

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge International Diploma in ICT
Foundation Level

WEBSITE DESIGN

5186/A

Optional Module: Practical Assessment

2004

No Additional Materials are required

**45 minutes
and 15 minutes reading time**

READ THESE INSTRUCTIONS FIRST

Candidates are permitted **15 minutes** reading time before attempting the paper.

Make sure that your name, centre number and candidate number are shown on each printout that you are asked to produce.

Carry out **every** instruction in each task.

Tasks are numbered on the left hand side of the page, so that you can see what to do, step by step. On the right hand side of the page for each task, you will find a box which you can tick (✓) when you have completed the task; this checklist will help you to track your progress through the assessment.

Before each printout you should proof-read the document to make sure that you have followed all instructions correctly.

At the end of the assignment put **all** your printouts into the Assessment Record Folder.

This document consists of **3** printed pages.

IB04 01_5186_A/3RP
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UNIVERSITY of CAMBRIDGE
International Examinations

[Turn over

You work for an international company called Hothouse Design. You are going to design a new website for the company's Design Printing Services.

- 1 Using appropriate software, prepare a website which has 3 linked pages. All pages must have a yellow background colour. 1.1.1
1.1.4

Page 1 is the homepage. On this page:

- 2 Enter the heading **Hothouse Design Printing** as style H1 (heading 1) in dark red. Place the heading in the centre at the top of the page. 1.1.2
- 3 Insert the image **FWDA4SUP.GIF** near the top of the page in the centre under the heading. 1.2.1
- 4 Below the image, enter the text **Printing Supplies** as style H2 (heading 2) in red. Centre this text. 1.1.2
- 5 Below this heading on the left, enter the text **Products** and make this a link to the second page. 2.1.2
- 6 Below the *Products* link, enter the text **Customers** and make this a link to the third page. 2.1.2
- 7 Enter the text **Last updated by** and then your name and today's date as style <p> (normal paragraph style) near the bottom of the page. Colour this black. 1.1.3
1.1.4
- 8 Save this page as an HTML file. 3.1.1

On the second page:

- 9 Enter the heading **Hothouse Design Printing** as style H1 (heading 1) in dark red. Place the heading in the centre at the top of the page. Set an anchor called **TOP** before this heading. 1.1.2
- 10 Below the main heading, enter the text **Products** as style H2 (heading 2) and colour it red. 1.1.2
- 11 On the left, enter the following text as style <p> (normal paragraph style) and colour it black: 1.1.3
1.1.4

Products in our Catalogue:

Copier papers

Fine quality copier papers

Photographic quality papers

Printer labels sheets

Transparency materials

Click on the company logo to take you back to the homepage

- 12 Insert the image **FWDA4HD.GIF** on the left side of the page below the text. Make it a link to the homepage. 2.1.2
- 13 Below the image, enter the text **Customers** and make this a link to the third page. 2.1.2
- 14 Enter the text **Top** below *Customers* and make this a link back to the top of the page (to the anchor **TOP**). 2.1.1
- 15 Save this page as an HTML file. 3.1.1

On the third page:

- 16 Enter the heading **Hothouse Design Printing** as style H1 (heading 1) in dark red. Place the heading in the centre at the top of the page. 1.1.2
- 17 Below this heading, enter the text **Customer Base** as style H2 (heading 2) in red. 1.1.2
- 18 Below *Customer Base*, enter the text **Who we sell to:** as style H2 (heading 2) and colour it red. 1.1.3
1.1.4
- 19 Below this text, insert the image **FWDA4MKT.GIF** in the centre of the page. 1.2.1
- 20 Below this image on the left, enter the text **Click on the company logo to take you back to the homepage** as style <p> (paragraph style) and colour it black. 1.1.3
- 21 Insert the image **FWDA4HD.GIF** near the bottom left of the page. 1.2.1
Make it a link to the homepage.
- 22 On the right of the page, enter the text **Hothouse Website** Make this a link to the main Hothouse website. The URL is <http://www.hothouse-design.co.uk> 2.1.3
- 23 Save this page as an HTML file. 3.1.1

Finally:

- 24 Print all three pages so that the layout can be seen. 3.1.1
- 25 Print all three pages in HTML format. 3.1.1

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International Examinations

[Turn over

You work for an international company called *Hothouse Design*.

You are going to design a new website for the company's *Design Services*.

- | | | | |
|---|---|-------------------------------|----------------|
| 1 | Using appropriate software, prepare a website which has 3 linked pages. All pages must have a pale green background colour. | ✓
<input type="checkbox"/> | 1.1.1
1.1.4 |
|---|---|-------------------------------|----------------|
- Page 1 is the homepage. On this page:*
- | | | | |
|---|---|--------------------------|----------------|
| 2 | Enter the heading Hothouse Support Services as style H1 (heading 1) in dark blue. Place the heading in the centre at the top of the page. | <input type="checkbox"/> | 1.1.2 |
| 3 | Insert the image FWDB4DES.GIF near the top of the page in the centre under the heading. | <input type="checkbox"/> | 1.2.1 |
| 4 | Below the image, enter the text Design Services as style H2 (heading 2) in blue. Centre this text. | <input type="checkbox"/> | 1.1.2 |
| 5 | Below this heading on the left, enter the text Projects Supported and make this a link to the second page. | <input type="checkbox"/> | 2.1.2 |
| 6 | Below the <i>Projects Supported</i> link, enter the text Customer response and make this a link to the third page. | <input type="checkbox"/> | 2.1.2 |
| 7 | Enter the text Last updated by and then your name and today's date as style <p> (normal paragraph style) near the bottom of the page. Colour this black. | <input type="checkbox"/> | 1.1.3
1.1.4 |
| 8 | Save this page as an HTML file. | <input type="checkbox"/> | 3.1.1 |

On the second page:

- | | | | |
|----|---|--------------------------|----------------|
| 9 | Enter the heading Hothouse Support Services as style H1 (heading 1) in dark blue. Place the heading in the centre at the top of the page. Set an anchor called TOP before this heading. | <input type="checkbox"/> | 1.1.2 |
| 10 | Below the main heading, enter the text Projects Supported as style H2 (heading 2) and colour it blue. | <input type="checkbox"/> | 1.1.2 |
| 11 | On the left, enter the following text as style <p> (normal paragraph style) and colour it black: | <input type="checkbox"/> | 1.1.3
1.1.4 |

We offer support for these projects:

Webpage Design
Website Hosting
ICT Consultancies
Brochure Design
Automation Projects

Click on the company logo to take you back to the homepage

- 12 Insert the image **FWDB4HD.GIF** on the left side of the page below the text. Make it a link to the homepage. 2.1.2
- 13 Below the image, enter the text **Customer response** and make this a link to the third page. 2.1.2
- 14 Enter the text **Top** below *Customer response* and make this a link back to the top of the page (to the anchor **TOP**). 2.1.1
- 15 Save this page as an HTML file. 3.1.1

On the third page:

- 16 Enter the heading **Hothouse Design Training** as style H1 (heading 1) in dark blue. Place the heading in the centre at the top of the page. 1.1.2
- 17 Below this heading, enter the text **Customer response** as style H2 (heading 2) in blue. 1.1.2
- 18 On the left of the page, enter the text **This is how our customers see us:** as style <p> (normal paragraph style) and colour it black. 1.1.3
1.1.4
- 19 Below this text, insert the image **FWDB4CHT.GIF** in the centre of the page. 1.2.1
- 20 Below this image on the left, enter the text **Click on the company logo to take you back to the homepage** as style <p> (paragraph style) and colour it black. 1.1.3
- 21 Insert the image **FWDB4HD.GIF** near the bottom left of the page. Make it a link to the homepage. 1.2.1
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