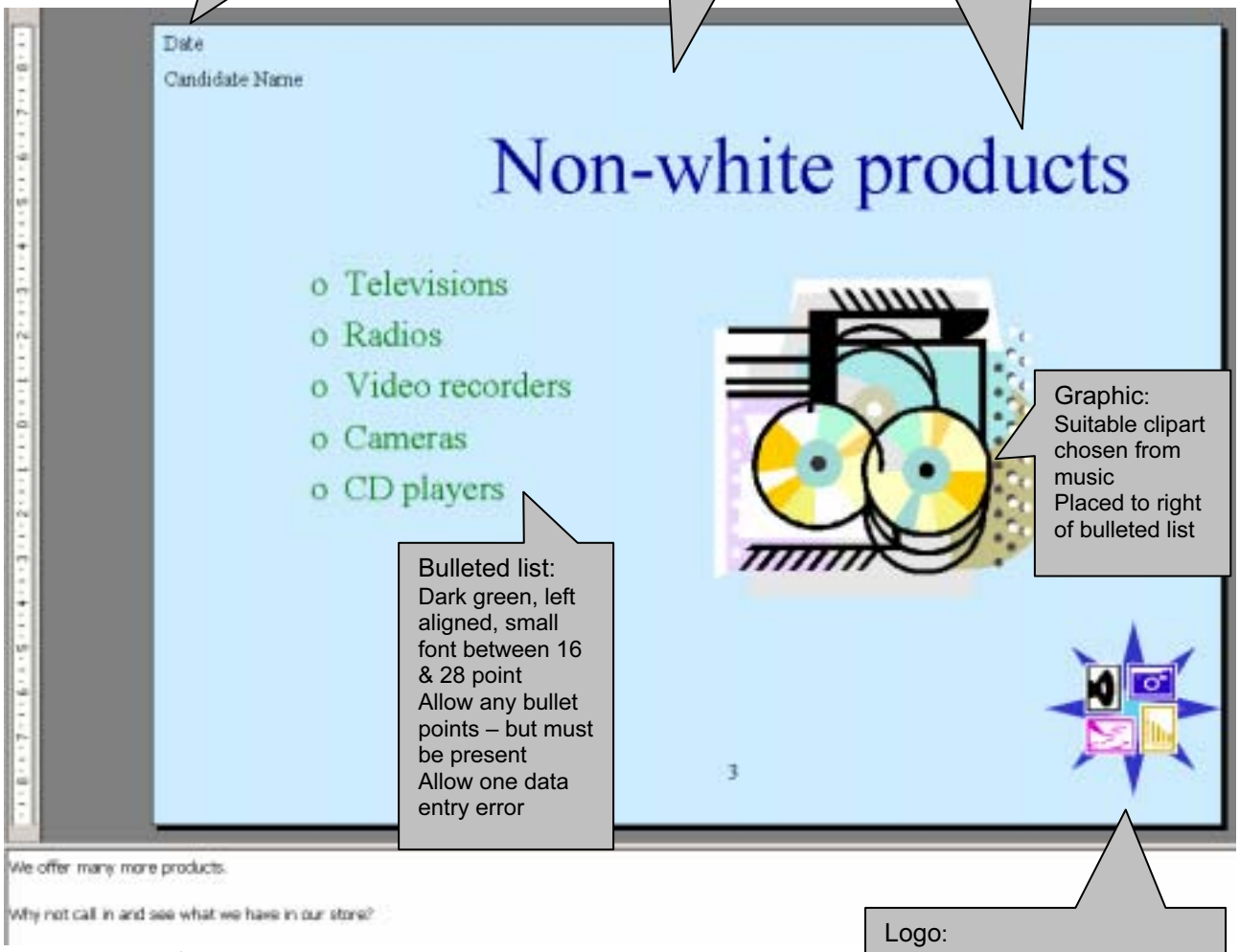
# SLIDE 3

Candidate's name, candidate number, centre number and today's date:
Placed in top left quadrant of the screen
Colour black
Font size to be smallest text on the slide

Background:
Light blue
Must be consistent throughout all slides

Heading:
Dark blue, right aligned, large font between 50 & 68 point
Allow one data entry error




Graphic:
Suitable clipart chosen from music
Placed to right of bulleted list

Bulleted list:
Dark green, left aligned, small font between 16 & 28 point
Allow any bullet points – but must be present
Allow one data entry error

Logo:
Suitable electric product clipart chosen
Must not be overlapped by text or object
Placed in bottom right quadrant of the screen

Presenter Notes:
Must be printed with slide
Allow one data entry error

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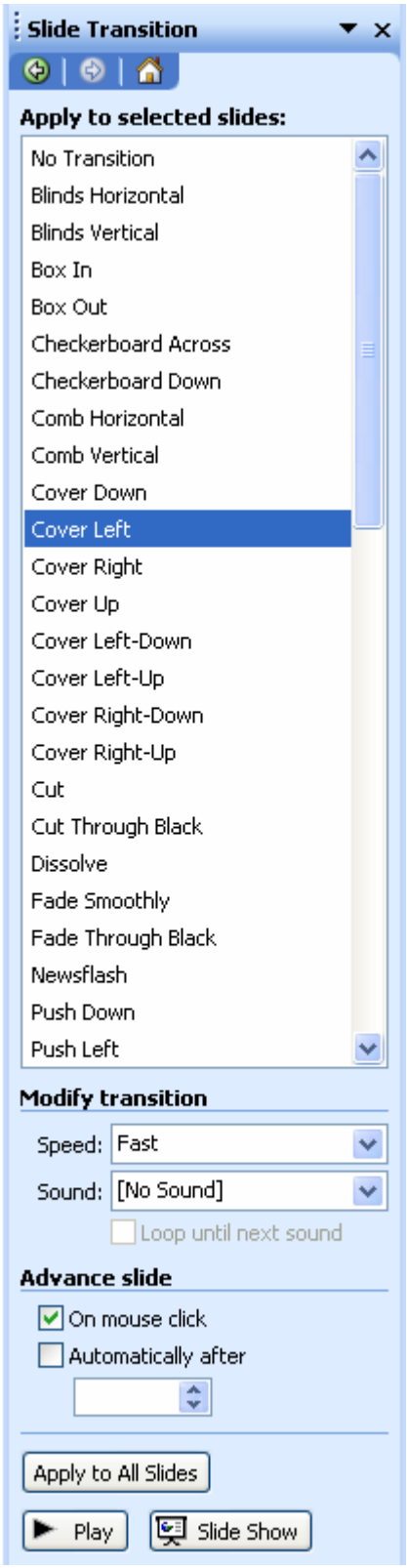

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