UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

Cambridge International Diploma Standard Level

MARK SCHEME for the 2004 question paper

CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT

5198   Presentation Authoring, maximum mark 100

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were initially instructed to award marks. They do not indicate the details of the discussions that took place at an Examiners' meeting before marking began. Any substantial changes to the mark scheme that arose from these discussions will be recorded in the published *Report on the Examination*.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the *Report on the Examination*.

-       CIE will not enter into discussion or correspondence in connection with these mark schemes.

CAMBRIDGE INTERNATIONAL DIPLOMA

Standard Level

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5198/A

ICT (Presentation Authoring)

SLIDE 1

Background:
Light blue## Must be consistent throughout all slides

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Candidate Name & Date

Heading:
Dark blue, centred, large font between 50 & 68 point
Allow one data entry error

Pens4U

Stationery Suppliers

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen

Subheading:
Bright blue, centred, medium font between 36 & 48 point
Allow one data entry error

Introduce yourself and your role within the company.

Presenter Notes:
Must be printed with slide
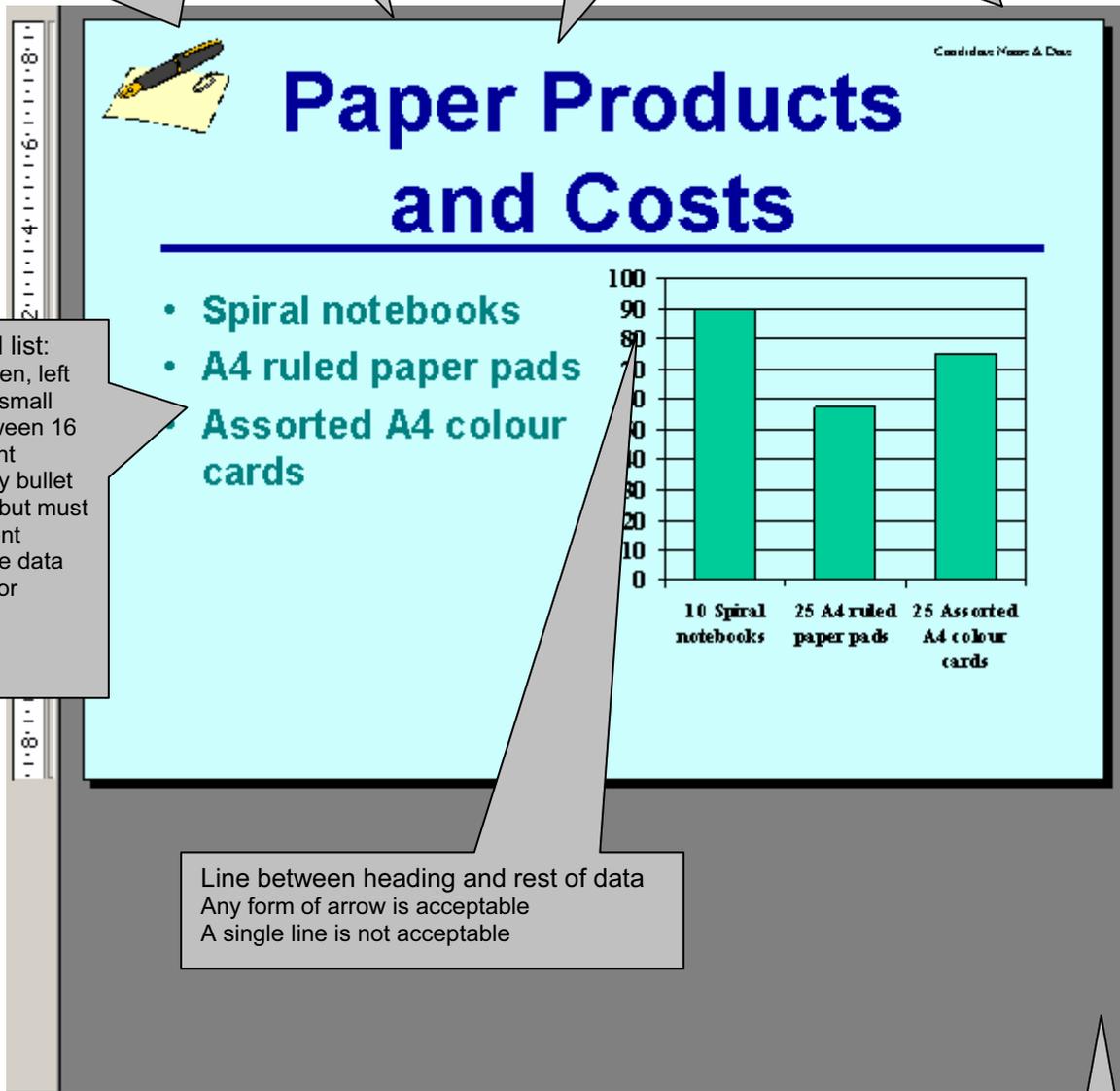Allow one data entry error

SLIDE 2

Background:
Light blue
Must be consistent throughout all slides

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen

Heading:
 Dark blue, centred, large font between 50 & 68 point
Allow one data entry error

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Bulleted list:
Dark green, left aligned, small font between 16 & 34 point
Allow any bullet points – but must be present
Allow one data entry error

Line between heading and rest of data
Any form of arrow is acceptable
A single line is not acceptable

Presenter Notes:
Must be printed with slide
Allow one data entry error

Vertical Bar Chart created from data with no legend:
10 Spiral notebooks 90
25 A4 ruled paper pads 57.50
25 Assorted A4 colour cards 75
Any form of chart is acceptable

SLIDE 3

Background:
Light blue
Must be consistent throughout all slides

Heading:
Dark blue, centred, large font between 50 & 68 point
Allow one data entry error

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen

Graphic:
Suitable clipart chosen
Placed to the right of the bulleted list

Bulleted list:
Dark green, left aligned, small font between 16 & 34 point
Allow any bullet points – but must be present
Allow one data entry error

Presenter Notes:
Must be printed with slide
Allow one data entry error

CAMBRIDGE INTERNATIONAL DIPLOMA

Standard Level

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5198/B

ICT (Presentation Authoring)

SLIDE 1

Background:
Light green
Must be consistent throughout all slides

Heading:
Dark green, centred, large font between 50 & 68 point
Allow one data entry error

Logo:
Suitable clipart chosen
Placed in top left
quadrant of the screen

Candidate Name & Date

Gymnastic

Gym Equipment Suppliers

Subheading:
Bright green, centred, medium font between 36 & 48 point
Allow one data entry error

Introduce yourself and your role within the company.

Presenter Notes:
Must be printed with slide
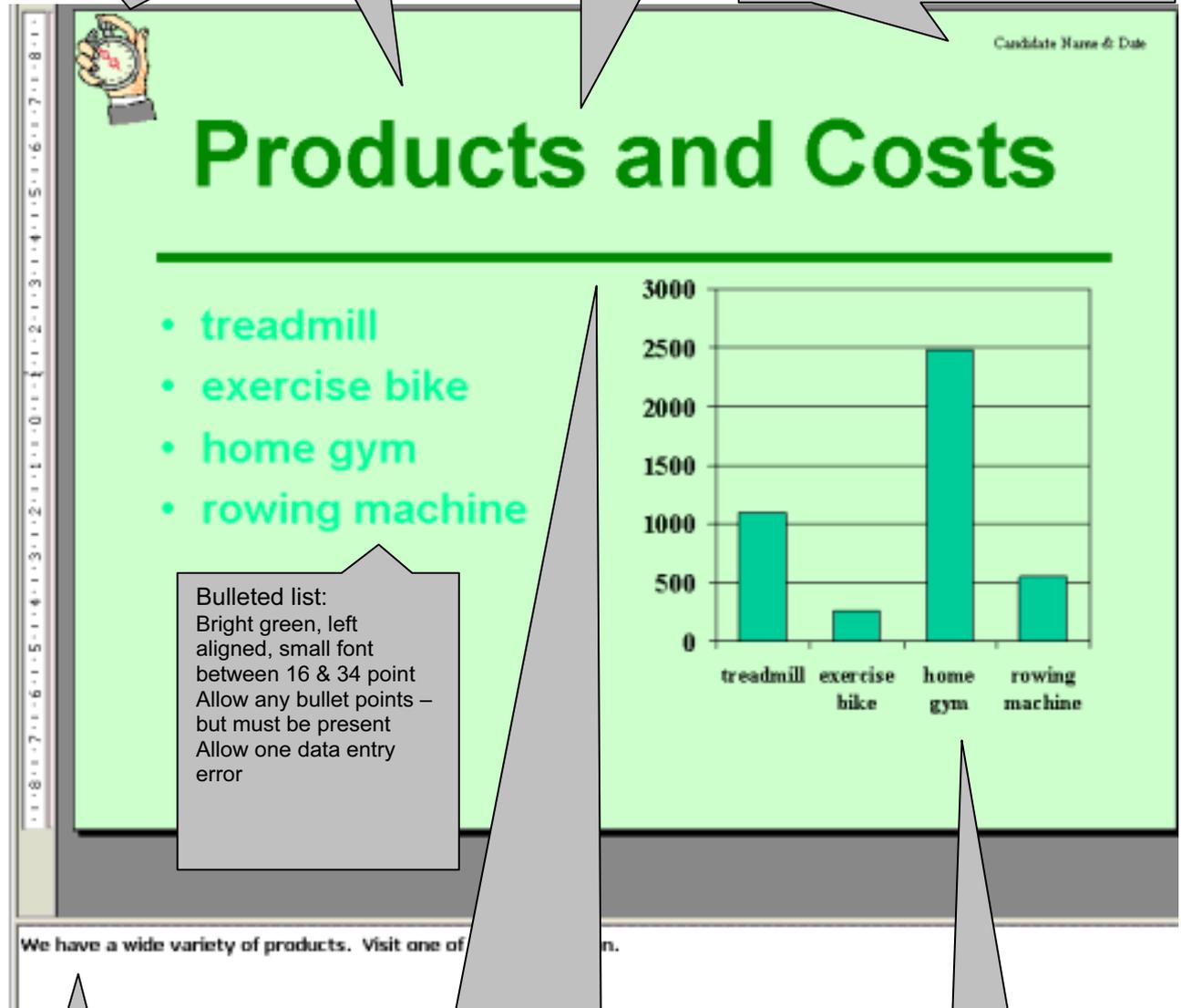Allow one data entry error

SLIDE 2

Background:
Light green
Must be consistent throughout all slides

Heading:
Dark green, centred, large font between 50 & 68 point
Allow one data entry error

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Logo:
Suitable clipart chosen
Placed in top left quadrant of the screen

Candidate Name & Date

Products and Costs

- treadmill
- exercise bike
- home gym
- rowing machine

Bulleted list:
Bright green, left aligned, small font between 16 & 34 point
Allow any bullet points – but must be present
Allow one data entry error

We have a wide variety of products. Visit one of [...] n.

Horizontal line below heading thick and dark green
Any form of arrow is acceptable
A single line is not acceptable

Presenter Notes:
Must be printed with slide
Allow one data entry error

Vertical Bar Chart created from data – not displaying a legend:
treadmill 1100
exercise bike 259
Home gym 2475
Rowing machine 550

SLIDE 3

Background:
Light green
Must be consistent throughout all slides

Heading:
Dark green, centred, large font between 50 & 68 point
Allow one data entry error

Logo:
Suitable clipart chosen
Placed in top left
quadrant of the screen

Candidate's name and today's date:
Placed in top right quadrant of the screen
Colour black
Font size to be smallest text on the slide

Candidate Name & Date

We deliver to:

- Brunei
- Greece
- Italy
- Malaysia
- Iran

Graphic:
Suitable clipart chosen
Placed to left of
bulleted list

Bulleted list:
Bright green, right aligned, small font between 16
& 34 point
Allow any bullet points – but must be present
Allow one data entry error

The company has branches in all these locations.

Staff are just waiting for your visit.

Presenter Notes:
Must be printed with slide
Allow one data entry error