

# UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

Cambridge International Diploma Standard Level

## MARK SCHEME for the 2004 question paper

### CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT

5197 Website Authoring, maximum mark 100

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were initially instructed to award marks. They do not indicate the details of the discussions that took place at an Examiners' meeting before marking began. Any substantial changes to the mark scheme that arose from these discussions will be recorded in the published *Report on the Examination*.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the *Report on the Examination*.

- CIE will not enter into discussion or correspondence in connection with these mark schemes.

2004

**CAMBRIDGE INTERNATIONAL DIPLOMA**  
**Standard Level**

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5197/A  
ICT (Website Authoring)

New web page called PUHOME.HTM  
Does not need to be labelled

Heading – Style H1  
From stylesheet, Dark Blue, serif font, largest text size, bold, centre aligned

Table created with 3 rows and 4 columns  
Top row cells merged, row 2 cells split/merged

Style H1

Style H2

Style H3

Hyperlink created

Menu contains SWAA4MEN.TXT – Style H2

Style H2

Style H3

SWAA4PST.JPG in this cell  
Any vertical or horizontal alignment is acceptable  
All image must be visible

BRUNEI		U.S.A.		REST OF WORLD	
		AIRMAIL		SURFACE MAIL	
US\$6.60	US\$6.60	US\$8.00	US\$6.00		

HTML code is likely to vary greatly from this example – only check for required elements.

```

<html>
<title>PENS4U IVA</title>
<link rel="stylesheet" type="text/css" href="pen.css">
<style>

</style>
</head>

<body>

<h1>PENS4U</h1>
<h2>&nbsp;</h2>
<h2>About Us</h2>
<h2>Products</h2>
<div align="right">
  <table border="4" width="64%" align="right">
    <tr>
      <td width="80%" colspan="4">
        <h2>&nbsp;
        POSTAGE COSTS (SINGLE ORDERS)</h2>
      </td>
    </tr>
  </table>
</div>

```

External stylesheet attached to web

Check for table border set to 4 point

```

        <td width="17%" rowspan="2">
            <h2>BRUNEI</h2>
        </td>
        <td width="20%" rowspan="2">
            <h2>U.S.A.</h2>
        </td>
        <td width="40%" colspan="2">
            <h2 align="center">REST OF WORLD</h2>
        </td>
    </tr>
    <tr>
        <td width="20%">
            <h2>AIRMAIL</h2>
        </td>
        <td width="20%">
            <h2>SURFACE MAIL</h2>
        </td>
    </tr>
    <tr>
        <td width="17%">
            <h3 align="left">US$5.50</h3>
        </td>
        <td width="20%">
            <h3>US$6.50</h3>
        </td>
        <td width="20%">
            <h3>US$8.00</h3>
        </td>
        <td width="20%">
            <h3>US$5.00</h3>
        </td>
    </tr>
</table>
</div>
<h2>Spiral notebooks<br>
A4 ruled paper pads<br>
Assorted A4 coloured card<br>
Pens<br>
Pencils<br>
Envelopes<br>
Binders and files<br>
<br>
On-line services<br>
<a href="swaa4pen.htm" target="EXTERNAL">Pens</a><br>
Pencils<br>
Envelopes<br>
Binders and files<br>
</h2>
<h2>Postage and Shipping Costs:</h2>
<h2>Postage is inevitably expensive and Pens4U want to be in a position to
offer you the best rates possible. Please calculate your postage costs by using
the table to right (the code A or B matches the code given on the description
page for the stationery item concerned).</h2>
<h2>Contact details</h2>

</body>

</html>

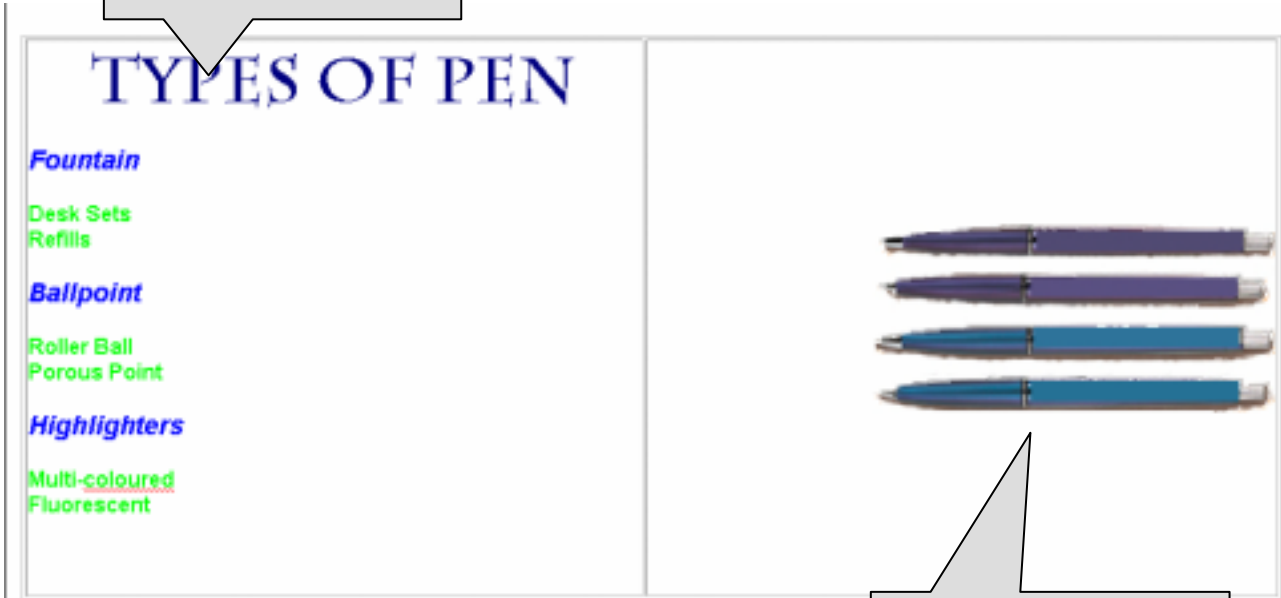
```

Reference from hyperlink 'pens' to open SWAA4PEN.HTM in new window called EXTERNAL

Printout of Stylesheet should be included:

```
h1      { color: #000080; font-family: Charlesworth; font-size: 36pt; text-align: Center;
font-weight: bold }
h2      { color: #0000FF; font-family: Arial; font-size: 14pt; font-style: italic;
font-weight: bold; text-align: Left }
h3      { color: #00FF00; font-family: Arial; font-size: 12pt; text-align: Justify }
```

Style H1, H2, H3 used  
No specific instruction on which text



Check this graphic has replaced the text

SWAA4PEN.JPG in this cell  
Any vertical or horizontal alignment is acceptable  
Image resized 300 pixels width and right aligned  
All image must be visible

<html>

<head>

<link rel="stylesheet" type="text/css" href="pen.css">  
</head>

<body>

<p>&nbsp;</p>

<p>&nbsp;</p>

<p>&nbsp;</p>

<table border="1" width="940">

<tr>

<td width="457"><h1>Types of pen</h1>

<h2>

Fountain&nbsp;</h2>

<h3>Desk Sets&nbsp;<br>

Refills</h3>

<h2>Ballpoint&nbsp;</h2>

<h3>Roller Ball&nbsp;<br>

Porous Point&nbsp;</h3>

<h2>Highlighters&nbsp;</h2>

<h3>Multi-coloured<br>

Fluorescent<br>

</h3>

<p>&nbsp;</p>

</td>

<td width="467">

</td>

</tr>

</table>

<p><a href="puhome.htm" target="\_self"></a></p>

</body>

</html>

External stylesheet attached to this web page

SWAA4PEN.JPG  
Any vertical or horizontal alignment is acceptable  
Image resized 300 pixels maintaining aspect ratio  
All image must be visible

Check for SWAA4ICO.GIF not .JPG  
Width 35  
Check hyperlink from graphic to PUHOME.HTM

2004

**CAMBRIDGE INTERNATIONAL DIPLOMA**  
**Standard Level**

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5197/B  
ICT (Website Authoring)

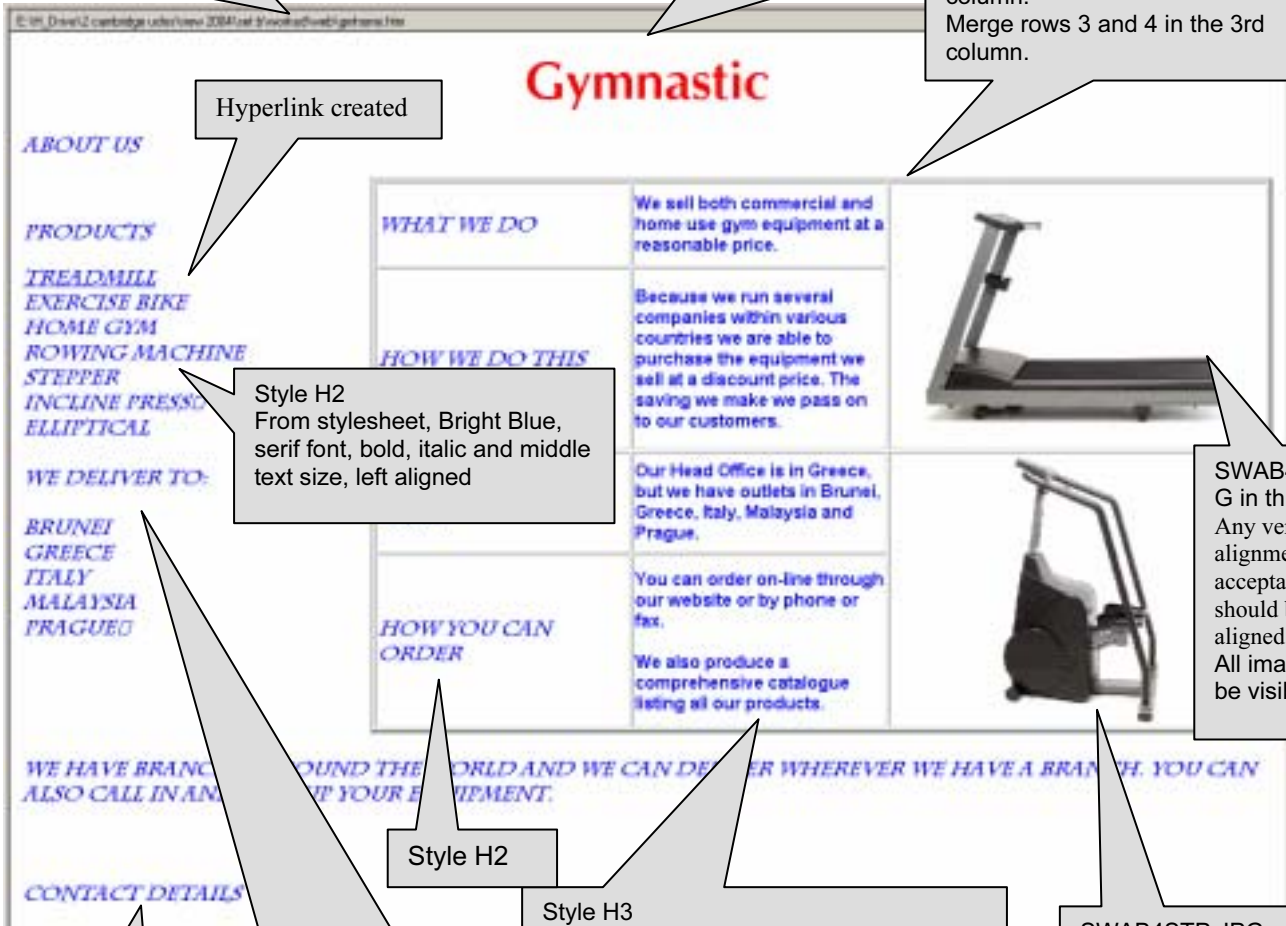


UNIVERSITY of CAMBRIDGE  
International Examinations

New web page called GMHOME.HTM  
Does not need to be labelled

Heading – Style H1  
From stylesheet, Red, sans-serif font,  
largest text size, bold, centre aligned

Table created with 4 rows and 3 columns  
Merge rows 1 and 2 in the 3rd column.  
Merge rows 3 and 4 in the 3rd column.



Hyperlink created

Style H2  
From stylesheet, Bright Blue,  
serif font, bold, italic and middle  
text size, left aligned

SWAB4TRD.JPG  
G in this cell  
Any vertical or  
alignment is  
acceptable Image  
should be centre  
aligned.  
All image must  
be visible

Style H2

Style H3  
From stylesheet, Bright blue, sans-serif font,  
smallest text size, left aligned

Style H2

Menu contains SWWB4MEN.TXT – Style H2

SWAB4STP.JPG  
in this cell  
Any vertical or  
alignment is  
acceptable Image  
should be centre  
aligned. resized 250  
pixels height  
All image must be  
visible

HTML code is likely to vary greatly from this example – only check for required elements.

```
<html>
<head>
<title>home page IVB</title>
<link rel="stylesheet" type="text/css" href="gym.css">
</head>
<body>
<h1>Gymnastic</h1>
<h2>About Us</h2>
<div align="right">
  <table border="3" width="72%" align="right">
    <tr>
      <td width="25%">
        <h2>What we do</h2>
      </td>
    </tr>
  </table>

```

External stylesheet attached to web

Check for table border set to 3 point



```

        <h3>We sell both commercial and home use gym equipment at a reasonable
price.</h3>
    </td>
    <td>
        <p align="center"></td>
    </tr>
    <tr>
        <td>
            <h2>How we do this</h2>
        </td>
        <td>
            <h3>Because we run several companies within various countries we are able to
purchase the equipment we sell at a discount price. The saving we make we pass on to our
customers.</h3>
        </td>
    </tr>
    <tr>
        <td>
            <h2>Where we are based</h2>
        </td>
        <td>
            <h3>Our Head Office is in Greece, but we have outlets in Brunei, Greece, Italy,
Malaysia and Prague.</h3>
        </td>
    </tr>
    <tr>
        <td>
            <p align="center"></td>
    </tr>
    <tr>
        <td>
            <h2>How you can order</h2>
        </td>
        <td>
            <h3>You can order on-line through our webs
<br>
We also produce a comprehensive catalogue listing all our products.</h3>
        </td>
    </tr>
</table>
</div>
<h2>Products</h2>
<h2><a href="swab4trd.htm" target="external">treadmill</a><br>
exercise bike<br>
home gym<br>
rowing machine<br>
stepper<br>
incline press<br>
elliptical<br>
<br>
We deliver to:<br>
<br>
Brunei<br>
Greece<br>
Italy<br>
Malaysia<br>
Prague<br>
<br>
</h2>
<h2>&nbsp;</h2>

<h2>We have branches around the world and we can deliver wherever we have a branch. You
can also call in and pick up your equipment.<br>
<br>
<br>
Contact details</h2>

</body>

</html>

```

SWAB4TRD.JPG in this cell  
Any vertical or alignment is acceptable  
Image should be centre aligned.  
All image must be visible

SWAB4STP.JPG in this cell  
Any vertical or alignment is acceptable Image  
should be centre aligned. resized 250 pixels  
height  
All image must be visible

Reference from hyperlink 'treadmill'  
to open AWAB4TRD.HTM in new  
window called EXTERNAL

Printout of Stylesheet should be included:

h1 { color: #FF0000; font-family: CG Omega; font-size: 36pt; text-align: Center;  
font-weight: bold }  
h2 { color: #0000FF; font-family: Charlesworth; font-size: 14pt; text-align: Left;  
font-style: italic; font-weight: bold }  
h3 { color: #0000FF; font-family: Arial; font-size: 12pt; text-align: Justify }

Style H1

E:\H\_Drive\2 carbridge ucles\new 2004\set b\worked\web\gntread.htm

# Treadmills

## MODEL 1

2.5 HP Continuous Duty Motor  
0.6-10 MPH  
Electronically controlled  
Hand grip speed  
Cushioned deck  
3 pre-set programs

WALKING AREA - Average  
POWER - Average  
CUSHIONING - Average  
RELIABILITY - Average  
NOISE LEVEL - Below Average  
QUALITY - Average  
VALUE - Excellent  
WARRANTY - Average

## MODEL 2

3.5 HP Continuous Duty Motor  
0.1-10 MPH  
Optional Heart Rate Control  
Electronically controlled  
Hand grip speed  
Cushioned deck  
4 preset programs  
Power elevation  
0-15% Power incline

WALKING AREA - Average  
POWER - Good  
CUSHIONING - Good  
RELIABILITY - Average  
NOISE LEVEL - Average  
QUALITY - Good  
VALUE - Excellent  
WARRANTY - Good

Style H1, H2, H3 used  
No specific instruction on  
which text

SWABTRD.JPG in this  
cell  
Any vertical or horizontal  
alignment is acceptable  
Image resized 500 pixels  
width  
All image must be  
visible



Check this graphic has replaced the text

```
<html>
<head>
<link rel="stylesheet" type="text/css" href="gym.css">
</head>
<body>
<h1>Treadmills<br>
</h1>
```

External stylesheet attached to  
this web page

```

<div align="left">
  <table border="1" width="937" height="700">
    <tr>
      <td width="407" height="700">

<h2>MODEL 1</h2>

<h3>
<br>
2.5 HP Continuous Duty Motor <br>
0.6-10 MPH <br>
Electronically controlled<br>
Hand grip speed <br>
Cushioned deck <br>
3 pre-set programs </h3>
<h3>WALKING AREA - Average<br>
POWER - Average<br>
CUSHIONING - Average<br>
RELIABILITY - Average <br>
NOISE LEVEL - Below Average<br>
QUALITY - Average<br>
VALUE - Excellent<br>
WARRANTY - Average <br>
</h3>
<h2>
MODEL 2<br>
</h2>
<h3>
3.5 HP Continuous Duty Motor<br>
0.1-10 MPH <br>
Optional Heart Rate Control <br>
Electronically controlled<br>
Hand grip speed <br>
Cushioned deck <br>
4 preset programs <br>
Power elevation <br>
0-15% Power Incline </h3>
<h3>WALKING AREA - Average<br>
POWER - Good<br>
CUSHIONING - Good<br>
RELIABILITY - Average <br>
NOISE LEVEL - Average<br>
QUALITY - Good<br>
VALUE - Excellent<br>
WARRANTY - Good <br>
</h3>

      <p> </p>
      <td width="514" height="700"></td>
    </tr>
  </table>
</div>

<h2>
<a href="gmhome.htm"></a>
</h2>

</body>

</html>

<html>

```

SWAB4TRD..JPG  
Any vertical or horizontal alignment is acceptable  
Image resized 500 pixels wide  
All image must be visible

Check for SWAB4ICO.GIF not .JPG - Width 35  
Check hyperlink from graphic to GMHOME.HTM